

Marvels of Divine Leadership

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MARVELS OF DIVINE LEADERSHIP

OR

The Story of the Southern Baptist
75 Million Campaign

By

L. R. SCARBOROUGH, D.D.,

General Director of Campaign

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INTRODUCTION

ARCH C. CREE, LL.D., EXECUTIVE SECRETARY, GEORGIA

An introduction to this story of the Baptist Seventy-five Million Campaign seems almost superfluous and unnecessary. The program, the purpose and the glorious results of the great Campaign, together with the name of our dauntless leader, the author, have become household words in the homes of Southern Baptists and unto the uttermost. However, I count it a privilege to be asked to contribute some introductory words to this volume, and they are offered with the earnest prayer that this volume will help to keep alive and active in the souls of Southern Baptists the mighty conquering spirit from on high, which gave us the victory, and so help us to fulfill the promises we have made to our Lord and His Christ.

For one whose life and personality were so intimately interwoven in all the plans and activities of the Campaign, the story is most modestly told. With becoming self-repression he tells of the struggle of his own soul when the imperative call of his brotherhood came to him to lead them in the greatest task to which the hands and hearts of our Baptist people have ever been set. With characteristic generosity he pays tribute and gives credit to his immediate associates in the Campaign organization and to all who labored with them in the great Campaign. But with the keen spiritual sense of his great soul he rises higher and leads us all to do homage at the throne of God, whence came the plan, the power and the victory.

This volume is not a history. It is rather a picture, a panorama of the dynamic movement of a mighty modern miracle through six of the most intense and heroic months in the experience of our Baptist people. It is not the work of the

historian with detached vision looking back on a period that is past. It is the recital of one who, having lived the Campaign in his own heart and life, lives it over and over again as he recalls and records, step by step, its mighty sweep and its glorious victory. It is a story told by one whose hope was born with the hope of his people, whose faith mounted the heights hand in hand with the faith of his fellows, whose soul laid hold on the altar of sacrifice in company with a host of Southern Baptists, and whose spirit rejoices today with their spirits over the triumphant achievement, vouchsafed to us by our Heavenly Father, for the ongoing of the Kingdom of our Christ.

Incidentally, the author gives consistent and clear definition of the principles, polity and independent genius of our Baptist people. He rightly interprets the Baptist conscience which leads us out in the way of our own conviction and forbids our entering into entangling alliances and unionizing movements with others, whose consciences and interpretations lead them in different paths. He shows how frank and full publicity gained confidence and confidence secured co-operation, and how the Baptist organization, consistently faithful to New Testament standards, is at the same time sufficiently pliable and elastic to meet the needs of the changing years. But the most outstanding and significant achievement of the author in producing this volume is the remarkable way in which he has preserved the passion, the enthusiasm and the conquering spirit of our Baptist people generated in the Campaign. For this alone the author merits the gratitude of Southern Baptists and the volume a worthy place in the permanent annals of our people.

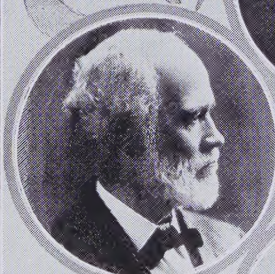
CONTENTS

CHAPTER	PAGE
Introduction.....	3
I. Providential Preparations.....	7
II. The Great Convention.....	15
III. Many Minds Made One—The Atlanta Conference.....	22
IV. Setting Up the Organization.....	34
V. Campaign Objectives—Information, Intercession, En- listment, Inspiration, Organization, Heading up in “Millions for the Master”.....	42
VI. Tidal Wave of Self-Denying Surrender.....	49
VII. The Boiling Pot and The Rising Tide.....	60
VIII. Messages of Cheer From the Trenches.....	65
IX. The Calling Causes or Survey of Needs.....	69
X. The Genius of Baptist Mobilization.....	80
XI. Heroes Facing Their Crucial Tests.....	86
XII. Eight Immortal Days—Victory Week.....	93
XIII. Miracles of Money-Raising.....	101
XIV. Other Marvels of Grace.....	109
XV. Campaign By-Products.....	116
XVI. Contributing Causes.....	126
XVII. Messages From Our Leaders and General Secretaries.....	149
XVIII. Messages From Our State Secretaries.....	180
XIX. Messages From Our State Secretaries (Continued).....	212
XX. The Task Ahead and Our Program.....	236

OUR SOUTHWIDE CAMPAIGN LEADERS



Dr. GEO. W. TRUETT
*Chairman
Campaign
Commission*



Dr. J. B. GAMBRELL
*President Southern
Baptist Convention*



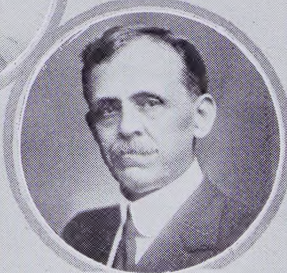
Mr. J. H. ANDERSON
*Chairman
Campaign Directors*



Mrs. W. C. JAMES
*President
Women's Missionary
Union*



Dr. L. R. SCARBOROUGH
General Campaign Director



Dr. B. C. HENING
Assistant General Director

Marvels of Divine Leadership

I

PROVIDENTIAL PREPARATIONS

In 1919 at their annual Convention at Atlanta, Georgia, Southern Baptists inaugurated a great forward movement looking to the strengthening and the promotion of the cause of Christ in the homeland and in foreign fields, by the raising of seventy-five million dollars to be expended in the various lines of missions, education and benevolence. Through the organization set up by the appointed leaders, they pushed forward this movement until by January 1, 1920, they had secured in cash and pledges around ninety million dollars. The results in informing, enlisting, inspiring, and mobilizing the forces of their churches were far more glorious than the results in money.

The time occupied by the Campaign was really from June 4, the time of the first conference and the inauguration of the Campaign, until December 21, when the extended period of Victory Week really closed. The active part of the Campaign covered, therefore, a little more than six months. Within this time, the organization was set up and put in motion, the Campaign carried through, and the results tabulated. This wonderful and quick victory could not have been won except for a long period of providential preparation. Though there had been no immediate and definite plans made, prior to the Atlanta Convention, looking to the launching of such a movement, yet God had been preparing a great people through the course of the years for this tremendous task, and thus made possible a wonderful victory in a short time.

Back of this marvelous result there lie many contributing causes demonstrating God's leadership through the silent forces of His Kingdom. Such results as characterized this Campaign could never have occurred except on the basis of many mighty, latent causes—a great, aggressive, and continuous growth for a long period of time. Among these constituent causes and marks of the Divine leadership I would mention several things:

1. It must be remembered that the South, including the states composing the Southern Baptist Convention—Maryland, District of Columbia, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Tennessee, Kentucky, Mississippi, Southern Illinois, Arkansas, Louisiana, Texas, Oklahoma, New Mexico and Missouri—(at the time the Campaign was begun Missouri was on the plan of double alignment, co-operating both with the Southern and Northern Baptist Conventions); I say it must be remembered that this territory is composed largely of a rural and agricultural population. The great majority of the churches of Southern Baptists are in the country, the villages and small towns. It has many towns of moderate size and some cities. The population is largely Anglo-Saxon, with but comparatively few foreigners representing all the great nations of Europe and Asia. This fact had much to do with the unification and mobilization of Southern Baptists for this Campaign.

2. Southern Baptists, like nearly all other great religious denominations of the South, were isolated from their brothers of the same faith in other sections of the country by the Civil War. Since the division of our country by that war, Southern Baptists have pursued a denominational policy among their own forces and in their foreign mission work separate and apart from their brethren in the North. However, the period of sectional feeling and denominational strife had largely passed, yet the separate religious work had re-

mained. Southern Baptists had developed an institutional life and a mission life around their own ideals and standards. This isolation, resulting in a triumphant unity and solidarity, contributed greatly to the effectiveness of their co-operation in putting over this forward movement.

3. The phenomenal growth of all lines of industry and the remarkable prosperity coming to the South in the preceding generation, building up great industrial and agricultural wealth, greatly advanced the interests of the Campaign. The recent years of prosperity had brought an immense accumulation of wealth to our people. It was not centralized wealth, but largely distributed. While there were not so many individuals of large fortune, there were many thousands in country and in city who had gained a competence and accumulated considerable fortunes. They were not spoiled by their wealth, in the main. Their spirituality had kept up with their prosperity, tempered their souls, and kept them from going into the extremes of luxury and waste and worldliness. This widespread and increased enrichment in purse made possible the victory which we have won.

4. Another mark of the Divine favor and providential preparation is seen in the remarkable growth and strength in the state and associational organizations throughout the whole South. For years a strong state leadership has given wise and careful attention to the development of great and effective state and associational organizations. Each state became a unit of denominational power, bringing to the General Convention a co-operating force of tremendous weight. At the same time, these state forces had developed the associational organizations in a remarkable way. There are around 925 of these district organizations, reaching out every way to the great centers, to the country districts, and to the remotest parts of the country. Except for this development of local and sectional elements of strength and power, the great victory would have been impossible.

5. Another mark of the providential preparation for the Campaign is seen in the development of the Baptist conscience on certain lines of loyalty to Christ and His truth and the policies and organizations of His Kingdom, during a period of years. The old period of controversy and peculiar doctrinal preaching had resulted in and merged into a period of indoctrination marked by its evangelistic and missionary spirit. The growing demand in certain sections for the unification or confederation of all denominations had thrown Southern Baptists back on a new study of their doctrines and a new development of their loyalty to the truth as they saw it. This Baptist conscience was greatly strengthened by the action taken at the different conventions, both state and Southern, in the past few years, in which action the position of Southern Baptists towards all these unionizing and federating movements was clearly stated. This development of the Baptist conscience in its expression of loyalty to New Testament truth made a wonderful providential basis upon which to carry forward a great movement for Christ.

6. In counting the items of the providential preparation, the building of great educational centers with wide circles of influence and power throughout the South certainly should be placed high. For years past our more than 120 educational institutions have been generating denominational power and developing efficient denominational leadership that have reached out to the churches throughout the land. These schools became, in the Campaign, great rallying centers and sources of mighty spiritual and educational power. We could never have won without the products developed by them and by our benevolent institutions. The growth of orphanages and hospitals had developed a great constituency of tender sentiments and produced a mighty appeal to the hearts of the people.

7. Coming out of these schools and resulting from the growth of the denominational life through the state and asso-

ciational organizations, everywhere there had grown up leaders among the preachers and laymen and the women. No section of any considerable size was without settled men and women, loyal, true and trained, with wide vision and large experience in great Kingdom matters, and upon whose hearts and shoulders the leadership of the Campaign could confidently be placed. Through a wonderful balance and distribution of this leadership, the smaller and the newer and less developed states showed a leadership equal to that of the older and more developed ones. One of the wonderful revelations of this Campaign was the tremendous strength of Baptist leadership, widely distributed and well balanced. God has done wonders for our people in the past years, growing a great, confident, conquering leadership in all sections of the South.

8. Another mark of the providential preparation is seen in the development and strength of the Baptist press through the past years. Some twenty papers edited by wise, aggressive, loyal men threw themselves without reserve or without counting the cost into this Campaign. It is here confidently set down in this record that the victory would have been impossible without the previous, providential growth of these great centers of light and heralds of power, radiating light everywhere and stirring, informing, inspiring and mobilizing the people.

9. The widespread work of enlistment, education, and evangelism put on during the process of the years by our general boards, Home, Foreign, Sunday School, and Laymen's, and by our state and associational boards contributed immeasurable strength and laid wide and invaluable foundation for the Campaign. The almost unparalleled wisdom shown in the leadership of these boards and the far-reaching work of their agencies in the development and enlistment of a large, strong, wide-reaching constituency was never more gloriously brought out than in this Campaign. They have built

strong churches, grown Sunday schools of power, united, enlisted and developed forces in our churches, which made possible the victory that we have won. The spirit of evangelism and the mighty conquests of soul-winning have brought results of eternal value to the Campaign.

10. The development of the missionary conscience, the enlargement of the missionary vision and the attention to the world-wide call given by our people in recent years is another one of the marks in this period of providential preparation. The great home mission problems and state mission problems have gripped our people, as never before, in the past ten years. Our leadership in these lines has brought to our people great tasks and challenged them in a high spirit to launch out into larger ways, until mighty visions of service have come to us. Also, the growth in foreign missions, under the leadership of our Richmond Board, has greatly contributed to the preparation for this great Campaign. Within a decade one of our great leaders hardly knew how to spend a million dollars in foreign missions; and now our Foreign Mission Board finds it next to impossible to meet the crying needs of the foreign field with less than twenty million dollars. The call of Christ in all the world has been sounding the soul of Southern Baptists in a mighty fashion for ten years, getting them ready for the great task of the Seventy-five Million Campaign.

11. The germs of victory for the Seventy-five Million Campaign found origin in the successful accomplishment of the Million-Dollar Judson Fund by our Foreign Mission Board, and the Million and a Quarter-Dollar Building and Loan Fund by our Home Mission Board. These great accomplishments and programs grew vision, developed organizations, rallied forces, and encouraged a liberality which made possible the larger program in the Seventy-five Million Campaign.

12. Another one of the providential movements contributing to the Campaign was the great work done by the Education Commission, especially in its great Fifteen Million-Dol-

lar program set forth at the Hot Springs Convention. This wonderful educational movement stimulated the whole South and made both vision and conviction preparatory to the Campaign. Also, the Campaign was greatly helped by the enlarged movements both for education and missions inaugurated by the different states previous to the Campaign. Georgia had set out before the Seventy-five Million Dollar Campaign a five-year program for six and one-half million. The Campaign only increased her quota a million, but enabled her to raise ten million and more. The great Campaign was already in progress in some of the states, such as North Carolina, Alabama, Texas, Arkansas, Tennessee, and others. These enlarged programs paved the way for the still larger movement.

13. Also, the successful campaigns of other denominations—Methodists, Presbyterians, and others—greatly stimulated and inspired and moved the hearts of Baptists to do the same for their work. Everywhere our brothers of other faiths set standards, gave out information, and in stirring their own people stirred Baptists and gave them a hunger to emulate these denominations in doing something for our own causes.

14. One of the most marked movements contributing its great influence and power to the Campaign is found in the great world war. In this mighty conflict everything grew to ponderous proportions. It set us to thinking in terms of millions and billions. The sacrifices of the war taught us new lessons in self-surrender and self-denial. The glories of a sacrificial life were put in the hearts of people everywhere. The successful accomplishment of the campaigns for government bonds and the various drives for war work trained our Baptist people in the thought of doing great things for the winning of world-liberty, the relief of suffering humanity, which was easily carried over into the religious realm and applied to denominational work. Certainly the success of these vic-

tories in money-raising was tremendously effective in its preparation for the victory in our Campaign.

15. I would put down as one of the marks of the providential preparation for this great Campaign the great unifying power of a national error in war work. We will never know how much of unity and solidarity were given to Southern Baptists by the mistakes made in excluding Baptists and others from religious work in the army camps and allowing Catholics, the Salvation Army and the Jews a free hand. The soul of Southern Baptists protested against such unfair treatment, and they rallied to a new unity in their protest against this national error. As a result of all these, and probably other things, the General Convention at Atlanta, Georgia, found a united and solidified denomination, with a new consciousness of power, with a new conception of their mission, with an aroused loyalty to the standards of the truth, with a widening vision of the world need, and a new soul-consciousness of the Christ call to meet this need. From Maryland to New Mexico there were no frictions and no factions, but an unbroken loyalty and a solidified unity. Nowhere was there a low note sounded, but everywhere a confident and conquering spirit was manifest. Our people were unwilling to enter into any compromising alliance; they refused to join in the Inter-Church World Movement because of their loyalty to their conception of the truth of God and their place in the world and their message for the world. They had confidence in their competency to inaugurate, maintain, manage and put over successfully their campaign and expend wisely and unhindered their money in world regeneration and reconstruction. They did not pursue an isolated course because of lack of fellowship for and confidence in their brethren of other faiths, but because they preferred the power of conviction and loyalty to principle rather than the joy of wide and unrelated fellowship.

Thus it is believed God had been preparing for years a great people for a mammoth task.

II

THE GREAT CONVENTION

The mighty providential movements set out in the previous chapter made possible the coming of multitudes to Atlanta, Georgia, in May, 1919, for the consideration and promotion of Kingdom interests and enterprises. For weeks before the Convention, from pulpit and press, through secretarial and pastoral calls, everywhere, there had gone forth an appeal for the consideration of a larger program. The Southern Baptist atmosphere was permeated with a spirit of prayer and expectancy. There was a wide-reaching burden of soul and anxiety for the on-going of the Kingdom of God. Our leaders were conscious of the pressure of mighty movements and of the need of the presence and wisdom of God. And the people everywhere came to their Convention conscious of denominational unity and strength and ready to do the will of God in advanced movements.

The unparalleled success attendant upon the work of the different boards, giving them the greatest results and the largest collection of funds ever known in their history, brought a spirit of triumph to all of our forces as we came in multitudes to this Convention. These boards faced new opportunities of service and heard the calls of enlarged fields of activity; all their obligations had been met and there was an unusual surplus in all their treasuries. The secretaries, state and general, with all their field forces, were triumphant and happy, and the spirit of holy optimism was in the air everywhere.

And the growth in the educational ideal and the development of a strong and enlarged movement for education greatly strengthened the denominational conscience and conviction at the Convention. Our schools reported student bodies over-

crowding the capacity of their equipment. Large sums of money had been raised for education, state campaigns for the schools had been successful, and every line and element of the denominational life was in a spirit of triumph and confidence.

The great victory of our Home Board in its war work program and in its evangelistic and enlistment tasks stirred the heart of the Convention, while the return of Secretary Love of the Foreign Board from the foreign field with burning messages of widening fields of service moved every heart with a new purpose and enlarged the mission vision of all the messengers. Then the unparalleled report of work done by our great Sunday School Board in its intensive teaching program, its far-reaching enlistment program and in its enlarged contributions to all phases of the denominational life contributed tremendously to the new spirit in the Convention.

Finally, the message of President Gambrell on the war work controversy and the position of Baptists toward entering entangling alliances and unionizing movements, tending to compromise the Baptist position and imperil Baptist life, gave a matchless unifying and solidifying stimulant to the Convention. All these things made possible the inauguration of the Seventy-five Million Dollar Campaign. The great numbers of messengers and visitors, running far beyond 4,000, gave a sweep of victory and a consciousness of power to the Convention program and made possible the starting of big things.

It cannot be said that anybody was prepared to suggest the outline of the larger task. No groups of men had gotten together and framed a program. No individual in the Convention can be named as the originator of the Campaign. The great movement seemed to come out of the very soul of the messengers, as they voiced the will of the people they came to represent. Nobody was surprised when the figures were set at seventy-five million. Many, especially among the laymen,

were disappointed that it was not made one hundred million. There was a general demand of the people that something great be proposed and prosecuted to a glorious success. There is but one explanation of the inauguration of the great movement, and that is found in the one word, "God." He was with us and led us, gave us leadership, gave us power. It was God's Convention and God's program. The Divine Spirit manifested Himself everywhere.

HISTORY OF THE NEW MOVEMENT IN THE CONVENTION

It is somewhat difficult to trace a movement of such wide acceptance and universal approval. The outlines of the program were not made before the Convention. The Convention developed no distinct leadership for the Campaign. This all came afterwards. President Gambrell had been asked to prepare and deliver an appropriate address for the Convention. This he did, and read to the Convention a very remarkable paper. This paper was referred to a committee for consideration and report back to the Convention. In the discussion of this committee's report and the questions raised in the president's address, it was found necessary to appoint a second committee on the Baptist program and the general policies for the future. The report of this committee called for a campaign for seventy-five million dollars, for missions, education and benevolence, covering a period of five years. The hour set for the discussion of this program will long be remembered by the multitudes who listened. The proposed enlarged movement was spoken to by Drs. E. Y. Mullins, Geo. W. Truett and L. G. Broughton and Congressman W. D. Upshaw. Following this discussion the Convention voted unanimously for the proposed movement. The carrying out of the seventy-five million program was first referred to the Executive Committee specially appointed with this matter in view. Later a special Campaign Commission was appointed, con-

sisting of one from each state, as follows: Dr. Geo. W. Truett, Texas; Dr. H. L. Winburn, Arkansas; Dr. J. E. Dillard, Alabama; Dr. John E. Briggs, District of Columbia; Dr. W. A. Hobson, Florida; Dr. F. C. McConnell, Georgia; Rev. E. W. Reeder, Illinois; Mr. Geo. E. Hays, Kentucky; Dr. M. E. Dodd, Louisiana; Hon. Joshua Levering, Maryland; Rev. W. A. Hewitt, Mississippi; Hon. E. W. Stephens, Missouri; Rev. J. W. Bruner, New Mexico; Judge Gilbert T. Stephenson, North Carolina; Rev. E. L. Compere, Oklahoma; Mr. J. H. Anderson, Tennessee; Mr. C. B. Bobo, South Carolina, and Dr. Geo. W. McDaniel, Virginia. To this group of men was entrusted the task of planning and putting over the Campaign for seventy-five million dollars.

This great Convention was marked by the following characteristics:

1. Unparalleled in the multitudes attending. More than 4,200 messengers were enrolled.
2. The mighty missionary vision and outlook. The messengers heard the call of a lost world and saw the needs and the widening fields of opportunity and service as never before.
3. A unity of purpose and solidarity of conviction. The delegates, almost to a man, after fair and open discussion, decided not to align themselves with any outside and inter-denominational movements. Nothing could sweep them from their unswerving loyalty to their conception of the truth of God and the policies which they should adopt for promoting Christ's Kingdom.
4. A deep pervasive spirit of spirituality and consciousness of power. Everywhere there was manifest the presence of God.
5. An unshaken purpose to set themselves to a great task for God. The messengers seemed to have been fixed in their souls by Divine impressions that God was calling them to a great forward movement.

CAMPAIGN COMMISSION



Geo. W. Truett,
Texas.



H. L. Winburn,
Arkansas.



J. E. Dillard,
Alabama.



J. E. Briggs,
District of Columbia.



W. A. Hobson,
Florida.



F. C. McConnell,
Georgia.



E. W. Reeder,
Illinois.



Geo. E. Hays,
Kentucky.



M. E. Dodd,
Louisiana.

6. The deep and yet wide-rolling tides of evangelistic fervor and power. A compassion for a lost world seemed to grip every soul. Calvary's Cross and its power to save, and the risen, regnant Lord loomed high in all the work of the Convention.

The Convention closed and the messengers went back to their various fields of labor in high spirits, confident and conquering, carrying the messages and calls of the Convention out to the people in every section of the South, calling all the people to a new day and a great task. This Convention should go down in history as one of the most wonderful gatherings of God's people in all Christian records.

CAMPAIGN COMMISSION—*Continued*



Joshua Levering,
Maryland.



W. A. Hewitt,
Mississippi.



E. W. Stephens,
Missouri.



J. W. Bruner,
New Mexico.



Gilbert T. Stephenson,
North Carolina.



E. L. Compere,
Oklahoma.



J. H. Anderson,
Tennessee.



C. B. Bobo,
South Carolina.



Geo. W. McDaniel,
Virginia.

III

MANY MINDS MADE ONE—A SIGNIFICANT
CONFERENCE

In the closing days of the Atlanta Convention the following resolution was adopted :

“WHEREAS, The report of the Committee on the Financial Aspects of the Enlarged Program only provides that the Executive Committee of this Convention has authority, in conference with the Secretaries of the Boards, to distribute the funds raised in the campaign among the several objects fostered by the Convention outside of local church work, and to apportion the amount to be raised among the several states; and,

“WHEREAS, We do not now regard this as adequate provision for the accomplishment of this great task to which we have resolutely set our hands; therefore,

“*Resolved*, (1) That the president is hereby authorized to appoint a commission of fifteen members of the Convention; (2) that the whole matter of laying plans and of launching and conducting this campaign be entrusted to said commission; (3) that the said commission be hereby instructed to meet at the earliest date possible and to proceed with all possible promptness and earnestness to lay plans and to prosecute this Campaign, and is authorized to employ any and all agencies which in its judgment may be necessary for the speediest and most successful accomplishment of this great task; (4) that the said commission is authorized and instructed to prepare an address to the denomination, calling our brethren to a special season of prayer and heart-searching, and summoning them to the united and sacrificial effort without which our great objective will be impossible.”

This resolution provided for the appointment of a commission whose names are given in the previous chapter. Pursuant to this resolution, June 4 and 5 were set for the meeting

of the Campaign Commission, the Executive Committee of the Convention, together with the general secretaries of the Convention, the state secretaries, and other leaders, laymen and preachers. This conference assembled in the First Baptist Church, Atlanta, Georgia, June 4. The meeting was characterized by a spirit of prayer and a sense of tremendous Kingdom responsibility. It was manifest that the members of the conference had had long seasons of prayer and great soul anxiety for the issues of the meeting.

GOD UNIFIED MIND OF PEOPLE

From the very beginning of the conference the presence of God was manifest. It was soon ascertained that there were many minds about the conduct of the whole program. All day the first day was taken up in the discussion of the plan of the Campaign, as to whether it would be one great, simultaneous campaign, securing cash and five-year pledges at one time; or whether it would be five annual campaigns, receiving only cash; and also a discussion of the apportionment of the seventy-five million dollars to each of the states. The discussion on these difficult problems was, from every angle, conducted in a most brotherly and glorious spirit of co-operation. It was evident that we had to discuss and pray ourselves together, because the Divine Spirit had not previously unified our minds on any definite program. So beautiful and harmonious was the spirit of all the discussions that there was at all times a fine basis for unification of plan and purpose. Finally the vote was taken and on the first test it was practically unanimous, and was afterwards made so, that the plan should be one South-wide, simultaneous movement, taking cash and five-year pledges.

And after long discussion the following quotas for the different states were adopted, subject, of course, to the approval of the Executive Board of each state, and some changes were approved by the boards of these states: Alabama, \$4,000,000;

Arkansas, \$3,500,000; District of Columbia, \$200,000; Florida, \$1,000,000; Georgia, \$7,500,000; Illinois, \$1,200,000; Kentucky, \$6,500,000; Louisiana, \$3,325,000; Maryland, \$750,000; Mississippi, \$3,500,000; Missouri, \$2,925,000; New Mexico, \$250,000; North Carolina, \$6,000,000; Oklahoma, \$2,500,000; South Carolina, \$5,500,000; Tennessee, \$4,609,000; Texas, \$16,000,000; Virginia, \$7,000,000.

Much of the discussion of the night of the first day and of the second day gathered around the division of the seventy-five million dollars for the various causes fostered by the Convention. The figures given below are the figures adopted by the Atlanta conference, changed somewhat and finally approved by a conference held a month later at Nashville. These were the appropriations settled on for the different causes, and upon the following basis of appropriation the Campaign was conducted:

APPROPRIATIONS TO CAUSES

1. *General Causes—*

Foreign Missions	\$20,000,000
Home Missions	12,000,000
South-wide Causes	3,000,000
Ministerial Relief	2,500,000
Total	\$37,500,000

2. *To State Causes—*

Christian Education	\$22,132,516
State Missions	10,697,164
Hospitals	3,630,666
Orphanages	4,216,197
Total	\$40,676,543

3. *South-wide Causes* (Included in the above)—

Southern Baptist Theological Seminary, Louisville, Ky.	\$ 500,000
W. M. U. Training School, Louisville, Ky.	300,000
Southwestern Baptist Theological Seminary, Fort Worth, Tex.	500,000
Women's Missionary Training School, Fort Worth, Tex.	200,000
Baptist Bible Institute, New Orleans, La.	500,000
Negro Theological Seminary, Nashville, Tenn.	200,000
Miscellaneous and schools in Florida, Illinois, New Mexico, Louisiana, Arkansas, and Ridge Crest Assembly in North Carolina.	500,000
Total	\$ 3,000,000
Grand total	\$78,176,543

It is noticed that the above total is beyond \$75,000,000. This was due to the fact that the states increased their appropriations for education, hospitals and orphanages beyond the figures designated by the Executive Committee.

After these matters were settled, the attention of the conference was turned to the program and plan for the conduct of the Campaign. The following plan was proposed by Dr. Geo. W. McDaniel, pastor of the First Baptist Church, Richmond, Virginia, as the general outline for the conduct of the Campaign. After an open and free discussion of the plan, with some modifications, it was adopted by the general conference and referred to the Campaign Commission to be worked out in detail, the final form being as follows:

PRINCIPLES OF PROCEDURE FOR THE COMMISSION APPOINTED BY
THE SOUTHERN BAPTIST CONVENTION ON THE
\$75,000,000 PROGRAM

1. The objective of this movement shall be the raising within the next five years of a minimum of \$75,000,000 for Kingdom interests, exclusive of local expenses, building, equipment, improvements, etc. The \$75,000,000 has been distributed by authority of the Convention as follows: Christian Education, \$20,000,000; Foreign Missions, \$20,000,000; Home Missions, \$12,000,000; State Missions, \$11,000,000; Ministerial Relief, \$5,000,000; Orphanages, \$4,700,000; Hospitals, \$2,125,000; National Memorial, \$175,000. And apportioned to the states by the same authority, as follows: Alabama, \$4,000,000; Arkansas, \$3,200,000; District of Columbia, \$400,000; Florida, \$1,000,000; Georgia, \$7,500,000; Illinois, \$1,200,000; Kentucky, \$6,500,000; Louisiana, \$3,325,000; Maryland, \$750,000; Mississippi, \$3,500,000; Missouri, \$2,925,000; New Mexico, \$250,000; North Carolina, \$5,500,000; Oklahoma, \$2,500,000; South Carolina, \$5,500,000; Tennessee, \$4,000,000; Texas, \$16,000,000; Virginia, \$7,500,000. This Commission did not distribute and apportion the funds, but cordially commends the same as done by the Executive Committee of the Southern Baptist Convention.

2. The method of raising the funds shall be one simultaneous campaign in all the states of the Convention from November 30 to December 7, 1919, during which time contributions proportionate to ability shall be secured or solicited from every member of every church within the bounds of the Convention. Contributions from friends not of these churches will be welcomed, but members of other denominations are not to be solicited. It is understood that contributions for objects included in this budget shall be earnestly solicited from all members joining our churches after the canvass is made.

3. The \$75,000,000 program shall be the main subject for discussion and consideration with every district association, state association, or convention for this year. Every association and convention is asked to devote one day of its next session to this huge and vital task. Summer assemblies and chautauquas are requested to provide for the presentation of this object in their programs.

4. As preparatory to the Campaign and at as early a date as may be practicable each state should put on a well-organized and vigorous campaign in accordance with Resolutions 2 and 3 on page 71 of the Minutes of the Southern Baptist Convention for 1919 for increasing the circulation of its denominational weekly or weeklies, and the denominational weeklies are urged to press this great cause, both by giving the utmost publicity to it and according it vigorous and sustained editorial support.

5. The month of September is designated as the time to make diligent efforts among all the churches to enlist all their members in a covenant to pray regularly and importunately that this Campaign may be divinely directed and signally blessed.

6. October is designated as "Enlistment-for-Service" Month, during which time the Sunday School Board, the Woman's Missionary Union, and the Laymen's Committee of this Convention, together with the various agencies of the several state conventions, are requested to aid this Commission in every way possible in a Campaign of Enlistment as provided for in the action of the Southern Baptist Convention at Atlanta (pages 446-7 of the Convention Minutes).

7. November is designated as "Christian Stewardship" Month, during which time the doctrine of stewardship shall be expounded and the members of the churches exhorted to adopt the New Testament standard of giving.

8. Conferences of pastors and laymen by cities, counties, associations, and states are recommended as preparatory to the simultaneous Campaign. Mass meetings should be held, wherever practicable, for imparting information and stimulating interest. Chairman Truett should address these meetings, particularly in the centers.

9. The commissioner from each state in attendance upon this meeting and consenting to this service shall be charged with the duty, in co-operation with the state agencies, of securing a suitable presentation of this object to the district and state associations and conventions. Each commissioner shall keep an itemized account of his legitimate expenses incurred in behalf of the fund in his state and the state executive board, or board most nearly corresponding thereto, of that state is asked to pay the same monthly upon proper vouchers.

10. Chairman George W. Truett is requested to visit as many state conventions, chautauquas, assemblies and encampments as possible in the interest of this fund and his expenses are hereby authorized.

11. The current pledges for all objects that come within the scope of this budget, together with all bequests and contributions from whatever source, shall be considered as parts of this budget and credited on the apportionments of the states from which such funds may come.

12. All funds shall be paid through the regular channels of the churches and states, and each state shall make daily reports of subscriptions and payments during the simultaneous Campaign to headquarters at Nashville, Tenn.

13. It is suggested to the states that they designate their pro rata and proportionate part of funds for such objects in the \$75,000,000 budget as may not now be on the budget of the states and churches.

14. A committee of five is hereby authorized, of which the chairman of the Commission shall be a member, to present a preparatory appeal to the denomination.

15. A committee of five, to be known as Campaign directors, shall be appointed by this Commission to have general oversight of the Campaign, under direction of the Commission. The headquarters of this committee shall be Nashville, Tenn., and the committee shall begin its work without delay. Said committee is authorized to employ such agents and agencies as may be necessary to accomplish its work. The Sunday School Board shall be asked to furnish accommodations for the headquarters, and also to act as the financial agents of the Commission under such conditions as may be mutually agreed upon, it being understood that the Commission stands for the principle of a just and equitable distribution of expenses among the participant interests under this movement and will so recommend to the said interests and to the Southern Baptist Convention at its next meeting. The Commission pledges itself to conduct the Campaign as economically as is consistent with efficiency.

16. Every board, organization or object which is to share in this \$75,000,000 fund is hereby called upon to make a thorough survey of the purposes to which it proposes to devote its percentage of the said funds and to present to the Commission at the earliest practicable date a sufficiently itemized statement of the needs to be met in order that the denomination may be able to understand and evaluate all these benevolences.

17. All general benevolences being provided for in this program, no other such campaigns should be made in the bounds of the Convention during the five-year period, except the special days in the Sunday school, and the secretaries and general boards of this Convention and of the state conventions are asked to present and urge the \$75,000,000 program as a whole.

18. This entire plan of Campaign contemplates the loyal co-operation of our splendid women, upon whose helpfulness in every Kingdom enterprise we confidently rely. It also contemplates the active participation of deacons and laymen, without whose counsel and unstinted aid we cannot hope to succeed. It also most hopefully contemplates the enthusiastic support of our Sunday schools and of the great hosts of young people.

19. We express the fraternal hope that our Negro Baptist brethren may plan and project a campaign among their churches corresponding in time and aim to the one upon which we are entering. We express, also, the further hope that it may be feasible for Northern and Southern Baptists to put on their great forward movement programs simultaneously. At the same time we would be greatly pleased and gratified should our Canadian brethren project a similar campaign to be made simultaneously with ours.

(The apportionments to the various states and the appropriations to the various causes were afterwards changed to some extent, the final figures being presented on pages 23-25.)

By this time the many minds, after free and open discussion, much prayer and waiting on God, were all made one. There was great rejoicing that we had come to a unified program; and a solid front presented for carrying on this great work in which God had so gloriously led us. The Campaign Commission had a long and interesting conference, going over in detail the plan of the Campaign. Their great task was to settle on general headquarters, elect a general director, and work out policies and somewhat the detail for the direction of the Campaign. It was one of the most serious and prayerful meetings that anybody ever attended. A sense of the tremendous responsibility involved in the Campaign settled down upon these leaders upon whose shoulders the main obligation rested. In much prayer, they sought the guidance and wisdom of God.

GENERAL DIRECTOR ELECTED AND NASHVILLE CHOSEN
FOR HEADQUARTERS

They finally settled on Nashville, Tennessee, for the general headquarters. On invitation of the secretary of the Sunday School Board, room for the general offices was offered to the Commission. Secretary I. J. Van Ness of the Sunday School Board was asked to make financial arrangements for the expenses of the Campaign, getting credit for the denomination at the banks and other financial institutions in Nashville. This responsibility he gladly accepted.

The next great question was the problem of a general director, who would have South-wide supervision of the Campaign. After conference among themselves with the state secretaries and with others, at 10 o'clock the night of June 5, the Commission unanimously elected L. R. Scarborough, president of the Southwestern Baptist Theological Seminary, at Fort Worth, as general director of the Campaign. He was called from the hotel in conference and his election announced to him. Hours of conference and prayer followed; and late at night the commissioners went to their rooms, leaving the mighty problem of Campaign leadership in the hands of the general director-elect.

The sense of responsibility came so heavily upon him, and the consciousness of his inability to assume so heavy an obligation drove sleep and rest from his eyes. During that night, the next day and the next night, for nearly forty-eight hours, his soul was in the Garden of Gethsemane, struggling with God for His will and the direction of His Divine Spirit. He had learned in many experiences in Kingdom work that the one big thing in life is the will of God; and the best way to win a battle for God was to fight it out with God in prayer before the conflict began.

On the morning of June 7, in the drawing room of a Pullman car on the Sunshine Special between Memphis and Fort

Worth, after a sleepless and restless night, with the arms of Drs. Geo. W. Truett and F. S. Groner of Dallas around his shoulders, God's will was made clear and His leadership evident. It was as clear as the rays of a cloudless noonday sun that God had appointed him to lead the Campaign and that God would give victory to the Campaign. The consciousness of this conviction was as clear and plain as his salvation and his call to preach. And, after a conference with his family, in one of the most glorious and tragic experiences that any man ever had in his home, after the wife and six children had pledged themselves to a joyful, full and sacrificial co-operation to the last limit of life, he accepted the call of the Commission and appointment of God, the general directorship. On the 10th of June, by telegram, he announced his decision to the chairman of the Commission, Dr. Geo. W. Truett.

On this day a conference of the board of trustees and faculty of the Southwestern Baptist Theological Seminary was called and the whole matter laid before them; and they unanimously and gladly released him from the duties of the president of the Seminary during the period of the Campaign. Dr. J. B. Gambrell, a member of the faculty, was afterwards elected to take his place as president of the Southwestern Seminary during the Campaign.

The Atlanta Conference was marked by a spirit of prayer, conquering faith, unbroken unity and glorious Gospel fellowship and high purpose to do the whole will of God. In the conduct of the Campaign, the apportionment of the money, a deep compassionate spirit for a lost world and a desire to glorify God in putting over for Him and a lost world one of the greatest religious movements inaugurated in the history of Christianity moved their souls. The members of this Conference went back to their fields of labor with high hopes and optimistic spirit, confident that God was leading and that victory was assured. The members attending the Conference

will ever remember it as a time when the good hand of God was manifest among His people. The clear leadership of the Divine Spirit was never more marked. The general secretaries and state secretaries went back to their fields to call their boards together and to adjust their whole programs according to the policies and plans of the Campaign and to throw themselves and their organizations full length in co-operation with the Commission and general director to carry out the program evidently set to hand by the Spirit of God and a united and co-operant people.

IV

SETTING UP THE ORGANIZATION—TWO
MEANINGFUL CONFERENCES

After the general director had accepted the position offered him by the Commission, he at once visited the meeting of the Education Board at Birmingham, Alabama, the meeting of the Foreign Mission Board at Richmond, Virginia, and had a conference with Dr. B. D. Gray, secretary of the Home Mission Board; Dr. I. J. Van Ness, secretary of the Sunday School Board, and other denominational leaders, and went then to arrange for opening the headquarters in the Sunday School Board Building at Nashville, Tennessee. The enormity of the task and the sense of its crushing responsibility grew on his soul day by day, as the outline of plan and program began to shape itself in prayerful consideration and conference. It was realized that haste must be rapidly made in setting up the organization and beginning the campaign of publicity and information. Soon the associational and district meetings would be held throughout the South. The time for summer evangelism was on; and thousands of churches would be gathered in their summer meetings; and these facts afforded a great opportunity for carrying the plans of the Campaign out to the people. It was agreed that a general conference of denominational leaders should be held at the earliest possible date. The time, July 2 and 3, and the place, Nashville, were agreed upon; and the call was sent out for a meeting of the Campaign Commission, the Executive Committee of the Southern Baptist Convention, the secretaries of the general boards and of the state boards, the W. M. U. vice-presidents, and other leaders, laymen and pastors. The general director, in conference with the Campaign directors, Mr. J. H. Anderson, chairman; Mr. Geo. E. Hays,

GENERAL DIRECTOR'S STAFF



T. B. Ray, D.D.,
Survey Director.



I. J. Van Ness, D.D.,
Treasurer.



H. C. Moore, D.D.,
Publicity Director.



Mrs. W. J. Neel,
W. M. U. Director.



Mrs. Janie Cree Bose,
W. M. U. Organizer.



V. I. Masters, D.D.,
Stereopticon Director.

Dr. H. L. Winburn, Dr. F. C. McConnell, Dr. Geo. W. Truett and Dr. Geo. W. McDaniel, submitted to the General Conference a suggested program in general outline for the Campaign. At this meeting of the directors Dr. T. B. Ray of the Foreign Mission Board was elected survey director; Dr. Victor I. Masters of the Home Mission Board, stereopticon director; Dr. Hight C. Moore of the Sunday School Board, as publicity director; Dr. I. J. Van Ness, as treasurer; Mr. Frank E. Burkhalter of Texas, as director of secular press publicity; Mrs. W. J. Neel of Georgia, W. M. U. director; Mrs. Janie Cree Bose of Kentucky, W. M. U. organizer.

At a subsequent meeting of the directors Dr. B. C. Henning of North Carolina was elected assistant general director; Mr. Burton Stoddard was elected service director; Rev. J. A. Kirtley, assistant service director. The general director had already chosen Miss Sarah Paris of Nashville as office secretary and Mr. J. B. Bennett of Texas as traveling secretary.

Two days of the most intense and prayerful discussion followed by the most earnest-minded men; and God's will was constantly sought in prayer, touching the whole movement. And everywhere His presence was manifested. After open and free discussion and prayerful consideration, the following general plan of organization was agreed upon:

1. A four-fold organization.

- (1) The general director and his cabinet at Nashville, Tennessee.
- (2) The state official forces.
 - a The state secretaries to be state directors.
 - b State organizer.
 - c State publicity director.
 - d State W. M. U. secretary to be organizer for women.

GENERAL DIRECTOR'S STAFF—*Continued*



F. E. Burkhalter,
Secular Press Director.



Burton Stoddard,
Service Department Director.



J. A. Kirtley,
Asst. Service Dept. Dir.



Miss Sarah Paris,
Office Secretary.



Burney Bennett,
Traveling Secretary.



W. H. Carr,
Service Roll Director.

- e The Campaign Council to be composed of the above-named officers, together with the state Campaign commissioner, editor of the state Baptist paper, the chairman of the State Laymen's Movement.
- (3) Associational or district organizations.
 - a Associational organizer.
 - b Associational publicity director.
 - c W. M. U. organizer.
- (4) The church organization.
 - a Church director—usually the pastor.
 - b Church organizer.
 - c W. M. U. organizer.
 - d Canvassing teams with their captains.
 - e Church boosters. (In some states the boosters' committee was given another name.)

As far as possible, where there were associational missionaries, these were to be used in the associational organization. All of these forces were to be in full co-operation with the general director and his cabinet at Nashville.

2. At this conference it was announced by Miss Kathleen Mallory, the W. M. U. secretary, that the women of the South had agreed to raise one-fifth, or fifteen million dollars, of the Campaign total; and they assumed the responsibility for this large sum, and that the W. M. U. Executive Board, at the request of the general director, had elected Mrs. W. J. Neel of Atlanta, Georgia, as W. M. U. director and Mrs. Janie Cree Bose of Louisville, Kentucky, as W. M. U. organizer for the South. It was upon the election of these by the W. M. U. Executive Board that the Campaign directors accepted them as a part of the general director's cabinet.

3. At this conference there were certain adjustments made concerning the Memorial Church in Washington, D. C. This whole matter was referred to the Home Mission Board for

careful consideration and attention. Matters concerning the Ridgecrest Assembly and certain schools in the different states asking for help out of the Campaign were referred to the Education Board at Birmingham. There were some changes made in the quotas for different states.

4. In a sectional conference with the editors of the Baptist papers it was agreed that we would at once put on a South-wide campaign for a large increase in the circulation of Baptist papers. Plans for this campaign were worked out in this sectional conference and were immediately put into operation by the general director and his force. The result of that campaign was very satisfactory. Around 60,000 new subscribers were added to the lists of these papers and a great new day for religious literature was brought on throughout the South. At this conference it was agreed that another meeting of the state forces and the Executive Committee of the Southern Baptist Convention should be held on July 15 and 16. This meeting was a very meaningful and far-reaching conference. The state secretaries, their organizers and publicity directors, and the W. M. U. directors, met in a day of detailed conference, going over the plans suggested by the general director for the Campaign. The conference resulted in a thorough understanding of the whole program and a united, solidified front, all up and down the line. These state workers went back informed in the details of policies, principles and plans, to call like conferences in their states, of their associational organizations for instruction in the details of the plans and programs.

Going out from these conferences was a great spirit of conquering assurance from Almighty God that He was leading us and that His will was being accomplished in the organization. These forces went back from these Nashville conferences and from the conferences held in the states to the associations and churches to set up the local organization, and to begin a program of information, inspiration and mobilization.

COÖPERATION WAS UNIVERSAL

Everywhere there was co-operation. Nowhere was there opposition. The pastors, laymen and women throughout the South took up the proposed organization, adopted it in their associations and churches, and began in a great, unified, co-operant way to arouse the people and put over the whole movement. The editors of the Baptist papers showed a most wonderful spirit of co-operation. They turned over to the Campaign all the force and power of their publications and threw themselves, without reserve, into the forward movement. Never was there seen such a harmonious and co-operating spirit among people. It was evident from the beginning that God in a mighty fashion had gripped the souls of Baptists throughout the South and united them for one high purpose and mammoth task.

The organization was a simple one. It was democratic in its spirit and method. Nowhere was there coercion. The whole program was set out on the basis of the rights of the individual and the independence and sovereignty of Baptist churches. Nothing smacked of ecclesiastical autocracy. There were no entangling alliances connected with the movement anywhere. It was easily understood and generally accepted by Baptists who believe in the freedom of the individual conscience before God and the right of self-determination in all matters touching religion. The democracy and simplicity of the program at once appealed to the Baptist constituency throughout the South and they took hold of it in a great and glorious fashion. So great and commanding was the task, so evidently glorifying to God, so manifestly simple and in accordance with the principles of freedom was the program, so certainly helpful to all the causes of missions, education and benevolence, that it enlisted the full-length co-operation of all Southern Baptist forces. The task was a challenge to faith, a call to prayer, a test of loyalty and almost limitless opportunity for the glorification of Jesus Christ and

the establishment of Baptist principles throughout the world. The whole program answered the cry of our missionaries, home and foreign; our educational forces, our benevolent agencies, the crying needs of all the causes fostered by Baptists; and was so evidently far-reaching and widely comprehensive and intensely helpful to every phase of our work, that it enlisted the co-operation of all of our people without any reserve.

These conferences ended the general meetings for the Campaign. The great movement had settled down to a definite required task. Its agencies and forces had been employed and set to work and a definite program laid out before the whole denomination. A general unity had solidified itself in a definite, well defined, completely organized, thoroughly co-operant leadership and program. The various objectives of the Campaign were thoroughly defined and an appreciation of their value was realized; and a determined purpose for their accomplishment was deeply set in the soul of the organization. So the forces went out to do the thing for the Master.

The slogan of the Campaign, "Millions for the Master," was given by Educational Secretary and State Organizer T. V. Neal of Texas; and this slogan charmed wherever it went and became a great rallying cry. It appeared on letter heads, in secular papers, in the denominational press, on tracts, on posters, and everywhere, as a flame of golden fire. It warmed the heart of the people and called them to the great task.

So, by August 1, the first tract of the Campaign, "Facing a Worthy Task in a Worthy Way," by Dr. J. B. Gambrell, president of the Southern Baptist Convention and professor in the Southwestern Baptist Theological Seminary, was sent out. The Baptist pot was set to boiling from bottom to top. The tides of enthusiasm began to rise. The movement was gloriously set forward and a united people with high purpose and holy zeal were set to the task of putting a seventy-five million-dollar crown upon the head of their Master.

V

CAMPAIGN OBJECTIVES

The raising of seventy-five million dollars for the promotion of the Kingdom of God was not the sole, nor the highest, objective of the Campaign. There were other purposes to be attained and results to be accomplished. It was devoutly desired that the conscience of our membership of around three million should be reached with the tidings of a new era and the momentum of a mighty spiritual awakening. It is true that we were after money; but money as a means to an end; and we used the money raising as an occasion in the deepest and highest sense, to arouse the conscience and to enlist the spiritual energies and quicken the psychic life of the denomination. The Campaign was projected with great spiritual ideals in mind; and evangelistic methods were used so that the results of the Campaign would be vital contributions to the best life and the inner sources of power among our people.

It was realized that to mobilize successfully the forces of a great people and to direct them towards the accomplishment of the great spiritual and Kingdom end it was necessary to utilize Gospel agencies, make Christly appeals and launch the whole movement on an enduring, heavenly foundation. So the first call of the general director and the Campaign Commission was a call to prayer on a day of South-wide intercession, when all our people would seek the presence and endueing power of God upon the whole movement. It was our purpose to first sound the highest notes and reach the deepest sources of spiritual and Gospel power. The leadership felt tremendously the impact of the commands of Jesus Christ; the Campaign was launched under the authority of Christ's commission; and every effort was made to claim the promises based upon simple obedience to His divine will. So, we not

only sought money, but men. We went straight to their souls seeking for their deep interest, their vital concern, hoping to enlist all the powers of the combined forces of Southern Baptists. It was our purpose that the glorious result of the Campaign would be found in quickened churches, with a new vision of the world-field, a new conception of the task committed to saved men by their risen Lord, with a new comprehension of the vital value of spiritual religion. It was hoped that throughout the South the breath of a refreshing era of spiritual evangelism would be breathed into all hearts and that a mighty compassionate yearning and burning and hungering for the salvation of men would characterize all our preachers, churches and our institutional life. So, the Campaign was launched with this great objective in view.

Dr. Hight C. Moore, in conference with others, worked out, in the form of a beautiful calendar, the objectives of the Campaign. This calendar was hung up in all of our churches and offices and elsewhere throughout the South. It was printed on envelope enclosures, on the back of stationery, on the front pages of the Baptist press, and on the "Campaigner," the bulletin of the Campaign, and was sent out and set up so that it mightily gripped the hearts of the people everywhere. This calendar called for the following items:

1. Preparation Month—July.

This was the month in which the movement and its organization were launched and set up. It was the time for rallying the forces, making the map and program of the organization, and training the state and associational leadership in the details and genius of Baptist mobilization.

2. Information Month—August.

It was our objective that in this month a mighty movement should be put on and put over for informing and enlightening the people on the great forward movement. To this end, everywhere the state, associational and church or-

ganizations were enlisted in securing new subscribers for the Baptist papers of the South. The general director and his staff, in co-operation with these Baptist papers, pushed in every way and everywhere the movement to secure a large list of new subscribers for each and all of these papers. The result was that many of the papers doubled their subscription lists. The total number of new subscribers reached upwards of sixty thousand. A large group of tracts, setting out the purposes of the Campaign, were printed and distributed in almost countless numbers. The pulpits of the South and the secular press, daily and weekly, carried countless messages of information about the movement. The pastors from one side of the land to the other rang, in clarion calls, the challenge of the people to a great task. All revival meetings were saturated with information about the Campaign, and everywhere our people went afield on a new mission of instruction and information.

3. Intercession Month—September.

The call to prayer never ceased from the beginning of the Campaign until the last day of Victory Week. More than a million copies of one tract on prayer, by Dr. M. E. Dodd, were sent out. The Baptist papers were full of the call to intercession. The W. M. U. forces organized for a week of prayer—September 21–28. More than fifteen thousand organizations had daily seasons of prayer. September 24 was set apart and a call was made to all of our twenty-five thousand churches to make it a day of prayer. In thousands of churches all day the people made intercession for God's power. From sunrise until far into the night people in large and small groups met for prayer. It was one of the mightiest movements ever started by a people on their knees. God's presence came, and demonstrations of His power were manifest in many places and in wide sections of the country. Revivals broke out in many churches, many surrendered to the service of God, and literally hundreds gave their hearts to the

Lord Jesus Christ. Reports coming from every section of the land indicated that God had mightily visited His people.

4. Enlistment Month—October.

The great objective of the enlistment of Southern Baptist forces was set out to be attained during this month. All the agencies of the denomination became busy in reaching the Baptist constituency. It was sought to double up and treble up in prayer meeting and Sunday School attendance, in the attendance upon the worship of God's house, in the enlistment of the unenlisted, and in the deepening of the consecration of the whole life of the people. The results were in every way glorious. New strength was developing in many churches in the calling out of laymen and women of strength and power, whose lives were devoted afresh to the cause of Christ. It is doubted whether any month or any objective of the Campaign resulted more gloriously than this month. October 24 in all the Baptist schools and October 26 in the Baptist churches were set apart as days for calling out the called, the seeking of new recruits for the ministry, for mission work, and other phases of special service in the Master's Kingdom. The testimony was universal and South-wide to the effect that never was there such a day as October 24 in the life of our schools. At the chapel services special messages were delivered by appointed leaders on some phase of the call of God to the service of His Kingdom. The opportunity was given to young men and young women to answer the call of God. The response was glorious. The same thing took place in thousands of churches. In many cases the night before and the days before the people gave themselves to prayer under Christ's injunction: "Pray ye the Lord of the harvest that He may call forth more laborers into His harvest," praying that God would give us more preachers and missionaries. On October 26 the pastors spoke on some phase of the service of God and called the young people to offer their lives to Him in consecrated service. The response was, beyond words, glo-

rious and gratifying. The story of these two days will be told in the next chapter. Certainly the month of enlistment was one of the greatest periods in all Baptist or Christian history.

5. Stewardship Month—November.

November was set apart for the time when the whole doctrine of stewardship and our responsibility to God for our money, our time, our talents, and our influence, was set before the people in tracts, in pulpit, printed sermons, in four-minute speeches. In other ways this great doctrine was pressed home upon the consciences of the people. We will never know until the day of the revelation of secret things how far-reaching and meaningful were the results of this month's work. Many laymen got a new conception of the spiritual value of money and their responsibility to God for His manifold blessings upon them. Everywhere strong men and women came to see that a tithe of their money was not a satisfactory offering to God, but that their time and the strength of their talents must also enter into the service of their Master.

6. Another of the great objectives of the Campaign was the spiritual inspiration and arousement of the people. It was hoped that all these months of different objectives would contribute to the stirring up of the mighty depths of the spiritual strength of the people and that a tide of holy power would sweep the land and that a great engulfing spiritual movement should encompass the people and bear them up and out closer to God. No objective of the Campaign was more gloriously attained than this.

7. November 30 to December 7 was set apart as Victory Week. The Baptists set their spiritual clocks by this time table and looked forward upon the coming of Victory Week as the mightiest period of Baptist history. This was looked upon as the time of testing, of the demonstration of loyalty,

of the proof of the efficiency of the Baptist organization, and the crowning of all of their preceding efforts in the Campaign. Steadily, and yet with sweeping tides of holy enthusiasm, everything moved on toward those eight immortal days, when the people in unbroken phalanx were marching from the trenches of intercession to the crowning heights of glorious sacrificial liberality.

For the accomplishment of these objectives the holy strength of a mighty people was challenged and enlisted. The unanimity and enthusiasm of the response from Maryland to Mexico, from Florida to Missouri, was beyond words to say. Everywhere the brotherhood rallied to the call of God and to the leadership of His appointed leaders. Every objective of the Campaign was gloriously attained. Of course, not all the churches, nor all the Baptists, were enlisted. The time to reach them all was very short, far too short.

In some sections the leadership was uninformed; and, because of continuous rains and bad roads, many of the members were never reached; but everywhere the information permeated the enthusiasm went with it; and the co-operation was gratifying indeed. Only in certain sections, because of the prevalence of an anti-mission spirit, dominated by pugilistic and controversial leaders, seeking to protect themselves in their selfishness, did we fail to find hearty response and co-operation. There are many instances of where the church membership, or some aggressive man or woman, passed beyond the laggard pastoral leadership and pressed him aside, organized the church, accepted the financial quota and put the whole program over in a great fashion, leaving the leaderless leader on the scrap heap. Some of the greatest tragedies ever seen were silently enacted along these lines. The people rose up and demanded aggressive leadership or the displacement of the hindering leaders. These cases, where the pastors refused to lead, thank God, were rare.

Not in Christian history is there a record more glorious of the full length and full strength co-operation of ministerial leadership. Country preachers, struggling on small salaries; great city pastors, overburdened and taxed with manifold problems, alike, threw themselves without counting the cost into this movement and carried their people to glorious victory. The same can be said of a heroic leadership among the laymen and the women. The angels will rejoice through eternity over what happened in literally thousands of churches along these lines. God be blessed that He led us to the attainment of so many worthy and noble objectives in the Campaign!

All these objectives were attained in a fashion to the praise and the glory of God and the co-operating forces, by the operation of the principle of voluntariness. Without any sort of denominational compulsion or ecclesiastical authority, the masses of the people moved forward because of the compulsive power of a new affection. They followed their hearts in the accomplishment of a great forward spiritual movement; and God put His power upon them.

VI

THE TIDAL WAVE OF SELF-DENYING SURRENDER;
TWO DEATHLESS DAYS

One of the great objectives of this Campaign was to secure at least 5,000 recruits to the army of leaders in the various phases of Kingdom activity. The growth of Baptist churches, the enlargement and widening of the territory of Baptist opportunity and the opening up of new fields in cities, in rural districts, and on the frontiers, had created a great demand for more leaders. Cities had sprung up from small villages in a decade, demanding many pastors, strong and virile. Country communities with one-fourth time churches, had grown into villages and towns demanding one-half time or full-time pastorates. Great sections of the West were opened up to the people, and thousands flocked in and established towns, and large rural communities, calling for new strength and leadership. Great industrial communities had become cities calling for a new and strong type of ministry. The growing demands of the foreign mission work, the increasing calls for enlistment men, secretarial help, editorial talent and workers of various kinds, had made such a draft upon the number of preachers that the supply had not been equal to the demand. Everywhere there was a call for trained leadership in the various fields of Christian activity.

So, five thousand additional workers was set as a minimum to supply the pressing and needful demands of the Campaign. It was known that the enlargement brought on in many fields of labor by the successful accomplishment of the Campaign would call for many other preachers and missionaries. Accordingly, October 24 in the Baptist schools, and October 26 in the Baptist churches, were set apart as days for calling out the called. Hundreds of thousands of tracts on this sub-

ject were sent everywhere and the people were called to prayer that the Lord of the harvest would give us more laborers. These two days will never be forgotten by Southern Baptists.

Only forty of the Baptist schools reported the results of that day, but in these alone something over two thousand young men and women offered themselves for special service in the Master's vineyard. Many of them were in the graduating classes and were representative of the strongest of Southern Baptist manhood and womanhood. Everywhere the college presidents reported that the day was filled with the glory of God for their schools. Revival tides came in. Hundreds of the students of these schools, who theretofore had not been Christians, surrendered their hearts to Jesus Christ and many of them for the first time volunteered their lives to His service. It was a new day and a new era in the life of Baptist education in the South.

COLLEGES EXPERIENCE GREATEST DAYS

The following are samples of reports from the presidents of these schools:

Dr. W. J. McGlothlin, president, Furman University:

"On last Friday I presented the call of the hour for the dedication of life to our student body in the chapel. As a result one man dedicated his life as a Gospel singer, two others to the ministry; five will serve the Lord as Christian doctors; sixteen declared their willingness to go to the foreign field. Forty-seven other men declared their lives to be dedicated to God and His cause and expressed a willingness to go and do whatever God may make clear to them."

Dr. Rufus W. Weaver, president, Mercer University, Georgia:

"I am glad to report that five young men who never before publicly announced their decision to go to the foreign

field made that declaration at this morning's service. Six other young men pledged themselves to enter definite Christian service. Forty other young men declared they had already settled the matter and were seeking to fit themselves to be good ministers of the Gospel of Christ."

Dr. Chas. E. Dicken, president, Ouachita College, Arkansas:

"On the 24th we had a great day in our college. Dr. Winburn conducted the service, at the close of which twenty-seven men and thirteen girls signified their willingness to answer the call of the Lord to go where He wanted them to go. The services were preceded by a series of prayer meetings in the dormitories for men and women. I consider it one of the most helpful services which we have ever had at Ouachita."

Dr. T. A. J. Beasley, president, Clarke Memorial College, Mississippi:

"The Lord was with us this morning in a great service in chapel. Twenty-four of our young preachers surrendered to go anywhere the Lord might lead. Twenty-four of our young men who had not definitely decided about their life work said they had been impressed to do definite work for God, and offered themselves to Him. Two young men and two young women surrendered to be missionaries. Quite a number of backsliders were reclaimed. Five young women and three young men were saved. It was indeed a great hour."

Dr. Paul V. Bomar, president, Judson College, Alabama:

"I send you the following names of eight young women in Judson College who surrendered for definite mission work, and twenty-seven others who surrendered for definite church service in the home field. It was a great hour."

President H. D. Morton and Pastor J. M. Gibbs of Mountain Home College, Arkansas:

“At the close of the morning service fifty-two men and women, students in Mountain Home College, surrendered themselves for special service. It was a glorious day.”

Dr. Millard A. Jenkins, pastor, First Baptist Church, Abilene, Texas:

“Twelve volunteers from the First Church and forty volunteers from Simmons College, in the highest day I ever saw.”

Dr. J. H. Foster, president, Bessie Tift College, Georgia:

“Two hundred forty-eight volunteers for Bessie Tift this morning. I warned them if not willing to go to China or Africa not to volunteer. In ten years only one graduate not a church member. In five years only three of the students not church members by commencement.”

Dr. J. A. Tolman, president, Oklahoma Baptist University, Shawnee, Oklahoma:

“Eighteen students surrendered for ministry and mission work; total seventy-six in University. Greatest day in history of school.”

Dr. L. J. Mims, president, Howard Payne College, Brownwood, Texas:

“Fourteen of our best surrendered this morning. Greatest hour in the history of College.”

President Jno. S. Humphreys, College of Marshall, Texas:

“Dr. Geo. W. McDaniel made a great address at the First Baptist Church last night and this morning in the chapel of the College. Following his appeal, twelve of our finest young women surrendered their lives to be missionaries. It was a glorious hour.”

Mrs. Maud R. McClure, superintendent, W. M. U. Training School, Louisville, Kentucky:

“Miss Priest of China led a glorious meeting tonight in our school. One hundred fifteen young women pledged their lives for service, as follows: Thirty-five for foreign fields, fifty-five for home fields, twenty-five yet undecided on fields, but ready to do God’s will. His name be praised!”

Dr. A. W. Lamar, pastor, First Baptist Church, Ellijay, Georgia:

“Last Sunday I preached at Mary P. Willingham School for Girls at Blue Ridge, on the call to the service of God. Twelve of the young students publicly dedicated their lives to the work of the Master.”

Dr. J. C. Hardy, president, Baylor College, Belton, Texas:

“Great chapel hour this morning. One hundred fifty-six girls joyfully accepted the first proposition and two hundred fifty the second, making three hundred sixty-one of Baylor College girls on the altar for service.”

Later Dr. E. G. Townsend of the same college wired:

“Great service last night. Sixty-nine more volunteers. Two conversions. This makes four hundred thirty volunteers from this great college for girls.”

Dr. J. M. Dawson, pastor, First Baptist Church, Waco, Texas, and Prof. E. R. Spencer, dean of Baylor University, wired:

“Eighteen volunteers this morning at Baylor—six preachers, twelve missionaries, several conversions. Great hour.”

Dr. B. H. DeMent, president, Baptist Bible Institute, New Orleans, Louisiana:

“I enclose a list of thirty-three of our students who have volunteered for special lines of Christian service.”

Dr. C. Cottingham, president, Louisiana College, Pineville, Louisiana:

"Great hour at College this morning. Rev. J. D. Franks spoke, and at the close of the service ninety-three out of a student body of two hundred ten surrendered for special service wherever the Lord may lead.

"Dr. J. W. Conger, president, Central College, Conway, Arkansas:

"Sixty-seven young ladies surrendered for life service, seven for definite lines of work; three gave their hearts to God. Most glorious day in Central's history."

Dr. M. B. Adams, president, Georgetown College, Georgetown, Kentucky:

"Eighty-two enlistments at Georgetown College so far."

Dr. H. E. Watters, president, Union University, Jackson, Tennessee:

"We have thirty-one ordained preachers in school. Twenty have volunteered for the ministry who are not ordained. We have sixteen volunteers for mission work—eight men and eight women. Eleven volunteered this morning for special service."

Prof. H. G. Hoffsinger, Virginia Intermont College, Bristol, Virginia:

"One profession of faith in Christ, twelve definite commitments for mission work in the homeland and in the foreign field."

Dr. Chas. E. Brewer, president, Meredith College, Raleigh, North Carolina:

"We had a delightful time, being led in our service by Dr. W. F. Powell of Asheville. Practically all the students and instructors rededicated themselves to the service of God. Twelve of our girls are planning to go to the foreign field. Five of these announced this today for the first time in their lives. Fifty-three others expressed a desire to go into definite



religious work on the home field. It was in truth a great day for us, and we rejoice greatly over the results."

Pastor W. S. Allen of the Baptist Church near Woman's College, Hattiesburg, Mississippi:

"I send you the names of thirty-four of the college girls who consecrated their lives to the service of God in a great service at the church."

Dr. W. H. Knight, professor of missions in the Southwestern Baptist Theological Seminary, Fort Worth, Texas:

"I enclose a list of one hundred ten volunteers for foreign mission work. There have been an average of more than two volunteers a day for each school day since the beginning of this session of the Seminary. Truly, a great and new day is on us."

Dr. W. L. Gentry, president, Carson and Newman College, Jefferson City, Tennessee:

"Great service today. Forty who had previously announced their purpose and twenty-two new ones volunteered for special Christian service."

Pastor W. R. Deel, Bowman, Georgia:

"Twenty-eight out of one hundred fifteen Gibson-Mercer students volunteered for definite Christian work at close of my speech today. Eight for foreign fields."

Dr. Geo. F. Dasher, president, Bethel College, Russellville, Kentucky:

"Twelve surrendered lives awaiting the directing will of God in missionary endeavor; one dedicated to foreign service, twenty-two to Christian ministry, one to Christian teaching, eight started the first time into Christian living. Sixty-three expressed resolve to form a partnership with Christ in business career. Drs. Landrum and Hunt in charge of service. A great day at Bethel."

These are but samples of the messages which came to the general director's office from the Baptist schools of the South on the immortal day of October 24.

SPIRITUAL MOUNTAIN PEAKS REACHED

October 26 in the churches was another memorable day. Something like five or six hundred churches reported to the general director the results of the day among their young people. They reported the public surrender and sent in the names of more than 4,000 of their brightest and best, who on that day gave their lives on the altar of God for service. There were numbers of cases where a young man or a young woman offered himself or herself to the service of God and it resulted in the conversion of the father, or the salvation of a brother or sister. In many churches, along with the public surrender of the life of the saved to the service of God, came the public surrender of the soul of the unsaved to the salvation of God. Revival seasons broke out in the churches. One great church reported seventy-six public surrenders to service and the conversion of several strong men at the same time. The following are samples of what occurred:

Pastor T. C. Jester, Taylor, Texas, sent in the names of fourteen men and women who surrendered to the service of God, and says: "It was one of the greatest days of our life."

Pastor R. L. Powell, Gainesville, Texas, sent in a fine list.

Pastor Bonnie Grimes, Sulphur Springs, Texas, also sent a fine list.

Pastor J. B. Leavell, Houston, Texas, sent in a splendid list of thirteen volunteers.

Pastor Fred Clark, Beaumont, Texas, sent in a list of twenty-seven young men and women volunteers.

President J. M. Cook of Rusk Academy sent a list of twenty-six students who volunteered.

Pastor Walter R. Alexander, Stamford, Texas, sent a list of thirteen.

Pastor John A. Held, Bryan, Texas:

"Four people gave themselves for definite service, one of them a Mexican. Seventy-five people in church dedicated their lives for special work in the homeland."

Pastor A. E. Booth, Beaumont, Texas, had twenty-seven of his very best young people to volunteer for definite service.

Many, many other pastors in Texas sent in similar reports.

Pastor L. E. Lamb of Roff, Oklahoma, had a great day. Two fine young women surrendered for special service.

General Missionary J. M. Wiley, Muskogee, Oklahoma, sent in a splendid list.

Pastor B. A. Pugh, Central Baptist Church, Muskogee, Oklahoma, had eighteen fine young people to give themselves to the Lord's service.

Pastor C. C. Morris, Ada, Oklahoma, wrote:

"Had one of the greatest hours I have ever witnessed, when twelve of our young people surrendered their lives to the Lord's work."

Pastor A. N. Hall, First Church, Muskogee, Oklahoma, said:

"Had a great hour yesterday morning. The presence of the Spirit of God was clearly manifest, when eleven of our young people gave themselves to the Lord's service."

Many other pastors in Oklahoma had similar experiences.

Pastor R. E. McGraw, Carrollton, Missouri, sent a list of six fine young people.

Pastor First Baptist Church, Sedalia, Missouri, sent in names of thirty-five members of his church who gave themselves to the Lord's service.

Pastor W. L. House, Sardis, Mississippi, sent in a list of three fine volunteers.

Pastor Jesse L. Boyd of Biloxi, Mississippi, sent the names of several volunteers.

Pastor W. A. Murray of Tylertown, Mississippi, had six volunteers. Many other Mississippi pastors had great services.

Pastor H. F. Loomis of Cumberland, Maryland, had seven surrenders.

Dr. John Henry Strong, pastor Eutaw Place Baptist Church, Baltimore, Maryland, sent the names of fourteen of his members who gave themselves to the service of God.

Pastor E. L. Grose of the First Baptist Church, Havre de Grace, Maryland, had five public surrenders.

Pastor L. J. Powell, Pine Street Baptist Church, Richmond, Virginia, had a great day when eighteen gave their lives to the service of God.

Pastor Austin B. Conrad, College Hill Church, Lynchburg, Virginia, had four young men to give themselves to the ministry and eight young women for mission work, and said: "It was a wonderful day."

Pastor A. I. Caudle of Naruna, Virginia, sent the names of twelve splendid young people who surrendered to the Lord's work.

These are but samples from Virginia.

These illustrations could be given from every state in the South. Around six hundred churches reported giving the names of more than 4,000 young people who volunteered on the 26th of October.

DAYS HAD IMMORTAL MEANING

Only the records of eternity will be able to tell the story of these two deathless days. What they meant to preachers themselves and preachers' families, what they meant to the homes of thousands, God alone will be able to reveal. Literally thousands of parents whose children, some of them grown,

some of them young, some of them infants at the mother's breast, some of them unborn, offered their children to God for His Kingdom and world-wide service. Thousands of strong men and women said, like Isaiah, "Here am I, send me;" and God brought the fires from His eternal altars and set aflame the enthusiasm of the people. It would take volumes to tell the whole story of the dealings of the Divine Spirit on Southern Baptists on these two immortal days. Out of the self-denying surrender of these two days, doubtless, God will raise up great preachers, world-flaming evangelists, missionaries to go out and conquer the waste places of the earth, editors and college presidents and leaders in all lines of Kingdom enterprises. What an obligation this has put upon the forces of our churches!

These young people must be trained and encouraged and developed and financed and put out into the service of God. The demand on the pastors and churches because of this new volunteer band is unspeakable and beyond words to describe. The churches should get back of and give full encouragement to these recruits. The denominational schools should open wide their doors and offer support to and otherwise help to make it possible for these young people to get the best training in college, seminary and training school. Liberal-hearted people of means should devote large sums of money to making it possible for these volunteers to have the best equipment as they go forward into the widening fields of harvest. The general director will bless God until the last day he lives for the tides of spiritual joy and power that came back to his office in the reports of these wonderful days.

VII

THE BOILING POT AND THE RISING TIDE

When the waves of power, sweeping out from the self-denying surrender of October 24 and 26, reached the heart of the denomination they produced an unparalleled effect in stirring the consciences and reviving the hopes of and building holy spiritual fires among the people. Dr. Gambrell's familiar domestic figure of the boiling pot could truly be applied to the situation throughout the South. The fires of holy zeal had been kindled and the fuel from the Campaign sermons, literature, four-minute speeches, and the mighty movements of the Divine Spirit, put the Baptist pot to boiling in every community in the South. God had evidently touched the center of Baptist spiritual life and had started the tides of enthusiasm and Gospel power to rising; and on and on they came, reaching out into the lowlands and desert places, filling the valleys, climbing the hillsides, until the whole denominational territory had been inundated. God's rivers had overflowed their banks; and His seas had come above the flood-tides. Never were there seen among a great people such a stirring of soul, gripping of heart and moving of imaginations as the Campaign up to the first of November had produced. Standards of living and giving everywhere had been lifted. Reports came literally from hundreds of communities where small churches and large had taken on new life, congregations had been suddenly doubled, Sunday School attendance tripled and quadrupled, prayer meetings had grown from the ordinary dead-level to large crowds and great enthusiasm. Preachers took on new life, and revival powers broke out everywhere. Here are some samples of letters from pastors and others:

"I am sending you the list of some of our brightest men and women who yesterday declared themselves to be called of God into special service. Quite a number came forward and made profession of faith in Christ. Our people were mightily stirred by the manifest presence of God. We are having a great time here preparing for the Campaign. Our people are becoming greatly aroused."

Here is another :

"I am sending you the names of nine of our young people who yesterday gave themselves to Christ's service. It is for us a great day; and we trust the beginning of greater things yet to be."

And another :

"The following is a list of eleven volunteers from our church. These are the choice young people in our church. Many of our members agreed to tithe. It looks like we are going to have a tithing church soon. Forty-one have been added to our church in the last few days. More are coming. God is mightily moving our people."

And another :

"I am enclosing a list of twenty-four young people who yesterday offered their lives to the service of God. These are all fine young people, among them the very best we have. The Baptist tide is rising."

Here is another :

"I preached in the morning on 'The Divine Call and the Human Response,' in the evening on 'Some Characteristics of the Call.' I made the invitation. I enclose the list of fifteen strong, young people who offered themselves for service. It was a great day—some thought the greatest day in the history of our church."

And another :

"Had a great service yesterday morning. My singer, a strong business man, and a deacon in my church surrendered

themselves to the call of the ministry after a struggle, with some of them, of twelve years. Many others gave themselves to the Lord's service. God was present with us in mighty power."

And another:

"October 26 was a great day; and I followed it up with another on November 2. Thirty-one fine young men and young women definitely gave themselves to the mission work. It was the mightiest day in the history of our church."

A pastor, after giving the names of ten young people who gave themselves to Christ, and telling of the doubling of his Sunday School, the increasing of his congregation to almost double its former size, and the revival fires breaking out in his church, says:

"The enlistment feature of the Campaign is one of the best of the whole program, and I would suggest that we make it an annual feature in all of our churches."

Another pastor writes:

"I enclose a fine list of names and addresses of our recruits for the Master's service. It was truly a great day. Thirty-seven fathers and mothers came forward saying they dedicated their children to God to be used by Him wherever He might call them."

A country pastor writes:

"Two appeals were made yesterday, one for the parents who were willing to give their sons and daughters to the Lord's service. Nearly all the parents in the audience stood. Another appeal was to those who were willing to enter definitely into the ministry or become missionaries. It was glorious and sweetly impressive to see the response. A large number came from this country congregation. At an all-day meeting of one of my country churches the brethren got together and decided to go to full-time preaching. The salary was raised on the spot; and the tide of enthusiasm rose high."

Cases of this kind could be repeated from hundreds of letters from every section of the South.

REVIVAL SPIRIT STIRS PEOPLE

Everywhere revivals broke out. Hundreds of souls were saved. More than four thousand young people in the churches and around 2,500 in the Baptist schools gave themselves to God's service. A group of brethren went through the states under the direction of the state secretaries, speaking at specially arranged conferences, where the people were called in for many miles around. All-day meetings were held; much time was spent in prayer, and at round-table conferences and great inspirational meetings. Dr. George W. Truett, pastor of the First Baptist Church at Dallas; Dr. Geo. W. McDaniel, First Baptist Church, Richmond; Dr. Len G. Broughton, First Baptist Church, Knoxville; Dr. H. L. Winburn, First Baptist Church, Arkadelphia, Arkansas; Dr. Allen Fort, First Baptist Church, Nashville; Dr. E. Y. Mullins, president of the Southern Seminary; Dr. J. B. Gambrell, president of the Southern Convention; Dr. B. H. DeMent, of the Baptist Bible Institute, New Orleans; Dr. John E. White, pastor and college president, Anderson, South Carolina; Dr. J. W. Porter, Lexington, Kentucky; Dr. F. C. McConnell, Atlanta; Mr. Geo. Hays of Kentucky; Mr. J. H. Anderson of Tennessee; Dr. S. P. Brooks of Texas; Dr. W. L. Pickard of Tennessee; Drs. M. E. Dodd and C. C. Carroll of Louisiana; Drs. J. C. Hardy and J. D. Sandefer of Texas; Dr. J. R. Sampey of Kentucky; Governor Chas. H. Brough of Arkansas; Mrs. W. C. James of Virginia; Dr. J. E. Dillard, Alabama; Dr. B. C. Hening, assistant general director; Miss Kathleen Mallory, W. M. U. secretary; Mrs. Janie Cree Bose, W. M. U. organizer for the South; Mrs. W. J. Neel, W. M. U. director of the South; Missionaries Leavell, Bagby, Sallee and wife, Morgan, and Glass, and many, many others, went every-

where, arousing the people. Great crowds flocked to hear them speak.

The general director went to a number of state conferences and toured two or three of the states. Everywhere crowds with matchless enthusiasm greeted all these speakers. Everywhere the evangelists and enlistment men of the Home Mission Board, general men of the Foreign Mission Board, professors of our Southern Seminary, Southwestern Seminary evangelists and teachers, state evangelists, independent evangelists, state secretaries, general secretaries, organizers and publicity men, and thousands of pastors, in large and small meetings, spoke the messages of the Campaign and stirred the hearts of the people. More than 100,000 four-minute speakers, in every church and in every service of every church, delivered their souls with burning zeal on the Campaign and moved the soul of the South as Baptists never were moved in Christian history.

Great intercessional conferences were held in many states. Associational and district meetings reached the churches in every section of the South. This mighty movement went on with increasing and sustained enthusiasm until the day of Victory Week, when the tide was at its highest, so that the denomination from Maryland to Mexico and from Missouri to Florida, was keyed to such high strains of heavenly music and swept up and out and on by such tides of spiritual power that no difficulties nor barriers could halt them nor discourage them. On the first day of Victory Week, against the most overwhelming odds and difficulties of all sorts, it is confidently believed that seventy-five million dollars was subscribed by individual Baptists. It took weeks to round up and get in the reports.

To God be all the glory for the mightiest spiritual awakening among Southern Baptists during the six months of the Seventy-five Million Dollar Campaign known in all Baptist history.

VIII

MESSAGES OF CHEER FROM THE BATTLE-FRONT,
OR WORD FROM OUR MISSIONARIES

No group of people received with such gladsome hallelujahs and such widespread rejoicing and thanksgiving to God the news of the proposed campaign as did our foreign missionaries. Immediately on accepting the leadership of the Campaign the general director wrote letters to all the missionaries of the Foreign and Home Boards, setting out the Campaign and calling on them for their full co-operation and most earnest prayers. The general director believed that we could not win without the prayers and faith of the men and women who had gone to the front line trenches in the campaign against heathenism and sin around the world. It was known that they had prayed long and most earnestly for a new day to come to the homeland and a new program to be put over by the home churches. They had waited for men and women, for buildings and equipment, for hospitals, doctors, nurses, teachers and evangelists. They had wept and waited, and wept and worked, and waited longer for the new movement to take shape.

When the news of the forward movement began to reach them on the foreign shores, there arose unspeakable hallelujahs of praise and songs of gratitude. Their letters came pouring in, telling of the rich experiences in prayer and dealings with God wherein they had won the victory for the Campaign. From hundreds of these missionaries came loving letters of encouragement and assurance of prayer and faith. In some places there were all-night prayer meetings by the missionaries and native Christians; and wherever the program of the forward movement was presented it stirred the native Christians to unmeasured enthusiasm.

CHAIN OF PRAYER GIRDLED WORLD

Throughout Japan, China, Africa, Italy, South America, Mexico and Cuba, and in every land where we have missionaries from our Home or Foreign boards, the words of congratulation and co-operation came. Almost every letter was burdened with the message, "Do not only send us money, but send us men and women. If you fail in the money, for the sake of the Master do not fail in sending us men," they said. This soulful cry came from every land and every mission field. Word from far-away Archangel, in Russia, told of a prayer meeting in a little Baptist church where the members prayed long and earnestly for the success of our Campaign. Letters and messages came from almost every state in the Northern Convention, from Canada, and from other lands, from Baptists who had once lived in the South. They sent in their checks. They wrote letters telling of their interest in the movement. Soldier boys temporarily stationed in Germany, France, Italy and Siberia, wrote letters telling of their interest in the Campaign of their home people. Some of them sent back money saved from their small wages to put in as first fruits of the Campaign. Missionaries living on six hundred to a thousand dollars per year sent in their pledges amounting to one year's salary out of five. These messages of heroic faith and conquering endeavor in the files of the general director's office make reading very much like the Acts of the Apostles and the 11th chapter of Hebrews.

It was unspeakably glorious to hear our returned missionaries speaking on the Campaign, telling of the needs and opportunities of the foreign fields and how glad they and their native Christians were that at last God had opened the eyes, the hearts, and the pocketbooks of Southern Baptists to do a great, worthy thing. It was worth all the cost of money and tears and nerve-strain and tax of soul and sacrifice of the best in life to see what joy the successful Campaign had brought

to the hearts of our noble heroes and heroines at the battle-front and to know what a new era it will bring to their labor and what an enlargement of opportunity and efficiency it will mean to their work and service in the foreign fields.

FOREIGN CHURCHES EXCEED QUOTAS

When messages began to come back from the churches in Cuba, Panama, and the Baptist churches among the foreigners in the homeland under the superintendency of our Home Mission Board, and from China, Japan, Brazil and other lands under the direction of the Foreign Mission Board, bringing the good news that these churches had accepted large and unprecedented quotas, even going beyond the apportionments, it stirred the heart of the South. More than a million dollars was subscribed by the native Christians in the foreign fields and among our foreigners in the home field. One newly converted Syrian gave \$1,000 to the Campaign to send his preacher brother as a missionary back to the Holy Land. These two brothers were born and reared at Nazareth, where our Savior was reared. A Pawnee Indian church in Oklahoma was asked for \$1,850. Word was telegraphed in during Victory Week that they had raised \$8,100, with sixty members yet to see. The whole South was stirred by the announcement of the gift of the Creek Indian, Jackson Barnett, of Henryetta, Oklahoma, of \$200,000 to the purposes of the Campaign.

The following were the quotas suggested for the different mission fields:

North China	\$ 50,000
Central China	50,000
Interior China	7,500
South China	150,000
Pakhoi	750
Africa	25,000

Japan	35,000
Italy	15,000
Mexico	20,000
North Brazil	200,000
South Brazil	450,000
Argentina	75,000
Chile	5,000
Total	\$1,083,250

Word comes from many of the foreign fields of great revivals breaking out, leading to many conversions and other glorious results. As far as heard from at the time of the publication of this book, these quotas were more than reached by the various fields.

Until the record eternal is unfolded we shall never know how the missionaries, native Christians, and saved foreigners in the homeland contributed in prayer, faith, tears and money to the success of the Campaign.

IX

THE CALLING CAUSES, OR SURVEY OF NEEDS

The needs calling for the expenditure of so large a sum of money, after a careful survey of the world field in which Southern Baptists were functioning for the Master, were found to be real, and constituted the basis of our appeal to the denomination. The figure—seventy-five million—was set by the committee of the Convention at Atlanta without any careful survey of the needs. And, yet, it was not purely the work of inspiration and imagination. It was set by faith rather than by figures. One-fifth of seventy-five million dollars was more than three and one-half times what Southern Baptists had done in any one year for the causes involved in the Campaign. So, it was understood that every subscriber on the average must take his largest gift to all the causes and multiply it by about three and one-half, in order for the sum total to reach seventy-five million.

After a careful survey of the whole field, it was found that seventy-five million dollars was wholly inadequate to meet the pressing needs and take care of the urgent opportunities of every part of our work. So, after the Campaign was launched for seventy-five million dollars we determined to make our appropriations fit our objective, rather than meet the needs and growing opportunities of the work. It was found that each department of the denominational enterprise could make a reasonable estimate presenting the needs and a conservative estimate of the growth for five years and ask for one hundred and fifty million dollars and still not take care of the enlarging work, in proportion to the calling causes about us in every direction.

The Campaign Commission, in the organization of the general director's staff, placed as one of the most important fea-

tures of the Commission's duty a careful survey of the needs of all the causes upon which to make a basis in fact by carefully wrought out expenditures for the appeal of the denomination. So, Dr. T. B. Ray of the Foreign Mission Board was asked to have charge of this survey of needs. He at once called to his assistance Dr. Victor I. Masters of the Home Mission Board and all the state secretaries, educational and benevolent leaders throughout the South, asking them to give a careful survey of the needs of the departments committed to them. The task set out for Dr. Ray was an enormous one. The field to be surveyed was South-wide, in its Home Mission aspect, and almost world-wide in its Foreign Mission aspect. The facts had to be assembled from every foreign mission field and from every department of the work in the home field.

And a survey had to be made in an unusually short time. Other denominational survey directors in their forward campaigns had taken from twelve to eighteen months in making their surveys. Dr. Ray had to make ours in three and a half months, print the book and distribute it in order for it to get in even at the last moment of the Campaign. Great credit is due him and his noble assistants for such a rapid and yet thorough and complete work. The booklet embodying these needs constituted one of the finest pieces of Campaign literature ever issued. It compares very favorably with the best of those issued by other forward movements and is far superior to many. It was the purpose of this survey and its leaders to base all figures upon actual and not imaginary needs, nor upon the ambitions of the leaders in the various causes. It was stressed everywhere that the survey of every need must be so real in fact and so reasonable in outreach and program that it would appeal to the most businesslike of our denomination and would convince successful business men of the sanity and honesty of our denominational leadership. Forty thousand copies of the larger booklet of the survey of needs were issued, containing 120 pages of inspiring facts and

figures. And another booklet with these facts and figures abbreviated and digested in the compass of a 32-page booklet, was issued in lots of 500,000 and sent broadcast to the people everywhere.

It was a matter of deep regret that because of the shortness of time in which to make the survey and the enormity of the field to be surveyed and on account of unavoidable delays caused by strikes and transportation congestion our booklets did not reach the people until within ten or fifteen days before the great drive of Victory Week. When they did reach the people, they came with an inspiring message and caused the rising tide to roll up higher and higher in waves of influence and power, aiding the denomination in going "over the top" in Victory Week with shouts of victory.

SUMMARY OF NEEDS INVOLVED IN THE SEVENTY-FIVE MILLION-DOLLAR CAMPAIGN

I. *Home Missions.*

The departments of Home Missions and the proposed appropriations to each department are as follows:

1. Co-operative missions, \$1,244,181.
2. Evangelism, calling for 100 evangelists and sixty singers, their salaries and expenses for five years, \$1,670,000.
3. Enlistment, calling for eighteen general men with four assistants in each of sixteen states, \$1,000,000.
4. Church building gifts, involving aid to the 3,500 homeless Baptist churches in the South, \$2,688,000.
5. Church Building Loan Fund, seeking to aid thousands of homeless congregations in building new meeting houses, \$1,625,000.
6. Great population centers, seeking to strengthen the cause in the great centers of population, \$500,000.
7. Mountain schools, rendering valuable aid to thirty-seven Baptist schools, \$1,288,900.

8. Foreigners, Indians and Negroes.

(1) Aid for Mexicans in Texas and along the Mexican border, \$575,500.

(2) Foreigners, rendering Gospel aid to the foreigners in nine states, \$236,995.

(3) Indian work, giving Gospel aid to the Indians in four states, \$94,000.

(4) Co-operating with our brothers in black in all phases of their work, \$573,000.

9. Cuba, giving aid to our work there, \$797,042.

10. Panama, aiding the work in Panama, \$76,500.

11. Work among soldiers, marines and sailors, carrying on the work among these, \$200,000.

12. Tubercular sanatorium, maintaining and equipping a sanatorium at El Paso, \$1,000,000.

13. Department of publicity, aiding in sowing the South down with wholesome Baptist literature, \$175,000.

14. Administrative work, for the expense and salaries of administering this great task, \$450,000.

This makes a total of \$14,194,118, which was more than two million dollars beyond the apportionment for Home Missions. The needs were so great the figures could not be very easily cut down. This wide-reaching program, with its tremendous responsibility and appealing opportunities, made an eloquent appeal to the hearts of Southern Baptists to strengthen the home base in order that it may supply the men and money for world evangelization.

II. *State Missions.*

It is true that State Missions is in general the same sort of work included in Home Missions, but simply under a different and more diversified leadership. The following states, with the apportionments to State Missions, constitute the mighty units of denominational strength in the whole program of Southern Baptists:

1. Alabama, for its various State Mission enterprises for the five years, \$586,666.
2. Arkansas, \$700,000.
3. Florida, \$250,000.
4. Georgia, \$1,000,000.
5. Illinois, \$213,500.
6. Kentucky, \$834,000.
7. Louisiana, \$500,000.
8. Maryland, \$190,000.
9. Mississippi, \$665,000.
10. Missouri, \$375,000.
11. New Mexico, \$60,000.
12. North Carolina, \$806,666.
13. Oklahoma, \$416,666.
14. South Carolina, \$525,000.
15. Tennessee, \$458,250.
16. Texas, \$1,750,000.
17. Virginia, \$1,025,000.
18. District of Columbia, \$83,333.

III. *Board of Ministerial Relief and Annuities.*

After long delay the denomination has made up its mind to lay up an endowment fund for the use of our nearly five hundred aged ministers and their families—\$2,500,000—out of the Campaign. The heroic service, the uncomplaining suffering and privations of these heroes of the Cross made a very tender and soulful appeal to the heart of the South. Our program calls for \$5,000,000 to this fund in seven years.

IV. *Orphanages.*

The needs of thousands of homeless and orphaned children made a tremendous appeal to the brotherhood throughout the South in the Campaign and was one of the mightiest factors in making possible the glorious results. The sum of \$4,216,197 is to be appropriated to these orphanages, as follows:

1. Alabama Baptist Orphanage, Evergreen, Alabama, \$337,000.
2. Arkansas Baptist Orphan's Home, Monticello, \$150,000.
3. Florida Baptist Orphanage, Arcadia, \$100,000.
4. Georgia Baptist Orphans' Home, Hapeville, \$480,000.
5. Louisiana Baptist Orphanage, Lake Charles, \$275,000.
6. Illinois Orphans' Home, Carmi, \$107,000.
7. Mississippi Baptist Orphanage, Jackson, \$125,000.
8. Missouri Baptist Orphans' Home, Pattonville, \$257,957.
9. Oklahoma Baptist Orphans' Home, Oklahoma City, \$155,666.
10. North Carolina Baptist Orphanage, Thomasville, \$612,000.
11. Connie-Maxwell Orphanage, Greenwood, South Carolina, \$425,000.
12. Orphans' Home of New Mexico, \$20,000.
13. Tennessee Baptist Orphans' Home, Nashville, \$256,500.
14. Buckner Orphans' Home, Dallas, Texas, \$300,000.
15. Virginia Baptist Orphanage, Salem, Virginia, \$438,465.

V. *Hospitals.*

Baptists are just coming into a new era in the art of healing the sick and relieving the suffering in the bodies of humanity. Long had they left to others this important and meaningful field of Gospel activity. They wisely made provision, certainly not enough, but a beginning, of \$3,630,666 for the enlargement and equipment of Baptist hospitals, as follows:

1. Missouri Baptist Sanitarium, St. Louis, 500 beds.
2. Baptist Hospital, Muskogee, Oklahoma, 70 beds.
3. Baptist Hospital, Miami, Oklahoma, 83 beds.
4. Baptist Hospital, Cushing, Oklahoma, 15 beds.
5. Baptist Memorial Hospital, Memphis, Tenn., 300 beds.
6. Georgia Baptist Hospital, Atlanta, Georgia, 115 beds.
7. Baptist Hospital, Columbia, South Carolina, 125 beds.

8. Baptist Hospital, Oklahoma City, 30 beds.
9. Texas Baptist Memorial Sanitarium, Dallas, 300 beds.
10. Baptist Hospital, Houston, Texas, 100 beds.
11. Baptist Hospital, Alexandria, Louisiana, 125 beds.
12. Baptist Hospital, Jackson, Mississippi, 60 beds.
13. Central Texas Baptist Sanitarium, Waco, 104 beds.
14. Baptist Memorial Hospital, Abilene, Tex., to be built.
15. Baptist Hospital, San Antonio, Texas, to be built.
16. Proposed Baptist Hospital in Virginia, to be built.

Efforts are being put forth in Alabama, Florida, Arkansas, Kentucky and in other places for the erection of Baptist hospitals. This part of the seventy-five million-dollar program made a tremendous appeal to the hearts of the people everywhere in the opportunities it offers for relieving suffering and preaching the Gospel to the sick.

VI. *Christian Education.*

One of the strongest and most moving appeals of the Campaign program was its proposed contribution to the Baptist schools of the South. The denomination had invested in its schools already about \$21,000,000. The Campaign proposed to come to the relief of these institutions in paying debts, erecting new buildings, buying additional land, setting up improved equipment, providing for endowment, current support and ministerial education, \$22,132,516, as follows:

1. The Southern Baptist Theological Seminary, Louisville, Kentucky, endowment for students' fund, \$500,000.
2. W. M. U. Training School, Louisville, Kentucky, \$300,000.
3. Southwestern Baptist Theological Seminary, Fort Worth, Texas, \$500,000.
4. For the Women's Missionary Training School, Fort Worth, Texas, \$200,000.
5. Baptist Bible Institute, New Orleans, \$500,000.

6. Negro Theological Seminary, Nashville, Tennessee, \$200,000.

7. Ridgecrest Assembly, Ridgecrest, North Carolina, \$50,000.

8. Howard College, Birmingham, Alabama, \$440,883.

9. Judson College, Marion, Alabama, \$415,833.

10. Baptist Collegiate Institute, Newton, Ala., \$36,750.

11. Ouachita College, Arkadelphia, Arkansas, \$550,000.

12. Central College, Conway, Arkansas, \$200,000.

13. John B. Stetson University, DeLand, Fla., \$125,000.

14. Mercer University, Macon, Georgia, \$925,000.

15. Bessie Tift College, Forsythe, Georgia, \$370,000.

16. Georgia Academies, seven in number, \$345,000.

17. Ewing College, Ewing, Illinois, \$272,000.

18. Georgetown College, Georgetown, Kentucky, \$700,000.

19. Bethel College, Russellville, Kentucky, \$200,000.

20. Louisiana College, Pineville, Louisiana, \$1,075,000.

21. Mississippi College, Clinton, Mississippi, \$250,000.

22. Blue Mountain College, Blue Mountain, Mississippi, \$250,000.

23. Mississippi Woman's College, Hattiesburg, \$250,000.

24. Clarke Memorial College, Newton, Miss., \$125,000.

25. William Jewell College, Liberty, Missouri, \$1,000,000.

26. Stephens College, Columbia, Missouri, \$500,000.

27. Hardin College, Mexico, Missouri, \$121,000.

28. La Grange College, Hannibal, Missouri, \$300,000.

29. Will Mayfield College, Marble Hill, Mo., \$300,000.

30. Southwest Baptist College, Bolivar, Mo., \$270,000.

31. Wake Forest College, Wake Forest, N. C., \$300,000.

32. Meredith College, Raleigh, N. C., \$300,000.

33. Chowan College, Murfreesboro, N. C., \$150,000.

34. North Carolina Baptist high schools, 14 in number, \$250,000, and \$348,000 from the Home Board.

35. Oklahoma Baptist University, Shawnee, Oklahoma, \$500,000.

36. Furman University, Greenville, South Carolina, \$750,000.
37. Greenville Woman's College, Greenville, South Carolina, \$200,000.
38. Anderson College, Anderson, South Carolina, \$260,000.
39. Coker College, Hartsville, South Carolina, \$200,000.
40. South Carolina Academies, five in number, \$175,000.
41. Union University, Jackson, Tennessee, \$285,000.
42. Tennessee College, Murfreesboro, Tennessee, \$400,000.
43. Carson-Newman College, Jefferson City, Tennessee, \$410,000.
44. Baylor University, Waco, Texas, \$1,000,000.
45. Baylor University, School of Medicine, Dallas, Texas, \$500,000.
46. Simmons College, Abilene, Texas, \$500,000.
47. Baylor College, Belton, Texas, \$750,000.
48. Howard Payne College, Brownwood, Texas, \$300,000.
49. College of Marshall, Marshall, Texas, \$100,000.
50. Decatur Baptist College, Decatur, Texas, \$100,000.
51. Wayland College, Plainview, Texas, \$100,000.
52. Rusk Junior College, Rusk, Texas, \$100,000.
53. San Marcos Academy, San Marcos, Texas, \$100,000.
54. Richmond College, Richmond, Virginia, \$850,000.
55. Virginia Intermont College, Bristol, Virginia, \$125,000.
56. Averett College, Danville, Virginia, \$125,000.
57. Chatham Training School, Chatham, Virginia, \$125,000.
58. Fork Union Military Academy, Virginia, \$125,000.

VII. *Foreign Missions.*

One of the mightiest factors in the appeal of the Campaign was found in the survey of needs and opportunities in our foreign mission work. It was reported by the missionaries that it was heart-breaking to cut down the figures of their

needs, with their opening opportunities, to the twenty million dollars appropriated out of the Campaign for foreign mission work. It was believed by the leadership in foreign missions and the missionaries themselves that Baptists could spend in the five years forty millions and still not meet the measure of their responsibility, nor enter the doors of opportunity opening to them in all lands. The appropriations to the various foreign mission fields were for the purposes of new residences for missionaries; land, buildings, equipment for schools; lands, buildings and equipment for hospitals; church building loan fund; extension work, publication, new missionaries, evangelists, teachers, doctors, nurses, and other needs of this kind. They were apportioned among the various fields as follows:

1. Africa, \$233,925, calling for 31 new missionaries.
2. Argentina, \$263,550, calling for 17 new missionaries.
3. North Brazil, \$268,950, calling for 23 new missionaries.
4. South Brazil, \$1,071,100, calling for 34 new missionaries.
5. Chilean mission, \$58,900, calling for six new missionaries.
6. Central China, \$776,800, calling for 50 new missionaries.
7. Interior China, \$538,425, calling for 66 new missionaries.
8. North China, \$631,050, calling for 107 new missionaries.
9. South China, \$1,312,050, calling for 105 new missionaries.
10. Pakhoi Mission in China, \$20,800, calling for a missionary family.
11. Europe and the Near East, calling for the expenditure of \$3,582,950. This field has just been surveyed by a commission from the Foreign Mission Board, composed of Secretary J. F. Love, Editor Z. T. Cody and Missionary Everette Gill.

12. Japan, \$819,000, calling for 40 new missionaries.
13. Mexico, \$420,000, calling for eight new missionaries.
14. Current expense account for keeping up the mission work for five years, \$10,000,000, including the support of the present missionary force and an addition of 489 new missionaries.

These stirring needs from our foreign mission fields constituted the basis of an unspeakable call to the soul of Southern Baptists. It was for the purpose of helping these various fields and filling these various opportunities of service in the homeland and on the foreign field that Southern Baptists in a mighty movement, by united mobilization, and in high tides of spiritual enthusiasm and heavenly power, went forth to raise \$75,000,000. It is no wonder that within thirty days they had reported more than ninety million dollars subscribed, based upon the facts and figures set out in their survey of needs. The call of liberality and co-operation came out of the commands of Jesus Christ, out of the comradeship of His holy presence, out of the persuasive appeals of His Divine Spirit, out of the ringing message of His inspired Word, and out of the redeemed soul of Southern Baptists as they experienced a holy fellowship with the Divine, and out of the open, gaping wounds in the heart and life of humanity made by the operations of heinous sin. We went forth to respond with men and money, to meet the demands put on us by our sovereign Lord; redemptive grace and the ravages of sin. Thank God, Southern Baptists heard the call and responded gloriously and are preparing to meet the needs of a suffering world with the Gospel of the grace of the Son of God.

X

THE GENIUS OF BAPTIST MOBILIZATION

The world was not surprised at the efficiency of modern German military organization. It was the product of generations of trained genius and artful leadership, under the dominance of a military autoocracy. This imperial headship had, with almost limitless money at its command, brought to bear upon its organization and equipment the best of the German cultured and trained mind for many, many years; and when this military machine threw its organized power upon Belgium, France, and the armies of Britain, the world was not overawed by its tremendous destructiveness. But when the United States, a peaceable democracy, unselfish in its own ambitions, and attitude towards others, undertook to mobilize and to produce a fighting machine to match the German military organization, the world was surprised at its rapidity of preparation, its genius of organization, and its efficiency as an instrument of aggressive attack. The world yet stands in awe of the product of the American organizing genius. How so scattered, independent and freedom-loving people, not accustomed to obeying orders from anybody, could mobilize and organize such a mighty military machine in so short a time, stands out as one of the world's wonders. To understand the genius of this mobilization one must understand the mind of America and the soul of her people.

HOW SPIRITUAL DEMOCRACY FUNCTIONS

So it is in studying the organization and mobilization of a great religious people for the effective, aggressive setting up of a great forward program, the operation of a great democratic organization in the successful accomplishment in six months of so great a task as the dedication of nearly \$100,-

000,000, one must understand the psychology and soul of that religious people. To rightly understand a Southern Baptist one must know the beliefs and doctrines of Southern Baptists. Otherwise you cannot rightly judge his conduct. His conduct grows out of his beliefs. His associations and alignments are decided by his convictions, and not by his social instincts. He prefers to act on his doctrines and conform his life to their requirements than to act on his fellowships and seek their joys.

Many thoughtful people are still wondering, with great admiration, seeking to understand the reasons why Southern Baptists, a great, free, independent, liberty-loving people, scattered over seventeen states, with more than two-thirds of their twenty-five thousand churches and their three million membership living in small towns and rural districts; and, yet, within six months they pledged an almost unthinkable sum of money for unselfish, benevolent and Christly purposes. To rightly understand the genius of these great people, one must understand some of their determining views on religion and its application to the life and society of men. Here are some things that stand out high in the soul of a Southern Baptist, and around these gather the sources and motives of his conduct:

1. *He is a spiritual democrat.* You cannot coerce him, nor put an ecclesiastical overlordship over him. He takes his orders only from Christ and His Word. He regards himself as independent in religion within the bounds of the commands of Jesus Christ, and he recognizes the sovereignty of no ecclesiastical authority, aside from Jesus Christ. He belongs to a local church, free and independent in its authority from all other ecclesiastical authorities. No organization outside, above, nor below, can speak a word of authority to his church. Nor can his church bind his conduct in any sense when it contravenes his conscience. He holds that the sovereignty of his church stays at home and cannot be delegated and that no convention or ecclesiastical conclave of any kind can speak

a binding word upon the conduct of his church. He believes he gets this doctrine and this organization out of the teachings of Jesus Christ and His apostles.

2. He applies his individualistic views to religion full length, hence the congregational government in Baptist churches. He repudiates all overlordship in religion and takes his orders only from Jesus Christ.

3. He is co-operant by the grace of God and the operation of the Divine Spirit in his soul and life. He believes that all genuine religious co-operation must be based on the voluntary principle and that there should be no semblance of coercion in religion. He believes that the best co-operation is found in the co-operation of conduct based upon the unity, harmony and mutual sympathy of common convictions and doctrines.

4. He acknowledges the Lordship of Jesus Christ and the literal interpretation and binding authority of the New Testament upon his conduct and the conduct of other Christians. He is a stickler for the "Thus saith the Lord." He does not believe that a church or any human organization has any legislative rights when it comes to the conscience of men and the doctrines of God's Word. He regards Christ's churches and all humanly formed conventions as purely administrative agents used by the Divine wisdom in promoting the Gospel and setting up the Kingdom of God in all the world.

5. He lives in his deepest convictions a long way from the teachings of the Roman Church and the beliefs and practices of the churches springing out of the Roman Church. He cannot accept any church authority, any ecclesiastical dominance, nor any religious practice not founded on and sanctioned by the plain teaching of the Word of God.

6. He abhors sham, religious substitutes and spiritual camouflages. His appeal is constantly back to Christ and the Bible and to the real in spiritual religion.

7. He studies one's beliefs in order to determine his loyalty to and co-operation with one in all matters of religion.

He is unwilling to go in fellowship and service into any organization which involves his convictions of the truth of God and his loyalty to the Lordship of Jesus Christ.

8. He loves and prays for Christian unity. He wants it on the principle and in accordance with the teachings of the Word of God. He does not believe in a sentimental organic unity in Christianity based upon fellowship, efficiency or economy. He believes that the greatest economy and the strongest efficiency and the most enduring fellowship can be found only in loyalty to the teachings of the Word of God. He would rather have the approval of his conscience in the light of the New Testament truth and be alone in the service of God, than to violate his conscience and compromise his convictions and be with the whole world. It is not for lack of fellowship nor his failure to appreciate and love all Christian people that a Southern Baptist does not co-operate in many confederating and unionizing movements; but it is because of his loyalty to his convictions and the truth which he finds in the New Testament.

So, it was around these general psychic convictions that the Campaign for \$75,000,000 should find its organization and the effective power of its unifying mobilization. The following are some of the marks of Baptist mobilization which characterized the successful accomplishment of our recent great forward movement:

1. The organization must be purely and simply democratic, based upon the voluntary principle.

2. It must be spiritual and evangelistic in motive. Its deepest and most hidden roots must find the subsoil of the ground of God and they must fruit in consonance with the spiritual appeal.

3. The organization to suit Southern Baptists must be unentangled with elements and factors not under Baptist control.

Southern Baptists are unwilling to work in a program made by others unfriendly to their doctrines and their convictions.

4. The organization must be cosmopolitan and unsectional, without any class appeal, in order to suit Southern Baptists. Its whole program must be made on the idea of sharing all things in the program with the great mass of common people. Baptists do not look with favor upon privileged classes in religion.

5. The forces making for effective organization among Southern Baptists must be without the semblance of a connection between religion and politics. Nowhere are they willing to mix the church and the state, nor allow the dominance of political machinery in the operation of great spiritual movements.

6. The mobilization must be on the basis of the open policy, taking all the people into full confidence, with wide publicity and strict and honest dealings.

7. They expect all organization outside of the local church to be in absolute conformity with the principles and teachings of the New Testament and nowhere embarrassing to the rights and sovereignty and privileges of the local church. Southern Baptists guard, with the last ounce of their loyalty, the integrity of the life of their local organizations.

8. The individual Southern Baptist likes large room for his own initiative. He does not care for the overworked and overdetailed program, factory-made, and handed down to him. He likes for you to show him a task, suggest the method of accomplishment, give him inspiration and encouragement to undertake it, and leave the powers of his own soul large room in initiation and approach. Machine-made religion and religious types find utter abhorrence in the Southern Baptist soul.

APPEAL MADE ON FUNDAMENTAL PRINCIPLES

On somewhat these lines, the Seventy-five Million Dollar program was set out, the organization set up, and the mobiliza-

tion put forward. Everywhere the leadership stood loyal to the fundamental truths of the New Testament and the Lordship of Jesus Christ. Everywhere they maintained the integrity and independence of the individual and the local church and respected the boundaries of the associational and state organizations. Everywhere the voluntary principle was appealed to and sought to put into operation. There were no threats and no denunciations. The soul of the Gospel was sought to be unfolded and the high appeals of loyalty to Christ and co-operation in meeting the needs of suffering humanity, were made; and the people responded.

When the Campaign had accomplished its great financial objective, the denomination was left with no super-organization, and no overhead expenses, and no extra salaried executives. There is nothing left to the life of the denomination from the Campaign which is an encumbrance to the progress of the people. With a unity almost South-wide and unbroken, with a solidarity almost matchless among a free people, with a vision world-wide, with a purpose determined by loyalty to great fundamentals, with a comradeship sweet with each other and holy in its associations with the Divine, Southern Baptists go forward into a new era, with their organization unhampered, their associations unentangled, their confidence conquering and their spirits high. In six months, three million believers in religious democracy, with nearly twenty-five thousand independent local church democracies, have inspired, enlisted, brought into holy intercessional victories, aroused, mobilized and organized their forces and accomplished for Jesus Christ and the promotion of His Gospel an achievement challenging the admiration of men and angels and glorifying, in all the days to come, the Captain of their salvation. A free people have done a big thing for God and are humble in their gratitude for His blessings which made it possible for them to accomplish the great task for His glory.

XI

HEROES FACING THEIR CRUCIAL TESTS

We come now to the eve of the great battle for South-wide victory. For months the organization has been in training; the forces have been drilling. The martial spirit has been widening and increasing. Plans have been reaching perfection; and we have come to the crucial test. It has been freely and widely predicted, by those who did not know the efficiency of a religious democracy, that Baptists could not promote and accomplish such a great undertaking, that the genius of their organization was not adaptable and adjustable to large plans. It was said that their independence, the fostered sovereignty of their local church organization and their fear of overlordship and ecclesiastical bosses had developed sectionalism and had made them provincial and incapable of the larger look and a comprehensive world program. It was said that their very freedom and their emphasis upon the right of the individual had disqualified them for functioning in great tasks. While Southern Baptists had done measurably large things in the Kingdom of God, they had never before undertaken anything commensurate with the Seventy-five Million Campaign. And, in a certain sense, this undertaking was an experiment and an unspeakable test of the strength and efficiency of their leadership and organization.

SOME TESTS OF THE CAMPAIGN

Here are some of the tests of the Campaign:

1. Our loyalty to principle. The Campaign was to be a demonstration of how much Baptists believed in and loved the principles which had made them a peculiar people and for which they had contended for twenty centuries.

2. Their loyalty to and love of Christ as their overruling Lord and King. The Campaign was to test their attachment for and the depth of their allegiance to Him and their personal devotion to His deity. It was to prove how far they would go and at what cost they would sacrifice for His honor and the exaltation of His name.

3. It was a test of the efficiency of their democratic organization and their ability to function in a large realm. For years we had laid stress on the independence of Baptist churches and had in pulpit and press defended and guarded the sovereign rights of the local organizations; but in more recent years the doctrine of the interdependence of these organizations and the power of co-operation with other like organizations in putting over large Kingdom movements had been pressed home on the consciences of our people. We had learned that our churches were not only fitted by right to stand alone and exercise all the rights of these sovereign churches, but that they were also fitted for co-operation with each other. We had come to learn that for a Baptist church to wilfully live alone was to die, but in co-operation with other churches in promoting the Kingdom of God lay the finest opportunity for the investment of its life and the utilization of its powers. But this Campaign was to test this organization as it faced the larger task.

4. The Campaign was to mightily test the adaptability of the Baptist mind to the new and changing conditions coming out of the world war. We had the opportunity to see whether or not we could be loyal to the old truth and doctrines of the Word of God, and at the same time apply successful methods in no way compromising these doctrines to the changed order of the new era. Was the Baptist organization pliable and yet loyal to New Testament standards? Was it adaptable to the changing order and the new conditions brought in after the war? This was the testing question which Baptists faced.

5. It was a test of Southern Baptist leadership, their intelligence, their tactfulness, their co-operancy, their genius for organization, their commanding strength for mobilization. It was a test of their spirituality and of their grip upon the hearts of the people. The question was: Can men who cannot *command*, *lead* in a great movement based upon the voluntary principle? Baptists could use no draft law to compel co-operation. Could the leaders call out the people, rally them and mobilize them in a great fashion? This was the question that went ringing down the lines. We were tremendously tested at this point.

6. Probably the most illimitable test was to our unselfishness in compassion and love for lost souls. We were to prove during Victory Week how much Southern Baptists loved lost men; what was the depth of their missionary zeal and the height of their heavenly purpose to glorify Christ in world-redemption. Christ and a sinning world held out beckoning hands calling for sacrificial and unselfish heroism. Southern Baptists were tested to the depths of their souls in this call.

Let us review.

The conditions facing our people November 29, the eve of the great battle:

1. Practically all of the 925 associations throughout the South had been organized.

2. Around 18,000 of the 25,000 churches had been reported as having the campaign organizations. Nearly 18,000 church organizers had been reported to the general director.

3. The state forces were thoroughly alive and aroused and ready for the fray.

4. A great, South-wide spirit of prayer and expectancy uplifted the hearts of the people. The tides of enthusiasm were still rising. In many places it had broken over in collections. Hundreds of churches, fearing bad weather, had

already taken their offerings and not one was reported to the general director which had not gone far over its quota.

5. The heroism characterizing the laymen, the preachers and the women was unsurpassed in Christian history. A set determination to win was in every Baptist soul.

6. A martial spirit, loyal, true, enthused, steadied by a great conviction and high purpose, and the composed, but set, determination to succeed, caused the whole Southern Baptist force to stand ready to carry the banners of Jesus Christ "over the top" when the great Baptist hour had struck in God's calendar of time.

7. A trained, confident leadership stood at its place everywhere ready to lead and to guide, to dare or to die.

8. A mighty unity, without a discordant note among those who were to do the thing, bound the souls of Southern Baptists in indissoluble bonds. They were of one mind from Maryland to New Mexico, from Illinois to Florida, presenting a glorious united solidarity.

FACING THE DIFFICULTIES

Never were there so many and strong obstacles in the way of any movement as faced Southern Baptists in the week before the great drive. The following are some of these obstacles and difficulties:

1. The shortness of time. We had had only six months to make our preparation, set up our organization, give out the information, spread the inspiration, and effect the mobilization.

2. The world-psychology was a great hindrance to the Campaign. During this period there were seventeen wars raging in the world. One battle line was nearly a thousand miles long. There were political unrest and the spreading of revolution everywhere. Even our own country was infested with anarchists and those who sought to destroy our govern-

ment. Peace had not been made with Germany, as far as the United States was concerned. The treaty of peace, embodying the League of Nations, was halted in its ratification in the United States Senate and the whole country was divided over this important matter.

3. Industrial disturbances. A coal strike, vitally affecting five states and bringing perilously near a coal famine with its awful nation-wide suffering at the beginning of winter, prevailed. There was a threatened strike among railroad men which hung like a pall of death over all industry. In many places street car employes were on strike and other organizations of labor were walking out. The profiteers were high-handed in their demands and the prices of the necessities of life were rising to unparalleled heights, making life in many places almost unbearable and causing a state of mind greatly against the accomplishment of a great forward, unselfish, Kingdom movement.

4. The people everywhere were tired of these drives for money. The government had put over five drives for billions of money. The Red Cross, Y. M. C. A., Y. W. C. A., Salvation Army, the Knights of Columbus, Jewish Welfare League, and many other agencies, had gone afield, raising millions of money. The Methodists, Presbyterians, and other great denominational forces had just completed their religious movements for large money.

5. The plan of the Campaign for a five-year pledge was against the judgment of thousands of our preachers and laymen. They did not believe that these business men would tie themselves up with five-year subscriptions. The whole denomination had to be converted to this idea during the Campaign.

6. The scattered condition of our people. More than 15,000 of our churches were one-fourth or one-half time churches, many thousands of them being without meeting

houses and without pastors, far out in remote country districts, and especially difficult of approach when the roads were bad.

7. The unprecedented weather. For a period of seventy-five days during September, October and November, in eight or nine states, a section including more than one-half of the territory of the Southern Baptist Convention, it rained almost incessantly, destroying crops, encouraging the boll weevil and boll worm in the cotton, causing corn, grain and feedstuff to rot in the fields, making the roads impassable and causing millions of dollars to be lost to our people. This prevented the churches from having meetings to set up or perfect their organizations and enlist their people. During the week preceding Victory Week it rained or snowed on every Baptist in the South; but on November 30 it was fair and cloudless everywhere in the South. But during Victory week it began raining or storming again in a large section of our territory. And this bad weather continued until the first of January, making impossible in many places the follow-up campaign.

Yet, in face of these almost insuperable obstacles and difficulties, there was raised and reported during Victory Week more than eighty million dollars. On account of the weather conditions Victory Week was extended to December 21. And, by this time, reports from the churches showed more than ninety million dollars in cash and pledges from not more than 75 per cent of the churches in the South, from which pledges had been secured. Maryland got an offering from every church but one; but Texas, after she had \$16,560,000 raised, had 1,000 churches to hear from. So it was in other states. No army ever faced a battle more heroically or confidently than did the whole force of Southern Baptists on the evening of November 30. They were united, confident, purposeful, determined, and with a joyous spirit of holy optimism and victory. With a faith that laughed at difficulties and chal-

lenged all opposition, millions of Baptists went "over the top" shouting the glory of God.

Southern Baptists had refused to enter any unionizing, confederating movements which involved their allegiance to the truth or their loyalty to Christ. They felt competent to manage their own affairs without the aid of the engulfing Inter-Church World Movement. They felt that a healthy denomination, based on New Testament facts and fundamentals, managing its own affairs, raising and directing and distributing its own money, would be far better for Christ's cause and the extension of New Testament principles and standards than would an amalgamated, syndicated, pooling of interests, controlled by others outside of all Baptist jurisdiction. They believed that it would conserve the truth, and, in the long run, be far better for the unity desired by New Testament writers. They believed that it would be more economical, and the results justify their belief. If they had entered into the Inter-Church World Movement, they would have had to promise a considerable portion of all funds raised to this organization for campaign expenses. But, conducting the Campaign with our own leadership, our expense account stood at the end of Victory Week at \$688,000 on a total victory of \$90,000,000, a little more than three-fourths of one per cent. So, on these conditions, facing these difficulties, a mighty army, under the captaincy of Christ Jesus, marched steadily in a solid phalanx to a great, bloodless, crowning, God-honoring victory, in the securing of \$90,000,000 for the glory of Christ around the world.

XII

EIGHT IMMORTAL DAYS—VICTORY WEEK

The night before the dawning of the beautiful day of November 30, 1919, the Baptist army rested on its arms. Great anxiety swept the soul of the South. Three million Baptists waited in high expectancy and prayed God for victory. The general director will never forget, nor cease to be grateful for a telegram from Dr. M. E. Dodd of the First Baptist Church of Shreveport, Louisiana, toward midnight of that immortal night. He said: "The old guard of the First Church are on their knees in an all-night prayer service asking the Father for a great victory." Thousands of other Christians and many other churches had their experience expressed in this telegram. Though there was great anxiety, yet a sweet peace, the peace of the presence of God, giving assurance of His triumphant leadership, quieted and calmed our souls.

Seventeen telegrams received by 9 o'clock Sunday morning, from every section of the South, said almost in unbroken chorus: "The day is fair and cloudless. The sun shines gloriously; and we march to victory." The day's work began in the sunrise prayer meetings in thousands of churches. The people went from their knees "over the top." At 11 o'clock the halls of worship rang with the Gospel victory. High standards were lifted by the preachers; the four-minute speakers rang out the triumphant note and put the pressure of spiritual persuasion upon the souls of the people. Many churches had already raised their quotas the Sunday before and were rounding up on this day. But thousands upon thousands of them held steady and went to the fray in a South-wide unison.

SCHOOLS RESPOND GENEROUSLY

Baptist schools had been asked to take their collections and raise their quotas on November 28, for the reason that the students would not largely be reached in the churches, as, many of them being away from their home churches, would not feel the responsibility of giving. The following is a record of some of these schools:

Meredith Female College, Raleigh, North Carolina, subscribed over \$18,000.

Seventy-seven ministerial students in Wake Forest College, North Carolina, pledged \$8,170.

Mercer University, Macon, Georgia, students and faculty, gave over \$40,000.

Clarke Memorial College, Newton, Mississippi, faculty and students, 130 in number, subscribed \$17,300, of which the preacher students subscribed \$13,000.

Howard Payne College, Brownwood, Texas, gave \$13,000.

Decatur College, Decatur, Texas, gave \$11,000.

The Southern Baptist Theological Seminary and W. M. U. Training School, Louisville, Kentucky, gave over \$93,000.

Baylor College, Belton, Texas, with 430 volunteers for special service, subscribed more than \$45,000.

Bessie Tift College, Forsythe, Georgia, went \$1,000 above its quota.

Georgetown College, Georgetown, Kentucky, subscribed \$33,000.

Furman University, Greenville, South Carolina, students and faculty subscribed \$28,000.

Union University, Jackson, Tennessee, subscribed \$25,000.

Shorter College, Rome, Georgia, gave \$16,000.

Oklahoma Baptist University, 338 students, subscribed \$36,000.

The Southwestern Baptist Theological Seminary and Women's Missionary Training School, Fort Worth, Texas, pledged \$117,000.

Ouachita College, Arkadelphia, Arkansas, gave \$23,000.

Louisiana College, Pineville, Louisiana, raised \$35,000 on a quota of \$15,000.

Baylor University, Waco, Texas, on a quota of \$50,000, secured \$110,000.

These are but samples of what our Baptist schools did in this Campaign. These institutions, with some forty only reporting, furnished 2,500 of their students as volunteers for special service in the Master's Kingdom. The work of these schools the week before Victory Week had set a mighty stimulant in the blood of Southern Baptists and sent their spirits exultant on November 30.

CHRISTIAN ARMY BEGINS DRIVE

At 2 o'clock, in many thousands of churches, the Campaign teams, led by their heroic captains and constituting a force of around 200,000 workers, went out from their churches with subscription cards in their hands, compassion for a lost world in their hearts and the power of God upon their lives, to solicit from a willing and waiting people "Millions for the Master." Some churches spent the whole day in the meeting houses, taking their collections from the people as they came. These teams reported back to the churches between 6 and 8 o'clock that evening, bringing victory and triumph from the fields of conquest. Reports were made through the church organizers to the associational organizers and the associational organizers to the state organizers, and the state secretaries to the general director.

The general director, in his office at Nashville, with his staff of heroic workers about him, felt the mighty throbbing waves of spiritual enthusiasm and power coming up from the

hearts of a happy, triumphant people. He was in close touch with the churches in Nashville, whose triumphant leaders brought fresh the shouts of victory from their people. He mingled especially among the membership of Immanuel Baptist Church and the First Baptist Church, and will never forget the spiritual upheaval and the waves of victory and spiritual power manifested in these churches.

And these were but samples of what was going on everywhere in the South. At midnight November 30 there had been reported to the central office from the state secretaries \$54,067,923. Of course, this report was far from complete, because thousands of churches were unable to make their reports because the week before a terrific storm, sweeping over many states, had torn down lines of communication and made roads impassible. And so the battle went on during the week. Reports came in daily from the field, and the forces continued to round up the members they had not seen and complete the victories in their churches.

The following are the figures reported to the general director day by day:

Sunday, November 30, \$54,067,923.
Monday, December 1, \$57,540,533.
Tuesday, December 2, \$58,217,374.
Wednesday, December 3, \$60,864,564.
Thursday, December 4, \$65,462,475.
Friday, December 5, \$65,825,858.
Saturday, December 6, \$67,312,647.
Sunday, December 7, \$76,694,240.
Saturday, December 13, \$81,738,456.

To each of these amounts, day by day, should be added \$5,000,000 for credits already received on the Campaign—that is, the amounts of cash paid in between May 1, 1919, and November 30, for the various causes, for the more than a million dollars subscribed by the foreign mission churches and the

\$2,500,000 subscribed through the Sunday School Board, to be raised from the Sunday schools, and some other items. The grand total, including the credits on January 1, was \$90,039,840.

In this connection it is thought wise to give a statement of the Campaign expenses incurred by the central office and by the seventeen state offices, which follows:

Central office	\$273,000
Alabama	17,500
Arkansas	41,712
Florida	13,966
Georgia	43,000
Illinois	5,702
Kentucky	—
Louisiana	27,681
Maryland	5,000
Mississippi	30,000
Missouri	10,000
New Mexico	4,214
North Carolina	66,098
Oklahoma	12,157
South Carolina	48,000
Tennessee	16,902
Texas	55,225
Virginia	18,000
Total	\$688,157

It is noticed in this statement that Kentucky did not turn in any expense account. The explanation is that their board decided to pay the expense of the Campaign out of the general fund, and hence did not charge to the Seventy-five Million Campaign any expense. It will be noticed that this expense account is about three-fourths of one per cent of the

total sum raised, which is evidently a remarkable record of economy and efficiency.

The following is the report of funds raised up to January 1, 1920, state by state:

Alabama, with a quota of \$4,000,000, raised \$4,100,000.

Arkansas, with a quota of \$3,500,000, raised \$2,625,000.

District of Columbia, with a quota of \$200,000, pledged to raise \$250,000.

Florida, with a quota of \$1,000,000, raised \$1,370,932.

Georgia, with a quota of \$7,500,000, raised \$10,100,000.

Illinois, with a quota of \$1,200,000, raised \$830,704.

Kentucky, with a quota of \$6,500,000, raised \$7,167,713.

Louisiana, with a quota of \$3,325,000, raised \$2,874,000.

Maryland, with a quota of \$750,000, raised \$902,760.

Mississippi, with a quota of \$3,500,000, raised \$4,144,902.

Missouri, with a quota of \$2,925,000, raised \$2,062,509.

New Mexico, with a quota of \$250,000, raised \$382,260, and had contributed a school property valued at \$350,000, making a total of \$732,260.

North Carolina, with a quota of \$6,000,000, raised \$7,250,000.

Oklahoma, with a quota of \$2,500,000, raised \$3,200,000.

South Carolina, with a quota of \$5,500,000, raised \$7,554,572.

Tennessee, with a quota of \$4,609,000, raised \$5,010,000.

Texas, with a quota of \$16,000,000, raised \$16,560,000.

Virginia, with a quota of \$7,000,000, raised \$8,298,488.

Counting the credits of \$5,000,000, we have a grand total of \$90,039,840.

It must be understood that unusual conditions obtained in Missouri on account of two things—the change in denominational policy during the Campaign from a double alignment with Northern and Southern Baptists to a single alignment with the Southern Baptists. This of necessity halted and de-

layed the movement for the Campaign. Another thing that greatly hindered and probably was the most serious obstacle was the unusual weather conditions. The whole state was in the grip of a terrific storm for the week before November 30 and for many days afterwards.

It should be remembered that Illinois, heroic and faithful, was more seriously affected by the coal strike than any other state, many of her churches being dependent entirely or nearly so on the coal miners; and at this time they were out of work. This state was also affected by the unusually long rainy spell and cold storm.

The same conditions as to the weather affected Arkansas, Louisiana, Texas, Kentucky and Mississippi and parts of Tennessee.

The situation in Arkansas had also the embarrassment that there is a large constituency of non-co-operating Baptists in the state, being aligned with a movement and a policy against the Convention work. Churches in whole associations shut their doors against the Campaign.

VICTORIOUS LINE TO BE UNBROKEN

It is believed that before the Southern Baptist Convention meets, all these states which have not yet reached their quotas will more than reach their objective and will come to the Southern Baptist Convention with victory. These states were as well and as heroically led as were the states that reached their quotas during Victory Week. They faced unprecedented and almost unendurable weather conditions. It is believed at the time of the writing of these lines that May 1 will bring the results of the Campaign in money-raising far towards, if not actually, \$100,000,000 in cash and pledges.

The author is here tempted to call attention to many of these notable state organizations; but the figures speak in eloquent terms for the work of the heroic leadership in all these states. The author would lay on the heads of the state secre-

taries and their matchless cabinets of heroic helpers, the associational and district leaders, the pastors, organizers, W. M. U. organizers, teams, four-minute speakers and other workers in the churches, a fadeless wreath of eternal glory for the wonderful work accomplished under their leadership through the tragic and immortal days of Victory Week. Too high praise cannot be made for the matchless leadership of the Baptist women of the South under the efficient, skillful and masterful direction of Miss Kathleen Mallory, secretary of the W. M. U.; Mrs. W. C. James, president of the W. M. U.; Mrs. W. J. Neel, the W. M. U. director, and Mrs. Janie Cree Bose, W. M. U. organizer, whose wise leadership, untiring energy and sacrificial, prayerful ministry throughout the South, with the co-operation of the women in the states and churches, helped bring their great victory in securing between \$25,000,000 and \$30,000,000 of the \$75,000,000 objective.

The denomination and the cause will owe a debt of gratitude for the victory won, until Christ comes again for the inspiring, soul-stirring messages delivered throughout the whole South by Drs. George W. Truett, George W. McDaniel, John E. White, Len G. Broughton, E. Y. Mullins, B. H. DeMent, I. J. Van Ness, B. D. Gray, B. C. Hening, H. L. Winburn, F. C. McConnell, J. E. Dillard, S. P. Brooks, Allen Fort, J. W. Porter, and many, many other preachers, together with Brethren George Hays, J. H. Anderson, M. H. Wolfe, J. T. Henderson, Ben Thompson, and many other laymen who gave of their time and money and energy, with thousands of others throughout the South. These worthy souls have brought honor to their God and victory to their cause. It is doubted whether any religious people ever met more and got more and did more in so short a time than Southern Baptists did in the days of Victory Week. The results swept the denomination and their friends among all the people throughout the world with a new admiration and thanksgiving and praise to God and the new consciousness of power. Everywhere the people lifted their Ebenezers and praised God for a mighty triumph.

XIII

MIRACLES OF MONEY-RAISING

It will be utterly impossible within the limits of this book to give, in anything like a complete list, a description of the great gifts by individuals and churches and institutions owing their allegiance to Southern Baptist causes. There were many heroic examples of sacrificial giving where all records were broken and all former standards demolished and where churches went far beyond their quotas. This was true not only among the great city churches, but among the country churches and small town and larger town churches as well. Some of the suburban churches in our cities went far beyond the fondest expectations of their leaders and gave examples worthy to stand in immortal records in the Word of God.

It is a pleasure to make permanent the record of some of the larger gifts to which the attention of the denomination was called:

Dr. and Mrs. N. T. Cutrer of Kentwood, Louisiana, gave \$10,000.

Mr. and Mrs. J. F. Shehan, Crawford, Georgia, \$25,000.

Mr. John Kunkel, Clarksville, Texas, \$25,000.

Mrs. Lou White, Lancaster, Texas, \$25,000.

Mr. C. M. Wasson, Harrisburg, Illinois, \$30,000.

Mr. George E. Hays, Louisville, Kentucky, \$32,000.

Mr. J. C. Stribling, Llano, Texas, \$50,000.

Mr. H. L. Kokernot, San Antonio, Texas, \$50,000.

Mr. W. W. Brooks, Atlanta, Georgia, \$50,000.

Mr. H. M. Wolfe, Dallas, Texas, \$100,000.

Mr. R. E. Burt, Houston, Texas, \$150,000.

Mr. A. E. Jennings, Memphis, Tennessee, \$200,000.

Mr. Z. R. Lawhon, Shreveport, Louisiana, \$25,000.

Mr. Guy Oaks, Shreveport, Louisiana, \$20,000.

- Mr. and Mrs. J. C. Ellis, Shreveport, Louisiana, \$10,000.
Mr. and Mrs. L. T. Layne, Shreveport, La., \$10,000.
Dr. Sturgiss, New Orleans, La., \$10,000.
R. W. Higginbotham, Dallas, Texas, \$15,000.
Mr. Hardin, Burkburnett, Texas, \$75,000.
Mr. J. H. Anderson, Knoxville, Tenn., \$200,000.
Mr. Jackson Barnett, a Creek Indian, Henryetta, Okla., \$200,000.
Messrs. B. B. and W. W. McCutcheon, Fort Davis, Texas, \$25,000.
Mr. W. H. Fuqua, Amarillo, Texas, \$20,000.
Mr. Lee Taylor, Clarksville, Texas, \$30,000.
Rev. C. H. Ray, pastor of Northside Baptist Church, Weatherford, Texas, \$10,000.
Mr. J. F. Robinson, Miami, Oklahoma, \$23,000.
Mr. W. H. Managan and family, Westlake, La., \$60,000.
Mr. J. L. Smith and wife, Amarillo, Texas, \$15,000.
Mr. J. C. Jones, Nevada, Texas, \$10,000.
Mr. T. C. Williams and Mr. W. S. Forbes, First Baptist Church, Richmond, Va., each, \$60,000.
Judge T. M. Kennerly, Houston, Texas, \$10,000.
Mr. J. R. Clem, Dallas, Texas, \$10,000.
Miss Mary T. Williams and Mr. T. F. Jeffries, First Baptist Church, Richmond, Va., \$25,000 each.
Mr. R. Q. Lee, Cisco, Texas, \$10,000.
Mr. J. W. Turner, Lubbock, Texas, \$25,000.
Mr. C. M. Caldwell, Breckenridge, Texas, \$50,000.
Mr. J. P. Crouch, McKinney, Texas, \$10,000.
Dr. J. B. Cranfill, Dallas, Texas, \$25,000.
Mr. Cullen Thomas, Dallas, Texas, \$10,000.
Mr. A. W. Walker, Dallas, Texas, \$20,000.
Mr. L. L. Jenkins, Asheville, N. C., \$12,500.
Mr. I. Miller, Henderson, N. C., \$12,500.
Mr. Clint Wood, Wichita Falls, Texas, \$20,000.
Mr. L. H. Jenkins, Richmond, Va., \$20,000.

- Mr. B. W. Gwathmey, Richmond, Va., \$13,000.
Mr. A. W. Patterson, Richmond, Va., \$10,000.
Mr. J. L. Shepherd, Richmond, Virginia, \$10,000.
Mr. J. D. Carneal, Richmond, Va., \$25,000.
Mr. C. N. Williams, Jr., Richmond, Va., \$20,000.
Mr. W. W. Boxley, Roanoke, Va., \$20,000.
Mr. R. H. Angell, Roanoke, Va., \$15,000.
Mr. E. E. Tompkins, Roanoke, Va., \$11,000.
Mr. L. M. Coffman, Portsmouth, Va., \$10,000.
Mr. J. T. Griffin, Portsmouth, Va., \$10,000.
Mr. G. A. Lea, Danville, Va., \$12,500.
Mr. J. Hunt Hargrave, Chatham, Va., \$11,500.
Mr. F. W. Johnson, Pecos, Texas, \$10,000.
Mrs. P. S. Ramseur, Paris, Texas, \$12,500.
Messrs. Wright and Campbell, Roanoke and Tuskegee,
Ala., \$50,000.
J. F. Robinson, Miami, Okla., \$23,000.
Mr. Crawford Johnson, Birmingham, Ala., \$12,500.
Mr. L. Cooke, Pell City, Ala., \$12,500.
Mrs. Law Lamar, Selma, Ala., \$10,000.
Mrs. C. M. Cloud (deceased), bequest of land, \$25,000.
Mrs. Annie Johnson, Baldsville, N. C., \$10,000.
Mr. W. V. Thraves, Lexington, Ky., \$50,000.
Mr. N. B. Perkins, Williamstown, Ky., \$25,000.
Mr. J. M. Stevenson, Williamsburg, Ky., \$25,000.
Mr. K. B. Grahn, Louisville, Ky., \$16,000.
Mrs. A. Gatliff, Williamsburg, Ky., \$15,000.
Mr. W. E. Covington, Paducah, Ky., \$10,000.
Mr. G. W. Norton, Louisville, Ky., \$10,000.
Miss Lucie Norton, Louisville, Ky., \$10,000.
Miss Mattie Norton, Louisville, Ky., \$10,000.
Mr. E. L. Davis, Louisville, Ky., \$10,000.
Mr. R. B. Thomas, Georgetown, Ky., \$10,000.
Mr. T. D. Morgan, Georgetown, Ky., \$10,000.
Mr. T. B. Mahan, Williamsburg, Ky., \$10,000.

Probably the largest single gift to the Campaign was by Mr. Will Doekery, member of the Central Baptist Church, Memphis, Tenn., who gave \$400,000.

Captain W. H. Thomas, Dallas, Texas, who died before the Campaign, left in his will to Buckner Orphans' Home and the Memorial Sanitarium \$1,000,000. It is not certain that this money can be used during the five years. Of course, if it is, it will be the largest single gift in the Campaign.

LARGE SACRIFICIAL GIFTS MADE

There were many other gifts of \$10,000, and some above, not reported to the central office, and whose names cannot now be obtained. There were many thousands of gifts not so large as the above named in financial values, but which were probably greater than any of these in their self-denying and sacrificial spirit. Several of our foreign missionaries, living on salaries of \$600 and \$750 per year, gave one year's salary in five. A blind beggar in Louisiana gave \$500. Many preachers living on \$1,500 and \$2,000 a year, with large families to support and educate, gave from \$1,000 to \$2,000. The story is told of a North Carolina widow, living in the country, who walked eleven miles to put the widow's mite into the Campaign—thirty-five cents. She was an aged grandmother and was supporting four small orphaned grandchildren by her own labors on a poor farm. A widow in Kentucky gave \$5,000, which represented probably one-fifth of all she had. A farmer in South Carolina gave \$5,000 and it represented more than half of his probable cash income during the five years. The story of these large and small gifts made in a sacrificial spirit would make a second eleventh chapter of Hebrews.

The following are some of the gifts of the larger churches in the South:

Central Church, Memphis, Tenn., with two members giving \$600,000, raised \$672,000.

The First Baptist Church of Dallas, Texas, with a quota of \$300,000, raised \$606,000.

First Baptist Church, Richmond, Va., \$490,000.

First Baptist Church, Knoxville, Tenn., \$375,000.

First Baptist Church, Shreveport, La., \$315,000.

Second Baptist Church, Atlanta, Ga., \$220,000.

First Baptist Church, Lexington, Ky., \$242,500.

First Baptist Church, Macon, Ga., \$210,000.

Walnut Street, Louisville, Ky.; Broadway, Louisville, Ky.; First Church, Williamsburg, Ky.; First Church, Paducah, Ky.; First Church, Hopkinsville, Ky.; First Church, Georgetown, Ky., gave more than \$100,000 each.

Southside Baptist Church, Birmingham, Ala., with a quota of \$100,000, raised over \$200,000.

Broadway Baptist Church, Fort Worth, Texas, with a quota of \$125,000, raised \$225,000.

First Baptist Church, Waco, Texas, gave over \$250,000.

All the Baptist churches in New Orleans, with a quota of \$87,000, raised over \$164,000. The St. Charles Avenue Church, asked for \$18,000, gave \$65,000.

First Baptist Church, La Grange, Ga., with a quota of \$75,000, in one hour raised \$80,000 for the Campaign and \$80,000 for a new church building.

First Baptist Church, Nashville, Tenn., with a quota of \$75,000, raised \$115,000.

First Church, Montgomery, Ala., gave \$100,000.

Immanuel Baptist Church, Nashville, Tenn., with a quota of \$60,000, raised over \$90,000.

Belmont Church, Nashville, Tenn., gave \$11,689.

Seminary Hill Baptist Church, Fort Worth, Texas, composed of preachers and missionaries, with a quota of \$30,000, raised \$55,000.

Lumpkin Church, Georgia, raised its full quota the first day and sent cash for the first year to the state secretary.

Crescent Hill Church, Louisville, Ky., with a quota of \$40,000, raised \$56,500.

Tabernacle Baptist Church, Raleigh, N. C., with 1,000 members present, unanimously voted to go on the tithing basis. They far oversubscribed their quota.

Hampden Church, Baltimore, with a quota of \$4,000, raised \$12,000.

Lyon Church, in Mississippi, with forty-eight members, was asked for \$21,000 and raised \$50,000.

The Summers Church, in Mississippi, was asked for \$33,000 and raised \$75,000.

First Baptist Church, Jacksonville, Texas, a few days before Victory Week, lost its new meeting house by fire. In the same conference the members resolved to build a new meeting house and raised their quota of \$30,000.

Midlothian Baptist Church, Texas, raised its quota of \$14,682 and the same day raised more than \$30,000 for a new meeting house.

Eutaw Place Baptist Church, Baltimore, gave \$276,000.

Baptist Temple Church, Louisville, Ky., with a quota of \$2,000, subscribed \$11,200.

San Marcos Academy, San Marcos, Texas, with a quota of \$25,000, subscribed \$60,000.

Mission Church, in South Texas, in the storm section, with a quota of \$6,000, raised \$10,000.

Edinburgh Church, in the same section, with a quota of \$1,000, raised \$4,150.

Mexican Mission at Brownsville, Texas, composed of working Mexicans, raised \$1,600.

Corpus Christi Association during the Campaign had several hundred of its people drowned and \$20,000,000 worth

of its property destroyed by a tropical hurricane, yet the Baptists oversubscribed their quota of \$110,000.

The mother church of the South at Charleston, S. C., apportioned \$7,500, raised \$13,500.

De Quincy, La., with a quota of \$8,000, raised over \$16,000.

First Baptist Church, Petersburg, Va., with a quota of \$80,000, subscribed \$100,000.

Citadel Square Church, Charleston, S. C., with a quota of \$85,000, raised \$165,000.

First Church, Anderson, S. C., raised \$140,000.

First Church, Greenville, S. C., gave \$250,000.

First Baptist Church, Birmingham, Ala., with a quota of \$50,000, raised \$130,000.

Pawnee Indian Baptist Church, apportioned \$1,850, raised \$8,150.

First Baptist Church, Burkburnett, Texas, with a quota of \$30,000, raised \$150,000.

Kingsland Church, in Arkansas, J. H. Hankins, pastor, with sixty members and a quota of \$750, raised \$6,000.

El Dorado Church, Arkansas, raised \$90,000, at the same time building a new meeting house costing \$75,000.

First Church, Clarksville, Texas, with a quota of \$50,000, raised \$82,000.

Twenty working girls of Amoma Class in Central Baptist Church, Muskogee, Okla., gave \$3,000.

The Third Baptist Church, Nashville, Tenn., with a quota of \$4,500, raised \$13,000.

These are but a few instances of the most glorious and wonderful sacrificial giving ever recorded in human history. There are probably many other incidents far more thrilling than the ones mentioned. Time would fail me to tell of country churches and little village and suburban churches and

other great city churches, and the gifts of widows and orphans, ministerial students in schools and seminaries, sacrificing and hard-pressed, missionaries in the home and foreign fields, and preachers living on small salaries, who gave beyond their ability. There are many unrecorded notable deeds upon the part of men and women, young people and old people, who gave out of their poverty or out of their abundance large sums of money, purely because of their love for Jesus Christ and lost souls. Their names are on high; their record is known to God and the angels; and their rewards are as certain as the resurrection of Christ and His second appearing. I am sure the readers of this book could tell many more thrilling stories of sacrificial giving, of heroic leadership, than are recorded here. We praise God for so many and such noble deeds as marked the Seventy-five Million Dollar Campaign.

XIV

OTHER MARVELS OF GRACE

There were many stirring incidents which occurred in all sections where the Campaign enthusiasm went. The Spirit of God mightily moved the hearts of His people to the unusual and the marvelous. Their faith was so stirred, their prayers were so answered, and their sacrificial spirit so touched by the impact of the Divine dealings that many things occurred which match the wonders of the ancient period of revelation. This chapter is devoted to the record of some of these incidents. They are given without names and locations, yet each one of them can be verified with names and places.

1. *A widow and her ring.* A widow, who is a trained nurse and a student in one of our Baptist schools, possessed a beautiful gold ring, the gift of her lover at the marriage altar. It was her wedding ring. A number of years before her husband, a devoted Christian, had gone on to his reward. She had no money to give to the Campaign. She came into the general director's office, overcome with the emotions which memory stirred and sacrifice prompted, and said, with deep sobs: "This is the choice treasure of my heart and I gladly give it to glorify Christ in the great Campaign." The story of her sacrifice was told to a group of Campaign workers. A prosperous professional man quietly said he would give \$1,000 to the Campaign for the ring and restore it to the broken-hearted widow. This incident moved many others during the Campaign to sacrificial giving.

2. *A preacher's wife and her ring.* A preacher's wife who is helping her husband through one of our seminaries and taking studies herself had a ring, given to her by her father, who had long since gone on to heaven. She treasured the gift next to her husband and her child. In giving the

ring to the Campaign, she said: "It is my only way to give financial help to the Campaign; and I gladly give it as one of the choicest treasures of life, with the prayer that God will call my beautiful daughter to be a missionary. I give the ring and my daughter to Christ and the Campaign for His glory and service." A Baptist jeweler gave \$150 for the ring; and it went through a country church into the Campaign.

3. *A pastor in the sweep of victory wrote:*

"The victory tides have wrought subdued feelings in the hearts of our people until one hardly knows to what marvelous heights they will reach. The people who bitterly opposed undertaking the task at first are now giving liberally. Some churches which did not want me to present the Campaign at all are now going beyond their apportionments and seem to be exceedingly happy in the effort."

4. *A good deacon wrote:*

"We have had a real revival in our little church ever since the Campaign was put on, and during these months we have had thirty additions. 'Praise God from whom all blessings flow'."

5. *The pastor of a country church wrote:*

"Our church here was given an apportionment of \$2,000. In conference we raised it to \$3,000; and the first day of Victory Week we raised \$7,500."

6. *A Jew and the Campaign.* A Hebrew business man who had read in the papers of the Baptist Seventy-five Million Campaign came to the office of one of the state secretaries and insisted on having a part in the Campaign, because, as he put it, he liked to be in on a big thing and a good thing. He made a liberal contribution.

7. *A country church composed of tenant farmers.* A little country church of forty members, not one of them owning a foot of land, had a quota of \$1,000. They subscribed \$1,560 and paid the first year's portion in cash.

8. The Waynesboro church, in Georgia, with a membership of 275, and at the time without a pastor, raised more than \$100,000 for the Campaign.

9. A country church in Georgia gave more than \$29,000 in a great hilarious spirit.

10. More than one hundred country churches in Georgia doubled their quotas the first day of the drive.

11. An aged mountaineer, with an invalid wife, living by the goodness of his neighbors and the sale of baskets which he sat at his doorstep and made, gave \$10.

12. A Baptist preacher, 72 years old, a beneficiary of the Ministers' Relief Fund, with an income of \$25 per quarter, subscribed \$250 for himself and \$250 for his blind son.

13. Pastor Mellon of Negro churches at Raton and Las Vegas, New Mexico, living on a salary of \$50 per month, subscribed \$500 to the Campaign.

14. Brother D. W. Stiles of Grant, New Mexico, 125 miles from an active church, gave \$500.

15. A blind girl in Macon, Georgia, hearing her pastor tell of the Campaign, found her way to the study and gave her pastor a crumpled dollar bill. It was all she had. She was blind in her physical eyes, but had a clear vision of the uplifted Christ in her soul.

16. An invalid girl, confined to her room, spent a night in prayer with a strange burden on her soul for the Campaign. She was trying to find out how she, a poor invalid girl, could help the Campaign. God answered her prayer and gave her the message to the pastor of a great city church. She told him of her prayer and her poverty and her invalid condition of health, and said: "God has impressed me to pray at least for an hour each day during the Campaign that one or more members of your church may make a large gift to the Campaign." The letter deeply affected the pastor. He read it to

his church. A few days afterwards one of his members announced a gift of \$50,000 to the Campaign, which was the largest gift made during the Campaign in the state of Georgia.

17. *A farmer and his cotton.* A prosperous farmer went to his pastor just before preaching in a little country church and said: "Pastor, I have made more than 100 bales of cotton. I am going to give fifty bales to the Campaign." And he did it.

18. *Poor girls in a mountain school.* A group of poor girls in one of our mountain schools were so swept by the meaning and message of the Campaign that out of their poverty, many of them working their way through school, pledged \$3,000 to the Campaign; and the school authorities say they are as good pledges as were made in the Campaign.

19. *A little boy and cotton picking.* A little farmer boy heard his mother reading in a Baptist paper about the Campaign. He made up his mind to have a share in it. He went to the cotton fields and picked enough cotton to give more than \$50. He gave all he made to the Campaign.

20. *A country pastor and his church at the association.* A one-fourth time church which had given less than \$100 the year before to all causes had a heroic pastor. The association met in this church during the Campaign and at one of the high hours during the discussions on the great forward movement this pastor called all of his members who were present up to the front and lined them around the church, and while great spiritual power was on them, began the collection for the Campaign. Their quota was \$1,000. He took the subscriptions, one by one, as the people stood in line. Two things happened. They gave \$4,550 in cash and subscriptions, and a great revival broke out, people were saved and every church in the association by its representatives there present accepted its quota.

21. *A young woman school teacher and a great gift.* A young woman teaching school for five months during the year on a \$50 salary, subscribed \$500 to the Campaign.

22. *A great church in Louisiana and its gift.* Pineville Baptist Church, the church of Louisiana College, having just finished a church building costing over \$40,000, and owing a good part of that, subscribed \$50,000 to the Campaign. Shortly after the Campaign a revival broke out and there were added to the fellowship of the church 150 new members. The students of Louisiana College were asked for \$15,000 and subscribed \$34,000.

23. *A deacon and the Campaign.* A prosperous deacon in a small town became greatly stirred up about the Campaign. He could not sleep nor rest because of some mighty conviction in his soul. He went to his pastor and told him of his burden. In the conversation the pastor told him that the quota of their church was \$30,000 and he did not see how the church could raise it. The deacon went back to his business place, called his partner and his brother, both of whom are Baptists, into conference and told them of his burden; and, after a prayer in their private office, they all signed a letter to the pastor saying that because of their interest in the Campaign they, themselves, guaranteed the church quota of \$30,000; and if the rest of the church did not pay it, they would. This letter was read at the association a few days later. A great spirit of power came over the association; a revival broke out; and every church in the association through its representatives there present accepted its quota and agreed to go above.

24. *A deacon goes beyond his pastor.* A country church was assigned \$2,000. The pastor was whipped on the inside and did not believe the church could raise it. After the Saturday preaching in the home of one of his well-to-do deacons, the pastor spoke of his discouragement and said he did not believe the church could raise the quota. The deacon spoke

up and said: "Why, pastor, wife and I have already agreed to give \$2,500 ourselves." What a rebuke to the little faith of the pastor; and what a memorial to the liberality of the country deacon!

25. *A surprising growth.* Twelve months before the Campaign there was a little one-fourth time country church which was pastorless and which owed its former pastor the \$100 which they had promised to pay him the year before. At the beginning of the Campaign this church called a preacher for full time, paying him \$150 a month. The associational organization assigned this little country church a quota of \$60,000. They raised it and will go beyond it. Two members of the church have given more than \$15,000 to one Baptist institution. The discovery of oil in the community explains the great financial growth of the church; but nothing but the power of God in the great sweep of the Campaign explains the great spiritual growth and liberality of the church. They got rich from oil; but they got better than wealth from their love of the Saviour—that is, a willingness to use their wealth to His glory.

26. *Another country church and prosperity.* Twelve months before the Campaign oil was discovered in the community of another country church, thirty miles off the railroad. The superintendent of the Sunday school was a tithing lawyer who loved God and made lots of money out of the oil. When the Campaign started they were building a meeting house, costing more than \$25,000. They had called a pastor for full time, paying a good salary. The superintendent of the Sunday school gave \$50,000 to the Campaign and the rest of the church gave \$25,000. No doubt this contribution represents from 1,500 to 2,000 per cent above the gifts of the church to the causes involved in the Campaign over their individual gifts the year before. The grace of God and prosperity through oil came at the same time, and God is abundantly praised and glorified through such prosperity.

27. *The Campaign and a great hour in a small church.* On October 26, the day for the calling out the called, a heroic pastor in a small church preached on "The Glories of the Gospel Ministry," and called for volunteers. Fifteen fine young people responded and knelt at the front; and 150 parents who signified their willingness to give their children to God's service knelt around the fifteen volunteers. Many of the parents knelt by their children, the one giving the child and the other giving self to the service of God. A high school graduate, a remarkably fine young woman, was one of the fifteen. Her mother knelt by her side, giving her daughter to Christ's service. The father, a prominent business man, unsaved, sat in the audience. He heard the call of God to salvation, and, just as the pastor was beginning the prayer, came down the aisle, surrendering himself to Christ; and, kneeling by the side of his wife, giving her daughter to be a missionary, and by the side of his surrendering daughter, with great joy he said: "Daughter, I give myself to your Saviour and I give you to His service and pledge myself to pay your way as a foreign missionary as long as I live."

These are some of the hundreds of incidents. If all of them could be told it would take volumes upon volumes to record them. The exhibitions of the grace of God in marvelous sacrifice, in great surrenders of life to God's service, in revival powers, in the quickening of the life of the churches, in the enlistment of men and women for better living, more sacrificial giving, and better service to the Master, were marvels in the sight of men and of angels. The Campaign is a demonstration that Jesus Christ, the Son of Man, is risen from the dead and that God answers prayer.

XV

CAMPAIGN BY-PRODUCTS

Almost every great movement in politics, religion, war, education, and industry, are accompanied by many by-products, or indirect results. It is said that out of crude oil genius and invention have developed many, even hundreds, of by-products, besides the main products of gasoline, coal oil, lubricating oil and things of this kind. So it is in many other lines. The world war produced many direct world-wide products; but out of it, as side issues and by-products, many hundreds of movements were started affecting millions of people, changing standards and vitally touching every phase of civilization itself. So, the Seventy-five Million Dollar Campaign, besides the general products of financial victory, the inspiration, information and organization of a great denominational force, there were many indirect effects branching out every way into the life of the churches, the schools, hospitals, and all the other forms of expression of Baptist life. It is likely that in the by-products alone the Campaign will be worth to the cause of Christ many times over the cost in time, energy and money.

It is not possible now to recount all these indirect results. They will be coming on from time to time for a generation and expressing themselves in new light and new power. But it will be profitable to set down a summary of some of the most outstanding and clearly evident by-products of the Campaign. Among these are :

1. A new denominationalism. Southern Baptists as never before have been convinced of their unified and denominational strength. The consciousness of world power has come upon them; the bonds of denominational life have been strengthened. This does not mean an emphasis upon so-

called sectarianism—not that by any means—but the unification and solidarity of the forces making up the people called Baptists.

2. A new world vision of our opportunities, obligations and spiritual responsibilities. Southern Baptists have climbed up on God's highest mount of vision in this Campaign and have seen as never before the whitening harvests, ready for the Gospel sickle. They have heard anew the voices of God and all humanity calling them in unselfish service. All missionary appeals hereafter will receive a larger response from Southern Baptists than before. The ends of the world, with their growing need of the Gospel remedy, have come in upon the soul of the South and the missionary impulse has been quickened a thousand-fold. Not only has the vision from afar been affected by the Campaign, but the intensified vision of the nearby and home needs has been emphasized. The whole denomination has been moved to a new consciousness of Baptist obligation to obey implicitly the world-encircling command of Jesus Christ to carry the Gospel everywhere.

3. A fresh consciousness of spiritual power came upon Southern Baptists because of the mighty impulse of the Campaign. They felt their unity, realized their denominational solidarity and came to a deeper consciousness and a higher appreciation of the power of South-wide co-operation in promoting the Gospel and Kingdom enterprises. They felt in themselves a consciousness of Divine leadership and spiritual enduement, equipping them for the mightier tasks put on them by the glorious results of the Campaign.

4. A united, South-wide, spiritual and denominational soundness and strength have swept the denomination throughout. Never before were our people so united. Recognizing their individualism and the independence of their churches, they feel anew and afresh the obligations of interdependence, both among the churches and associational and state organizations. There are no state rivalries. The forces within

each state are now unified. A great spirit of harmony obtains among the denominational papers. A spirit of fellowship, approved by the Divine Spirit, abounds between the faculties of our seminaries, the Bible Institute, the colleges and the managing boards of all our institutions of benevolence. A comradeship never surpassed among Kingdom workers has developed among the leaders of Southern Baptist forces.

5. The Campaign has brought to the forefront the power of Southern Baptist institutional life. A new appreciation on the part of the people has come to our educational and benevolent institutions. The right valuation of Christian education has become established in a thousand places; and we have come to see that our educational centers are forces for unmeasured denominational power. On the other hand, the people have come to make a new demand upon the educational leadership and that is that the schools shall give more attention to the needs and demands of leadership in the church life. Baptist schools hereafter, as not before, must send back trained leaders, not only of preachers and missionaries, but of laymen as well, to take up the tasks of the churches.

6. One of the mightiest and most far-reaching by-products of the Campaign is the awakening of an educational ambition on the part of thousands of our young people, who have never before desired an education, or saw that it was possible for them to obtain it. Thousands of young men and women who, if they ever had an educational ambition, had given it up, were during the Campaign called back and out into the hope, possibility and ambition to be trained for the service of God.

7. A new and stronger and more efficient leadership was given to the denomination by the Campaign. The Campaign brought a new day to the ministry. Thousands of preachers came to their own with a new notion of their efficiency, a new power of faith, and a new conception of denominational co-operation. Laymen and women, young and old, were developed in the Campaign in such numbers and to such glorious effi-

ciency that in this alone the Campaign was thoroughly justified, counting all the costs. Almost 18,000 church organizers, in almost every case a layman, were developed into a strong denominational and Kingdom leadership. Thousands of them laid aside their daily work and threw themselves into the Campaign and really performed miracles of heroic accomplishment, coming out happier and more conscious of the power of their personality in putting over Kingdom enterprises than was even imagined before the Campaign began. What happened among the preachers and the laymen happened among the women and young people, as well.

8. One of the most unparalleled indirect accomplishments of the Campaign was the more effective organization of Baptist churches along all lines. A new and businesslike method of keeping the books was inaugurated and a system evolved of organizing the deacons into effective agencies, and the young people and the women, and all others, into an efficient, evangelistic, soul-winning force. Business men who heretofore left the management of the churches to the preachers and the women's aid societies have come to their rightful place and have decided to put the strength of their business judgment and energy into co-operation with the preachers and the women in making the churches of Jesus Christ more effective in accomplishing His will.

9. The Baptists as a people have been put on the world map as never before. The whole world has waked up with admiration for the power of Southern Baptists. There are many illustrations of this. One is seen in the way in which great daily papers, on whose staffs there were no Baptists, gave forth column editorials of appreciation and admiration for the Baptists. It has happened in hundreds of cases. Another illustration is seen in the New Mexico situation, when the Santa Fe Railroad and the Chamber of Commerce at Las Vegas, New Mexico, after the Campaign was over and had proved a success, gave to the Baptists, rather than to others,

a piece of property on which in buildings and other improvements they had spent more than a million dollars, as the nucleus of a college. Another illustration is seen in the fact that the Chamber of Commerce of the city of New Orleans, through its president, representing 4,400 business men, petitioned through the Campaign director, the Campaign commission, the Southern Baptists to build a great Baptist hospital in New Orleans. When we remember that New Orleans is made up of an overwhelming Catholic population this becomes a significant fact. There are many other illustrations of the fact that Baptists have been put on the world map by the success of the Campaign.

10. It is believed that the Campaign has brought a new day in the teaching of the Word of God to the people everywhere. The Bible has been brought to new appreciation. Its educational and inspirational value has been emphasized and a new impetus has been given to all the teaching forces in Sunday schools, in educational institutions, and in Baptist pulpits to teach the Bible and give the people the plain Word of God.

11. The value of the advertisement of religion and religion's movements has been set forth by the Campaign in a marvelous fashion. A secular press publicity man in the central office, Mr. Frank E. Burkhalter, secured from the secular press of the South a most liberal hearing for the whole program of the Campaign. At the same time seventeen state publicity men, with literally hundreds of assistants in the associations—there being 925 associational publicity men, and in many cases local publicity men in the churches—secured the widespread use in the denominational and secular press of articles and advertisements setting forth the claims of the Campaign and the accomplishments, present program and distinctive beliefs of Southern Baptists. All this has given to Baptists a new conception of their opportunity in publicity. When it is remembered that 166,000,000 pages of literature in tracts

alone were issued from the central office and millions more of pages from the state offices, and in the main were read by the people, it brings a new demonstration of the power of the printed page and offers a great opportunity for Baptists in this line.

12. Another important and meaningful by-product of the Campaign was the dethronement and denominational death of leaderless leaders. Many a stingy, selfish, sordid deacon, holding his money and holding down his church, has been put out of business by either his conversion to the Campaign standards or the development of new, aggressive leaders who passed on over or by him and took the church with them. The same is true in the ministry. The cases are many where preachers for one reason or another would not lead their churches in the Campaign. The aggressive membership in their churches took matters in their own hands and, discounting the leadership of these leaderless leaders, effected their resignations or built fires so hot around them that they burnt the opposition out of these men and brought them over into the aggressive forces. All of this was that much gain to the constructive and aggressive movements of the denomination.

13. Another important and far-reaching by-product was the movement to increase the support of preachers and teachers in Baptist schools. There are thousands of cases where the preachers' salaries were increased and those of teachers in denominational schools were raised. The people saw that they were not paying these leaders as much as they should, and this part of the denominational life was caught in the rising tide. This should be carried on yet, until all of these sacrificial workers in the Kingdom are paid a just and reasonable wage.

14. The place of women in the Kingdom of God had been greatly strengthened through the denominational developments of the last ten years; but the Campaign added an appreciation almost immeasurable of the value and effectiveness

of our women as organized forces in the ongoing of God's Kingdom. The organization which they had developed and perfected during the past years, from the general organization through the state, associational and local church organizations, surprised in its adjustability and efficiency the entire denomination. The women did a tremendous work in every section of the South, and far more than raised their objective of \$15,000,000.

15. The entire program of the Gospel of Jesus Christ revealed in the New Testament was brought afresh to all of our churches and people; and the organizations of the denomination came to a higher appreciation and a deeper sense of loyalty to Christ's world program. Our churches in a new sense have determined to base their life and conduct and make out their religious program on and by the commands of Jesus Christ.

16. There was developed throughout the denomination a new doctrinal loyalty. Our people saw afresh the correctness and Scripturalness of their principles and fundamentals. They saw these great doctrines moving a great people forward on sane and simple lines to the accomplishment of a world task; and a new allegiance to the old truth of Jesus Christ so clearly revealed in the New Testament burned itself into the consciousness of Southern Baptists. They are not less brotherly than before, but more loyal to the truth as they see it and more determined to give this truth world-wide application and appropriation. The Campaign gave us a new solidarity in orthodoxy. Three million devoted Christians have afresh sworn their eternal fealty to the doctrines of our faith, resolving as never before to submit to no compromise and to join in no federation which will imperil the whole truth of God.

17. A new valuation of the power of prayer and the presence of God in our work has been pressed home upon the soul of the South. Our people know now that God answers prayer.

They have gripped the promises with a spiritual grasp afresh and found in them new power. They have walked with God and talked with Him, and the manifestations of His presence have been seen and appreciated with a new valuation. They have fought under the pillar of cloud by day and rested under the pillar of fire by night. God's great shekinah has shown into their souls, and this has developed the consecration of the denomination. Thousands of people quit those sins which compromised their testimony and have come back from their driftings and worldliness to a new life of consecration and service. Standards of living and holiness of conduct everywhere have been lifted and the people have rallied around the new standards. Many illustrations of the truthfulness of this statement could be given from many sections.

18. The faith of the people has been immeasurably strengthened. As Moses and Miriam, after they had led the people across the Red Sea, sang the song of God's miraculous and providential power in deliverance, so a South-wide chorus of gratitude to God has gone up from the souls of a conquering people. They have seen God, through them, do miracles for His glory.

19. One of the most glorious by-products of the Campaign was the development and encouragement of the sacrificial spirit on the part of rich and poor alike. The people who had given their sons and daughters and brothers and husbands to be ground by the military machine in their efforts to accomplish world freedom were ready in a sacrificial spirit to give their money to the cause of Jesus Christ. God alone knows the sacrificial heroes back in the churches. Widows, orphans, preachers, poor men and women struggling with the hardships of life, men and women of moderate means, and those of affluence and luxury, gave, gave heartily, gave gloriously, and put on the world's scoreboard a new record of self-denial. All this is a new enrichment of the cause of Christ and a new opportunity for further accomplishment for His glory.

20. In this line is seen another great by-product, and that was the development and the bringing to the front of a group of large givers among our church members. A new record was set by the gifts of our rich men when Brethren Wolfe and Burt and Anderson and Jennings and Dockery and others gave their hundreds of thousands. And what shall we say for the great gift of our Indian brother, Jackson Barnett of Oklahoma, who gave \$200,000! It may be noticed that the Home Board is to use among the Indians in the Campaign \$94,000; and here one Indian gave to the whole cause \$106,000 more than the whole denomination was to spend on the Indian people. This Indian in his religious life is a direct or an indirect product of home missions. Bless God for these great givers and their kind whose names are not mentioned here!

21. A far-reaching and effective by-product of the Campaign is seen in the new emphasis put upon the efficiency of the voluntary principle as it functions in a religious democracy. As the United States' part in the world war proved that a democracy can perform a great task quickly, effectively and mightily, so the \$90,000,000 raised by Southern Baptists demonstrates that the voluntary principle, without any overlordship or ecclesiastical bosses, can function in great victories and accomplish great tasks.

22. It is believed the success of the Campaign has brought a new respect for religion and the cause of Christ on the part of the unsaved world; new testimony to the power of Christ's religion has been set forth in the eyes of the world; and a new dignity for the power of redemption over the lives of men has been brought to them who themselves have not appropriated the hope and power of that religion. It is believed that evangelism and missions will find less friction and larger doors of opportunity than ever before.

23. Probably one of the most meaningful and heaven-honoring by-products of the Campaign is to be found in the deepening of the evangelistic compassion and hunger for the sal-

vation of a lost world and the determination on the part of the Christian people to go afield in the hope of winning more souls than ever before. Everywhere the revival spirit was started. Everywhere the people were caused to look on the multitudes like Christ did and be moved with compassion. The quickening of the spiritual sense, a new zeal for a holier life and the kindling of new spiritual fires for soul-winning have started the revival hope everywhere throughout the South, and form a hopeful fundamental for setting up and putting forward the new program of evangelization and indoctrination. The whole people called Baptists have been made to put new spiritual value on souls, seeing them in a new light, lost, condemned, hell-deserving, without hope, and without God, and realizing anew the cost of Christ's sacrifice for them, the value of the price He paid for their redemption on the cross. And this has given the longing of soul for a South-wide and a world-wide spiritual revival.

These are some of the by-products which are left to enrich the life of Southern Baptists and form a spiritual basis upon which to set up and set on a forward-looking program for new victories in the service of Jesus Christ.

XVI

CONTRIBUTING CAUSES

It is somewhat difficult to trace back to its original source and operating causes so great a movement as the Seventy-five Million Dollar Campaign. It is also difficult in so wide reaching a movement, with so many ramifications, and the employment of so many agencies, to set down all the forces that operated and co-operated to make possible such a marvelous victory. In this chapter, however, it is sought to set out some of the main outstanding causes and agencies which contributed to make possible this imperial and wide-ranging conquest among Southern Baptists. In setting out these causes and agencies certainly the following deserve recognition:

1. We must put down the one big word in religion, "God through Jesus Christ and the Holy Spirit." Everywhere God's power was manifest. He it was who caused the people to think and plan and pray, to co-operate and give their time and offer their money and unite in the accomplishment of so great a task. Caleb said, when he returned and made a good report from spying out the Holy Land: "We are able to possess the land, because God is with us"; and this is the explanation, finally, primarily and foremost of all, why Southern Baptists won so great a triumph.

2. The predominance of the widespread and far-reaching spirit of co-operation. It seemed that almost spontaneously every force among Southern Baptists leaped into its place on the big Baptist team; or, to change the figure, lined up at once in its place in Christ's Baptist army. The preachers, with but few exceptions; the women wherever they were informed; the laymen almost unanimously; the institutions without an exception—all factors of Baptist power joined up, laying aside personal preference and preconceived notions,

STATE SECRETARIES



Yarbrough,
Alabama.



Alldredge,
Arkansas.



Rogers,
Florida.



Cree,
Georgia.



Rodman,
Illinois.



Bryan,
Kentucky.



Crutcher,
Louisiana.



Jacobs,
Missouri.



Lawrence,
Mississippi.



Bruner,
New Mexico.



Johnson,
North Carolina.



Baylor,
Maryland.



McConnell,
Oklahoma.



Derieux,
South Carolina.



Groner,
Texas.



Gillon,
Tennessee.



Ellyson,
Virginia.



Smith,
Alabama,
Educational.



Cottingham,
Louisiana,
Educational.



Vann,
North Carolina,
Educational.



Neal,
Texas,
Educational.



Harrison,
Georgia,
Educational.



Jones,
South Carolina,
Educational.



Gunter,
Mississippi,
Educational.

and adjusted the whole denominational life in consonance with this forward program. Without this widespread, voluntary co-operation we could not have won. It was not a forced co-operation; it was a joyous, abounding, voluntary co-operation.

3. The effectiveness of the organization is set down as one of the great agencies of victory. The whole program of organization was set up in a Nashville conference of South-wide leaders. The general boards with their secretaries, the state organizations, the associational agencies, and the church forces everywhere accepted the simple, democratic and effective organization of the Campaign. There was not anything extraneous about it. There was really nothing new about the organization. There was nothing to be left as an encumbrance when the Campaign was over. Nothing about the organization smacked of ecclesiasticism or overlordship. It was an inexpensive organization. There were no extravagant salaries, no expensive machinery. The whole program was set to simplicity and efficiency and adaptability to the needs of a great, free people.

The fact is, the organization was a manifestation, a clear-cut interpretation, an embodiment of the Baptist mind. No part of it was luggage. No part of it carried its embarrassments. As far as the general director learned, there was no criticism of the organization from one side of the South to the other. It fit at once into the voluntary life of the great people with their churches. They took it up and applied it in its strength, full-length in the city churches, in the country churches, in the large and in the small churches everywhere. It had no class distinctions and no official authorities. It did not carry any baggage. It was portable and transportable. It was open to the freedom of the Spirit of God and a liberty-loving people. It would work anywhere, in great cities with churches with their thousands of members, or out in the mountains with the little country church, or down in the valleys, in great country and village churches.

STATE ORGANIZERS



Bennett,
Alabama.



Whittington,
Arkansas.



Willian,
Florida.



Jenkins,
Georgia.



Reeder,
Illinois.



Hill,
Gen. Dir. and Org.,
Kentucky.



Dodd,
Louisiana.



Beers,
Maryland.



Tull,
Mississippi.



Thames,
Kansas City District,
Missouri.



Wood,
Springfield District,
Missouri.

The organization was a mighty factor in the Campaign. Here the author must set down his appreciation of the state and associational organizations. The following are the names of the state secretaries:

Alabama, Dr. W. F. Yarborough; Arkansas, Dr. E. P. Alldredge; Florida, Dr. S. B. Rogers; Georgia, Dr. Arch C. Cree; Illinois, Dr. B. F. Rodman; Louisiana, Dr. G. H. Crutcher; Mississippi, Dr. J. B. Lawrence; Missouri, Dr. Joseph P. Jacobs; Maryland, Dr. W. H. Baylor; North Carolina, Dr. W. N. Johnson; New Mexico, Dr. J. W. Bruner; South Carolina, Dr. W. T. Derieux; Oklahoma, Dr. F. M. McConnell; Tennessee, Dr. J. W. Gillon; Texas, Dr. F. S. Groner; Virginia, Mr. William Ellyson; Kentucky, Rev. O. E. Bryan.

During the Campaign the princely layman leader of Virginia, Mr. William Ellyson, "fell on sleep" and entered his reward. He was one of God's best men.

This group of men with unparalleled efficiency and wisdom led the states in the mighty victories won for God in those states.

The following are the names of the state organizers:

Alabama, Rev. S. H. Bennett; Arkansas, Dr. Otto Whittington; Florida, Rev. W. W. Willian; Illinois, Rev. E. W. Reeder; Louisiana, Dr. M. E. Dodd; Maryland, Rev. G. Pitt Beers; Mississippi, Mr. N. T. Tull; North Carolina, Dr. W. R. Cullom; Oklahoma, Rev. W. W. Chancellor; South Carolina, Dr. W. J. McGlothlin; New Mexico, Rev. J. W. Bruner; Virginia, Dr. J. R. Doan; Texas, Dr. T. V. Neal; Kentucky, Prof. John L. Hill, who was also state director; Georgia, Mr. John W. Jenkins; Missouri, Rev. O. L. Wood, Rev. G. W. Graham and Rev. A. J. Thames.

A more effective and co-operative group of men never fought together nor pulled together, nor worked together, than these heroic leaders of the states in their organization work.

STATE ORGANIZERS—*Continued*



Graham,
St. Louis District,
Missouri.



Cullom,
North Carolina.



Bruner,
Gen. Dir. and Org.,
New Mexico.



Chancellor,
Oklahoma.



Rounds,
Assistant Director,
Oklahoma.



McGlothlin,
South Carolina.



Lansdell,
West Tennessee.



Sharpe,
East Tennessee.



Stewart,
Middle Tennessee.



Neal,
Texas.



Doan,
Virginia.

The following is the list of the state W. M. U. organizers:

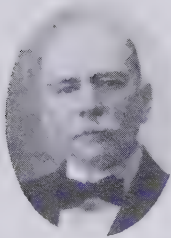
Alabama, Miss Laura Lee Patrick; Arkansas, Mrs. J. G. Jackson; Florida, Mrs. H. C. Peelman; Georgia, Mrs. Kate C. Wakefield; Illinois, Miss Mary Northington; Kentucky, Mrs. B. G. Rees; Louisiana, Miss Georgia Barnette; Maryland, Mrs. O. G. Levy; Mississippi, Mrs. A. J. Aven and Miss M. M. Lackey; Missouri, Miss Aretta Beswick; New Mexico, Miss Beulah M. Fonville; North Carolina, Miss Bertha Carroll; Oklahoma, Miss Pearl Todd; South Carolina, Mrs. J. R. Fizer; Tennessee, Miss Margaret Buchanan; Texas, Mrs. A. F. Beddoe; Virginia, Mrs. Julia P. Thomas.

The entire denomination is under an eternal debt of gratitude to these noble and effective women, as they led the women of the several states in the organizations of their unions in putting over the great Campaign.

I wish it were possible to set down here the names of the more than 900 associational organizers and publicity directors among the men and the same number of organizers among the women. They were out close to the people. They organized those mighty units of Baptist power—the associations—and gave the vital inspiration of a martial spirit to the people in the churches. And the author greatly wishes there was space in this volume for the names of the around 18,000 church organizers and 18,000 W. M. U. organizers in the churches. They are recorded on high. Their names are among God's immortals. Their works will follow them. They organized the churches, they with the pastors directed the movements in Victory Week and were the ones who really accomplished the task at last. Too much cannot be said, therefore, of the effectiveness of the South-wide organization.

4. Publicity. Evidently one of the most vital factors which produced the marvelous results of the Campaign was found in the different forms of publicity. Among these we mention:

STATE PUBLICITY DIRECTORS



Hibbs,
Alabama.



Parker,
Arkansas.



Flannagan,
District of Columbia.



Purser,
Florida.



Newton,
Georgia.



Smoot
Illinois.



Black,
Kentucky.



Godbold,
Louisiana.



Aler,
Maryland.

(1) Denominational press. The Baptist papers were mighty agencies. Everywhere they were heralds of light and preachers of power. At the beginning of the Campaign more than 100,000 of these papers went out week by week, filled with the Campaign message. And at the close of the Campaign more than 160,000 were going to the people. The following is a list of the editors and their papers:

- Rev. L. L. Gwaltney, *Alabama Baptist*, Alabama.
- Dr. J. S. Compere, *Baptist Advance*, Arkansas.
- Dr. J. W. Mitchell, *Baptist Witness*, Florida.
- Dr. B. J. W. Graham, *Christian Index*, Georgia.
- Drs. Brown and Maiden, *Word and Way*, Missouri.
- Dr. Livingston Johnson, *Biblical Recorder*, North Carolina.
- Dr. Z. T. Cody, *Baptist Courier*, South Carolina.
- Dr. A. R. Bond, *Baptist and Reflector*, Tennessee.
- Dr. E. C. Routh, *Baptist Standard*, Texas.
- Dr. R. H. Pitt, *Religious Herald*, Virginia.
- Mr. W. H. Barton, *Baptist Message*, Louisiana.
- Dr. P. I. Lipsey, *Baptist Record*, Mississippi.
- Dr. C. P. Stealey, *Baptist Messenger*, Oklahoma.
- Mr. Horace I. Trout, *Western Evangel*, Texas.
- Dr. W. P. Throgmorton, *Illinois Baptist*, Illinois.
- Dr. E. L. Carr, *Baptist Builder*, Tennessee.
- Mr. Coleman Craig, *Baptist New Mexican*, New Mexico.
- Rev. W. R. Earp, *Central Messenger*, Texas.
- Dr. J. W. Porter, *Western Recorder*, Kentucky.
- Dr. E. B. Hatcher, *Baptist World*. *The World and Recorder* united in August.
- Dr. G. S. Dobbins, *Home and Foreign Fields*, Tennessee.
- Miss Kathleen Mallory, *Royal Service*, Maryland.

These faithful and efficient editors with their papers accomplished wonders in the Campaign. Hundreds of church and smaller sectional papers rendered great aid.

STATE PUBLICITY DIRECTORS—*Continued*



Gunter,
Mississippi.



Armstrong,
Missouri.



Craig,
New Mexico.



Chambliss,
North Carolina.



Stealey,
Oklahoma.



Watts,
South Carolina.



Dawson,
Texas.



Watts,
Virginia.

We make special mention of the *Home and Foreign Fields*, so ably edited by Dr. G. S. Dobbins. Its service was signal and far-reaching. So, also, was the *Royal Service*, edited by Miss Mallory of the W.M.U.

(2) Another almost matchless factor in the accomplishment of the task through publicity organization was the publicity directors, both in the states and associations, and their campaign of light in each state and section. The following is the list of the state publicity directors:

Alabama, Dr. H. H. Hibbs; Arkansas, Dr. Otto Whittington; Florida, Dr. F. M. Purser; Georgia, Mr. Louie D. Newton; Illinois, Dr. H. A. Smoot; Kentucky, Rev. J. R. Black; Mississippi, Rev. R. B. Gunter; Louisiana, Prof. Edgar Godbold; Missouri, Dr. J. C. Armstrong; New Mexico, Mr. Coleman Craig; North Carolina, Dr. T. W. Chambliss; Oklahoma, Dr. C. P. Stealey; Virginia, Dr. J. T. Watts; South Carolina, Dr. T. J. Watts; Texas, Dr. J. M. Dawson; West Tennessee, Rev. R. A. Lansdell; East Tennessee, Rev. J. H. Sharp; Middle Tennessee, Rev. W. J. Stewart; Maryland, Rev. Robert E. F. Aler; District of Columbia, Rev. W. R. Flannagan.

No group of leaders in the Campaign worked harder, more persistently, more faithfully, nor accomplished their work more gloriously than did they.

(3) The secular press, or the publicity obtained from the weekly and daily papers. Mr. Frank E. Burkhalter, secular publicity director in the central office, assisted by the state publicity men and the more than 900 associational publicity men, secured, with a minimum of cost to the Campaign, nearly a million columns of publicity material in these secular papers, including thousands of pages of advertising matter. Their messages stirred the hearts of the people in and outside of Baptist circles and greatly helped in the Campaign. The associational publicity directors, being close to the country press,

STATE W.M.U. ORGANIZERS



Miss Patrick,
Alabama.



Mrs. Jackson,
Arkansas.



Mrs. Peelman,
Florida.



Mrs. Wakefield,
Georgia.



Miss Northington,
Illinois.



Mrs. Rees,
Kentucky.



Miss Barnette,
Louisiana



Mrs. Aven, Director,
Mississippi.



Miss Lackey,
Mississippi.

and the Baptist churches rendered unspeakable help in accomplishments in this line.

(4) The distribution of tracts—more than 22,000,000 of them—from the central office, and many millions printed and sent out by the state offices, were a tremendous factor in enlightening, inspiring, mobilizing and organizing the people for the great task. The following is the list of the tracts with the names of their authors and the number of each tract issued:

- Church Organization, L. R. Scarborough, 750,000.
- Campaign Catechisms, L. R. Scarborough, 1,650,000.
- Facing a Worthy Task, J. B. Gambrell, 500,000.
- From Cherith to Carmel, M. E. Dodd, 450,000.
- Laymen and Big Baptist Job, J. T. Henderson, 400,000.
- Reaching Our Resources, B. C. Hening, 650,000.
- Challenge of the Changing Order, G. W. McDaniel, 250,000.
- Christ Our Example in Prayer, H. C. Moore, 100,000.
- Some Things the Seventy-five Million Campaign Will Do for Baptists, J. W. Gillon, 200,000.
- Miniature Calendar—Enclosure No. 1, Allen Fort and H. C. Moore, 350,000.
- Paths to Victory—Enclosure No. 2, L. R. Scarborough, 100,000.
- Apostles of Victory—Enclosure No. 3, L. R. Scarborough, 440,000.
- Victory Must Come—Enclosure No. 4, L. R. Scarborough, 400,000.
- Some Worthy Givers—Enclosure No. 5, L. R. Scarborough, 300,000.
- Baptist Prayer and Fasting Day, L. R. Scarborough, 100,000.
- Service Roll Folder, L. R. Scarborough, 100,000.
- Deacon's Conversion, F. C. Flowers, 175,000.

STATE W.M.U. ORGANIZERS—*Continued*



Miss Beswick,
Missouri.



Miss Fonville,
New Mexico.



Miss Carroll,
North Carolina.



Miss Todd,
Oklahoma.



Mrs. Fizer,
South Carolina.



Miss Buchanan,
Tennessee.



Mrs. Beddoe,
Texas.



Mrs. Thomas,
Virginia.

- Lifting High Baptist Standards, L. R. Scarborough, 1,550,000.
- Thoughts for God's Stewards, Andrew Murray, 800,000.
- A Man of Means to Men of Means, J. H. Anderson, 400,000.
- Christian Stewardship, G. W. McDaniel, 950,000.
- Victory Schools, L. R. Scarborough, 400,000.
- A Vital Discussion, L. R. Scarborough, 500,000.
- Campaigner, Scarborough and Henning, 1,650,000.
- Willing Workers and Working Winners, L. R. Scarborough, 900,000.
- Calling Out the Called, L. R. Scarborough, 325,000.
- Helps for Four-Minute Speakers, by several people, 250,000.
- Campaign Song, I. E. Reynolds, 2,500,000.
- How to Go Over the Top, L. R. Scarborough, 300,000.
- Victory Tidings, L. R. Scarborough, 100,000.
- Treasures for the Master, Miss Mallory, 150,000.
- Prayer League Cards, Miss Mallory, 200,000.
- Victory Pageant, Mrs. Rousseau, 25,000.
- Enlistment for Service Pledge, Miss Mallory, 550,000.
- W. M. U. Prayer Programs, Miss Mallory, 50,000.
- Miss Mallory's Message, Miss Mallory, 100,000.
- Catechisms for Junior Reserves, Miss Elizabeth Briggs, 200,000.
- Suggested Letter for Junior Leaders, Mrs. W. J. Neel, 200,000.
- Survey of Needs, T. B. Ray, 40,000.
- Survey of Needs, T. B. Ray, 500,000.
- The Campaign and the Paper, Moore and Dobbins, 1,182,000.
- Southern Baptists Go in for Mammoth Sum, Moore and Dobbins, 4,000.
- August Objective in Campaign, Moore and Dobbins, 20,000.

EDITORS BAPTIST PAPERS



Gwaltney,
Alabama Baptist,
Alabama.



Compere,
Baptist Advance,
Arkansas.



Mitchell,
Baptist Witness,
Florida.



Graham,
Christian Index,
Georgia.



Brown,
Word and Way,
Missouri.



Maiden,
Word and Way,
Missouri.



Johnson,
Biblical Recorder,
North Carolina.



Cody,
Baptist Courier,
South Carolina.



Bond,
Baptist and Reflector,
Tennessee.



Routh,
Baptist Standard,
Texas.



Pitt,
Religious Herald,
Virginia.



Barton,
Baptist Message,
Louisiana.

Information Sheet, Moore and Dobbins, 162,000.
Program for Recognition Service, 20,000.
Order blanks, 200,000.
Baptist Four-Minute Speakers, 400,000.
Organizing W. M. U. Forces, 30,000.
Blotters, L. R. Scarborough, 230,000.
Calendar Posters, H. C. Moore, 44,000.
Service Roll, Eli Calloway, 40,000.
Lifting the World, Moore, Gillon and Scarborough,
60,000.
Organization Chart, L. R. Scarborough and B. C. Henning,
35,000.
Miniature Service Rolls, 164,000.
Suggested Programs, L. R. Scarborough, 6,000.
Suggestions for Programs, L. R. Scarborough, 20,000.
Total, 22,172,000, containing 166,677,000 pages.

(5) Personal letters sent out by the general director, hundreds of thousands of them, by the general secretaries, the state forces, pastors and individual members, throughout the whole South. These were very effective in stirring up the people.

“The Deacon’s Daughter,” by Dr. F. M. McConnell, a strong book on stewardship and tithing, was sent out by the thousands through the Sunday School Board and the State Boards, and did great good in the Campaign.



Prof. I. E. Reynolds, Author of Campaign Song.

EDITORS BAPTIST PAPERS—*Continued*



Lipsey,
Baptist Record,
Mississippi.



Stealey,
Baptist Messenger,
Oklahoma.



Dawson,
Western Evangel,
Texas.



Throgmorton,
Illinois Baptist,
Illinois.



Carr,
Baptist Builder,
Tennessee.



Craig,
Baptist New Mexican,
New Mexico.



Earp,
Central Messenger,
Texas.



Porter,
Western Recorder,
Kentucky.



Hatcher,
Baptist World,
Kentucky.



Dobbins,
Home and Foreign
Fields,
Tennessee.



Miss Mallory,
Royal Service,
Maryland.

(6) The Campaign song, "When Millions Come Pouring In," by Mr. I. E. Reynolds, professor of Gospel music in the Southwestern Baptist Theological Seminary, did unmeasured service in strengthening the heart of the people, arousing their enthusiasm and interest and putting into them the martial spirit for the great Campaign. Two million copies of this song were put into the hands of the people, and everywhere they sang it and rang it out to the glory of God and the enlistment of the people.

(7) Probably the most effective publicity was through the preaching of the preachers and the speeches of the four-minute speakers. More than 11,000 Baptist preachers every Sunday and many times in the week were delivering Gospel messages to the hearts of the people, and more than 100,000 four-minute speakers in all the services of the churches for two months were giving out inspiring deliverances on the Campaign. This and other forms of publicity had much to do in the accomplishment of the great task.

5. With deep expressions of gratitude we set it down here that an effective agency in the Campaign was furnished by the secretaries and office and field forces of the general boards. They were in close touch with the denomination and thoroughly aligned with every program of the Campaign and gave themselves without reservation to the accomplishment of the great task. The following are the names of these general secretaries:

Dr. J. F. Love, secretary of Foreign Mission Board.

Dr. B. D. Gray, secretary of Home Mission Board.

Dr. I. J. Van Ness, secretary of Sunday School Board.

Dr. J. E. Dillard, acting secretary of Education Board.

Dr. William Lunsford, secretary of the Ministers' Relief and Annuity Board.

Dr. J. T. Henderson, secretary of Laymen's Movement.

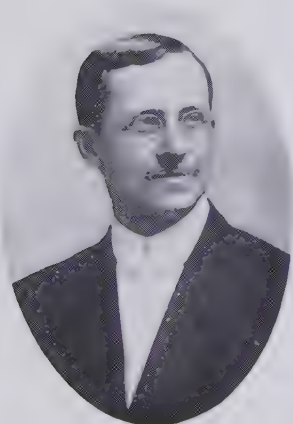
OUR GENERAL SECRETARIES



J. F. Love, D.D.,
Foreign Missions.



B. D. Gray, D.D.,
Home Missions.



I. J. Van Ness, D.D.,
Sunday School Board.



Wm. Lunsford, D.D.,
Relief and Annuity Board.

Dr. O. L. Hailey, secretary of the Commission on the Negro Theological Seminary.

Miss Kathleen Mallory, secretary of the W. M. U.

The author wishes it were possible to give the names of the office and field workers of these great boards, but it is impossible in the limits of this book. The records on high, alone, will be able to give forth the effectiveness of this general work in the Campaign.

6. By the request of the Foreign Mission Board, Dr. J. F. Love, secretary; Dr. Z. T. Cody, editor of the *Baptist Courier*, and Dr. Everette Gill went as a commission to look into the situation in Europe, making a survey of needs and opportunities for the work of our board in the war-torn sections of that country. The going of this commission greatly stimulated the brotherhood throughout the South. The reports they sent back from time to time mightily stirred the hearts of the people everywhere and added to the rising tide of enthusiasm throughout the South.

Secretary B. D. Gray of the Home Board made visits to Cuba, Panama and other sections of the Home Board field of operation, everywhere carrying messages of hope, faith and optimism and tremendously aiding in the Campaign.

Secretary J. T. Henderson of the Laymen's Movement did a mighty work in organizing the men in the cities of the South into active, aggressive units of strength and power. Only the records of the Judgment Day will unfold the results of this movement among the business men.

Dr. J. E. Dillard's work as acting secretary of the Education Board, both with pen and by voice, greatly added to the Campaign enthusiasm, especially on education.

Miss Kathleen Mallory's work among the women as she went into almost every state, inspiring, moving and stirring the women to the larger tasks, her far-reaching work through

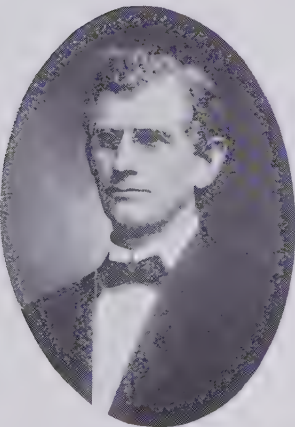
OUR GENERAL SECRETARIES—*Continued*



J. E. Dillard, D.D.,
Education Board.



Miss Kathleen Mallory,
W. M. U.



J. T. Henderson,
Laymen's Movement.



O. L. Hailey, D.D.,
Negro Seminary Commission.

“Royal Service,” and by thousands of letters, and in other ways, will tell in all the future.

Drs. Lunsford and Hailey in their respective fields contributed full-length co-operation to the mighty movements of the Campaign.

These secretaries and their forces went full-length, and the results of the Campaign tell greatly of the strength and power of their influence put into the Campaign.

7. In the last analysis and when the final count is made the greatest credit for the victory in the Campaign must be given to the pastors and the local church organizations. The pastors were the church directors. They had co-operating with them the church organizers, W. M. U. church organizers, the teams with their captains, and the boosters' committees. These are the forces which really fought the battle and won the victory. They were close to the people. They secured the subscriptions; they gave out the information, inspiration and led in the mobilization. They are the ones who went from the trenches of prayer “over the top” to victory, and secured the money and accomplished the final task to the praise and glory of God. These leaders, with the faithful, loyal, co-operating church membership in thousands of churches who gave the money, made the sacrifices, and made possible the final accomplishment, were the forces worthy of all praise, and to them the final crown of victory will go. There were many other less effective agencies and factors in bringing about the general results; but these were the main ones, and to them should be given the credit and to God the glory and to Jesus Christ the crown, for the \$75,000,000 for the Master.

XVII

MESSAGES FROM SOUTH-WIDE LEADERS AND
GENERAL SECRETARIES

In this chapter the author gives brief messages from some of the Campaign's South-wide leaders and the Southern Convention's general secretaries. They tell their own hearts' joy of the great victory God gave His people and set out some of their convictions about that victory.

AS THE CONVENTION'S PRESIDENT SAW IT
J. B. Gambrell, D.D.

The Seventy-five Million Campaign, which has resulted so triumphantly, was a great adventure on the part of Southern Baptists. It was an adventure of faith and inspired, as I doubt not, by the spirit of Almighty God. Nothing previously undertaken in the history of the Southern Baptist Convention made even a philosophical background for the Campaign. To a remarkable degree it fulfilled the vision of Isaiah. The Baptist people awoke, put on their strength. They broke forth on the right hand, on the left hand, and went out to enlarge the place of their habitation in every quarter of the earth.

The movement started in the hearts of the people. It was not planned out originally by leaders. When the note was sounded at Atlanta the people, in many instances the laymen and the women, were in advance of the preachers. I shall never be able to think anything but that Almighty God prepared the hearts of the people in every quarter of the territory to undertake this large thing for the glory of God.

With the enlargement of spirit that came on the people, logically the campaign was projected on a commanding scale.

The first impression many had was that it was impossible, but the same spirit that moved on the hearts of the people continued to guide and it was not long until the consensus of opinion was that the sum fixed was not large enough. The same great spirit, I am persuaded, guided the workers in the campaign. It was unprecedented, the way churches in far-away country places, in villages, in cities, came together in one spirit, and with one purpose.

The organization perfected was admirable, first, for its simplicity. Simplicity marked everything connected with New Testament Christianity. The New Testament itself is a simple book. The language is simple. Christ was a simple man in His humanity. The apostles were simple men, and a simple directness marked all of the proceedings in early ages. With entire consistency of thinking the organization set up was easy to understand and easily worked. It appealed directly to the hearts and minds of our Baptist people. It conserved Baptist ideals and was operated everywhere according to the spirit of our people. It is one of the outstanding demonstrations of our generation that a great free people, a religious democracy of the purest type, could function efficiently through machinery so simple. The denomination went into the Campaign unembarrassed in every way and with united front.

CAMPAIGN WAS RELIGIOUS ONE

The same spirit of prayer and devotion that marked the beginning characterized the progress of the Campaign in every section of the country. It was a religious Campaign. It appealed to the hearts of the people. It was pressed on by the deepest convictions of Baptists and thus the Baptist people carried their Campaign forward in a thoroughly Baptist way. Many souls were saved during the progress of the Campaign. It never degenerated into a mere money-getting business, but the money-getting was lifted to a high spiritual

plane, and the spiritual life of the churches has been immeasurably enriched by the Campaign.

The abiding results will be very great and very beneficent. First of all, a demonstration has been made that will serve to answer a great many questions. Whole lines of interrogation points have been knocked down. Can a spiritual democracy of the ultra type be mobilized and directed to the accomplishment of a great task in a short time? The question is answered. Southern Baptists did it. The Campaign is the best answer to all of the appeals for overhead management and vast mass formations. While others were planning and getting their machinery ready, Southern Baptists, using their own machinery, did it, and did the great task at a cost astonishingly small.

It is worth very much that by the Campaign our people were brought together and are in every way better compacted than they have ever been before, and this solidarity of sentiment we have for use in the future operations of the denomination.

As an enlistment movement the Campaign was worth vastly more than it cost. Great laymen were enlisted, many strong women have come into practical service, and many thousands of young people have been called out for missionary work at home and abroad and for many other lines of special service. The money to be realized from the Campaign is of far less consequence than the spiritual energy aroused and the demonstration of spiritual unity which has been made. Southern Baptists are in every way on higher and better ground.

MESSAGE FROM THE CHAIRMAN OF THE COMMISSION

George W. Truett, D.D.

The Baptist Seventy-five Million Campaign is probably the most significant and destiny-determining event in all the romantic and eventful history of our Southern Baptist people.

Not one doubt have I that this Campaign had its origin in the purpose of God. Those who were present in the Atlanta Convention when its thousands of messengers, with one accord, and with a spirit of profound seriousness, courageous purpose, and adventurous faith, committed themselves to this Campaign, did not have one shadow of question that God was inspiring and leading in the vast and history-making movement.

The spirit that was thus regnant in the Convention has likewise been regnant throughout all the wide-reaching territory of the Convention. The whole denomination has been challenged, mobilized and vitalized by the Campaign. Churches in city and country alike, pastors and people in city and country alike, all classes, the preachers, the busy laymen, the gentle women, the eager young people, have all alike given themselves to the Campaign, as veritable crusaders. The sight has been thrilling, and the fact more glorious than can be expressed in any language known to men.

GOD GAVE THE SUCCESS

Surely, surely, Southern Baptists have been humbled, as never before, because of this marvelous victory. Surely they will not forget whence such victory came. Hugo's explanation of the victory at Waterloo is the explanation of the victory: "God." Let all the people worship Him, and ascribe unto Him all praise for this victory, now and forevermore!

The Campaign has given a demonstration to Southern Baptists, and to everybody else, more valuable than can be voiced in words. Our church polity has been vindicated, at its most crucial point, on the most colossal scale. Our independent, self-governing democracies, namely, the thousands of local churches, have mobilized themselves for this Campaign, and won it, in such a way as forever to remove all question as to the feasibility of our church government, as a practical, working principle. It is a demonstration needed alike by us and by everybody else.

VICTORY MUST BE CONSERVED

Now, it behooves us all to give our wisest and most faithful attention to the work of conserving and carrying forward the great results of the Campaign. The giving of a vast sum of money is not the most important thing. It is important, very important, but it is never to be put first. The giving of life is the supreme matter. This word must never be forgotten: "I seek not yours, but you." There can be no substitutes for the gift of life to Christ's cause, intelligent, consecrated life. The whole life of the Christian is to be inspired and dominated by the spirit of Christ. Whether we eat, or drink, or whatsoever we do, we are to do it all for the glory of God.

The two things following the financial Campaign are now to be magnified by us all, with all diligence and circumspection—winning the lost to Christ for salvation, and teaching and training the saved to know and to do the will of Christ. Evangelization, teaching, enlistment for service—surely, these are objectives to call out the highest and the best service from all our people. May God lead us on and on and on.

HIGH LIGHTS IN THE SEVENTY-FIVE MILLION CAMPAIGN

J. H. Anderson, Chairman of Campaign Directors.

First High Light:

At the first meeting of the Commission at the First Baptist Church in Atlanta, after a day and night of discussion, any agreement upon a plan for the Campaign seemed utterly hopeless.

As suddenly as the Holy Spirit came into the midst of the waiting disciples, the spirit of harmony came to us—the plan for the Campaign was adopted, and we were on our way within ten minutes to our hotels for the sleep and rest so badly needed. That was the first "High Light" of the Campaign to me.

Second High Light:

The following day was spent with the Campaign directors in a small class room of the First Baptist Church in working out the details of the plan for the Campaign, and the selection of a general director.

Again we were cast into the deepest gloom when it seemed that we had utterly failed to find the man for this most important position. It was getting well into the night, when again, suddenly, as if a voice spoke to us out of the heavens, we all, with one accord, were led to select the man who so gloriously led us to victory.

As soon as the selection was made, a telephone call was sent to his hotel requesting him to come before the committee. Some trouble was experienced in locating him, but finally he was found in his room, having retired for the night.

In a few minutes he was standing in our midst, hearing the words of our chairman, advising him of his selection as general director for the Campaign. Never to my last day shall I forget that scene. His shoulders drooped visibly, his head was bowed down, his entire frame seemed to be giving away as if a great weight had been rolled upon him.

It was several moments before he spoke—the stillness was impressive. Finally, without raising his eyes from the floor, he told us how it seemed impossible for him to bear such a heavy burden together with his other burdens; and then he spoke these memorable words, which will live in the minds and hearts of that little group as long as time shall last. He said: “However, I stand with uplifted foot, ready to go forward as soon as I know my Master’s will.” From that moment the “uplifted foot” attitude became the attitude of every man present, and very soon afterwards became the attitude of the great body of Southern Baptists everywhere. That was the second “High Light” in the great Campaign to me.

Third High Light:

The frequent meetings of the Campaign directors, and the fellowship with these brethren were always a joy and delight, and a "High Light" in my experience.

Fourth High Light:

My first campaign with Dr. George Truett, Arch Cree, and Mrs. Neel through Georgia, while it was strenuous and nerve-racking for a novice, was made a "High Light" by reason of the delightful fellowship of my companions, and the kind reception by the brethren everywhere.

Then came my week in Tennessee and Kentucky with Dr. Truett, Miss Mallory and others. During these days in the great mass meetings which assembled to hear one of the greatest preachers on this earth, one could look into the faces of those vast audiences and see the convictions deepening as the preacher proceeded with his matchless message.

Then followed my week in South Carolina with that prince of men, Dr. Burroughs, and the state publicity director, Dr. Watts. Never in all my life have I met more responsive, finer, Christian folks than in South Carolina, nor did I ever spend a happier week than the week with them, and my splendid yoke fellows. Enthusiasm was running so high, we feared the over-confident spirit might bring about relaxation at the critical moment. But it was, indeed, a whole week of "High Lights."

Fifth High Light:

Victory Week, with its wonderful success, and all the glory that attaches to that success, was a most luminous "High Light," the crowning glory of those wonderful days. Who will ever forget that week?

Sixth High Light:

The backward look over those Campaign days brings joys that the world could not give—"High Light Joys" that Heaven alone can furnish. As those strenuous and glorious

days are lived over again and again in the quiet of my own thoughts, the sweetest memory of the Campaign is *not* the success achieved, as splendid as that success was; it is *not* any of the soul-stirring occasions mentioned above, as grand and glorious as they were; but it *is* the memory of those hours and days and weeks of fellowship with my brethren—with that dynamo of strength and energy, our general director—with my fellow Campaign directors, with all those splendid yoke fellows in the work on the field—and then with the great brotherhood into whose faces I looked for the first time, and in most instances for the last time, whose names could not be called, known only by the tug of the tie that bound our hearts together in the one common cause—THE GLORIFYING OF OUR LORD AND MASTER. That is the crowning “High Light Joy” that comes to me out of the great Seventy-five Million Campaign. It may not be orthodox—it may not reflect a very devout spirit—but it is the truth.

VALUATION OF THE CAMPAIGN

B. C. Hening, D.D., Assistant General Director.

Southern Baptists realized at the very beginning that a campaign to raise \$75,000,000 was a tremendous undertaking, and they took the matter seriously from the very start. A realization that the enterprise was a mammoth one, requiring great sacrifice and heroic effort, was a far-reaching one in its effects upon our own people, and upon the outlying, onlooking world, stimulated them to worthy activity and to real sacrificial giving. The greatness of the task brought thousands of Baptists to their knees, and put thousands of them on their best mettle. The Campaign became the usual topic of conversation not only among leaders at special meetings, but among all Baptists almost everywhere, at church, at home, at places of business, at the homes of neighbors, at meals,

along the public highways and on public conveyances. Old men and women, young men and maidens, children and servants, friends and foes, Baptists and anti-Baptists, talked of this unusual Campaign. The movement was so forward and meant so much that none could afford to speak lightly of it, and by the very force of its own commanding importance it swept along, growing in interest, influence, promise, popularity and power.

So evidently was the movement from God and so strong a hold it gripped upon the hearts of all forward-looking Baptists that the fainthearted were either sobered into silence or stimulated into hopeful, helpful encouragers of the big program.

FAITH OF PEOPLE ENLARGED

The movement grew steadily on the faith of Baptists, and drew out their faith to no inconsiderable degree. It grew on the hearts of Baptists until it became their consuming concern, their burning hope, their absorbing interest. It grew on the devout ambition of Baptists until they were even desperate to succeed. It grew on their sense of self respect and denominational pride until it would break their hearts to fail, and they came to such a determination to attain that it became impossible for them to fail. The Campaign discovered Baptists to themselves—they found their power, their capacity to mobilize, to act together, to co-operate in a great way through the utility of a united spiritual democracy. They ascertained their full ability to meet the responsibilities that crowd upon them as a denomination, and to perform the tasks which a great emergency brought about by a world war thrust upon them. It discovered them to others. The non-Baptist world knows now more about Baptists than it ever knew. Baptists did more in six months to introduce themselves favorably to others than they had done during a previous hundred years.

The Campaign has put Baptists greatly forward in what they are now able to do for their benevolent enterprises, the favorable attention they have drawn upon themselves by this great unselfish, sacrificial work, and by their consequent unwillingness to ever be little again. They have put the Alps of a colossal achievement between their past and their future and they will never recede from a position so honorable to them and so honoring to their Lord.

THE PART OF SECULAR PUBLICITY IN THE CAMPAIGN

Frank E. Burkhalter, Publicity Director.

Through the publicity secured by the Baptist Seventy-five Million Campaign in the daily and weekly papers of the various states embraced within the territory of the Southern Baptist Convention, Southern Baptists, with their past achievements and present programs, have come to occupy a more commanding position in the public opinion of the South and Southwest than they have ever done before, while the story of their success was carried in many of the leading papers of other sections of the country as an encouragement to the brethren of those sections who followed our drive with one for \$100,000,000.

Remarkable co-operation was afforded the general, state and associational publicity men by the newspapers of the several states included in the Campaign. The high cost of paper, other materials and labor, constant appeals from the government that the consumption of print paper be reduced and various other factors had to be reckoned with by the editors, but they deemed the Baptist Campaign a matter of sufficient news value to justify liberal space under any circumstances, and the use of 750,000 columns of advertising and reading matter by the papers during the Campaign is a very conservative estimate, I think. Baptists made lasting friends

of the newspapers by the manner in which they carried paid advertisements of the Campaign, and it is interesting to note that in those states where advertising matter was used most freely victory came most quickly and easily.

ALL CLASSES OF PAPERS HELPED

Nor was the spirit of co-operation manifested by the newspapers confined to any class of publication. The large dailies carried stories of the progress of the Campaign from the headquarters in Nashville, from the headquarters of their respective states, and from the other more important state centers where they maintain energetic correspondents. The smaller dailies in the smaller towns carried as much matter on the Campaign as their space and shop equipment would permit, while the weekly papers circulating in the rural districts set up such original matter on the progress of the Campaign in their communities as they could, and in addition carried numerous "boiler plate" articles on the more general phases of the Campaign, furnished by the Nashville headquarters.

State missions, home missions, foreign missions, Christian education, the hospital and orphanage work, the women' work, the plan for the relief of aged ministers, the fight on tuberculosis, and every other general work being carried on under the auspices of the Southern Baptist Convention had its share of attention in the publicity program, and as a result the complete work being done by Southern Baptists at present, as well as the enlarged program made possible by the Campaign, were given a full presentation to the reading public. As a result of this Campaign Baptists are appreciated for their works' sake more than they have ever been before.

Cordial co-operation was given the central office at Nashville by the publicity directors of the eighteen states and the publicity directors of the hundreds of associations throughout

the South. From the success thus attained, I am convinced that Southern Baptists could with great profit to every denominational interest and the cause of Christ see to it that a publicity organization is established that would function through every state board, every association and practically every church, thus keeping the general public as well as our own people fully informed on the Baptist program and employing both the advertising and news columns of the secular papers in presenting the claims of the Gospel to men, women and children, millions of whom are not given to church attendance.

WHAT THE CAMPAIGN HAS DONE FOR FOREIGN MISSIONS

J. F. Love, D.D., Corresponding Secretary.

Foreign Missions, we are glad to believe, did much for the Campaign. It furnished an ample atmosphere in which to prosecute the great undertaking. A great motive behind contributions to our educational and other home enterprises was that these, when provided for, would contribute to the ultimate end of all high and worthy Christian service, the salvation of the world and setting up of Christ's universal reign. It will be hard for any man to believe that this Campaign could have succeeded without foreign missions to give it such inspiration and motive. The Foreign Mission Board contributed to the Campaign in a cheerful surrender of its missionaries who were at home on furlough, in the use of the office in Richmond to promote the Campaign, and most signally in the service which Dr. Ray rendered as survey director.

But we are asked to write on WHAT THE CAMPAIGN HAS DONE FOR FOREIGN MISSIONS. It would take a book to tell all that the Campaign means to foreign missions, and the larger part of that book would have to be written a generation hence. There are, however, some benefits which may even now be recorded with confidence.

TIME FOR DRIVE WAS OPPORTUNE

1. The Foreign Mission Board has been provided with increased receipts when these are imperatively needed. To my mind the most wonderful and gratifying thing about this great achievement is its opportuneness. That God should have put it into the hearts of Southern Baptists to do this thing, and that with His blessing they should have done it so thoroughly just at a time when all the world is broken to pieces and must be reconstructed, just when all doors to all Christian ministries are wide open, is the mark of chief significance upon this Campaign. The money contributed to foreign missions is made available at the only hour perhaps that Southern Baptists have ever seen when it could be used wisely and with full assurance of results commensurate with so large an investment. There is now opportunity to use every dollar and make it productive of genuine results. The board has received during the present month more money from single states than it has been accustomed to receive during this month from the entire South. The board is certain to receive the \$20,000,000 apportioned to foreign missions out of the \$75,000,000, and this should be materially supplemented out of the large surplus which has been subscribed.

2. Missionaries as well as money have been made available by the Campaign. Men and women of consecration, ability, purpose and passion for a lost world are the chief assets of the Foreign Mission Board. The Campaign has had a value beyond all estimate in securing such men and women for this greatest of Christian enterprises. The letters which have come to the foreign mission rooms from young men and young women who have surrendered themselves to Christ would of themselves make a large book, and one which would have thrilling contents from cover to cover. These young lives on the altar of Christ belong to the crowning achievements of the great Campaign.

DENOMINATION WAS ENLIGHTENED

3. The widespread interest and greater intelligence which have been diffused throughout the denomination and the enlistment for a prominent part in this work of men and women, churches, and even whole associations, is a work which must be taken under consideration in any fair appraisal of what has been accomplished by the Campaign. Great numbers and whole sections of the denomination have become aroused, and enlisted, and made supporters of this work by prayers and gifts.

4. The Campaign has begotten among Southern Baptists a consciousness of ability to do big things. Our numbers had outgrown our faith. We lacked the venture which belonged to faith. Foreign missions presented a staggering undertaking. Talk of the world's evangelization baffled our people. We can never forget the Convention at New Orleans three years ago, when a group of the wisest, most intelligent and most faithful men in the denomination dared not make a recommendation to the Convention of a foreign mission budget larger than \$594,000 for the following twelve months. This Campaign has enlarged immeasurably the faith of our people and produced a consciousness of ability which we have never known before. Said a business man and a faithful steward to my pastor and me last night, "Before the five years are out, we shall have another campaign which will raise not \$75,000,000, but \$200,000,000."

HELPFUL INFLUENCE IS WORLD-WIDE

5. The influence of the Campaign on foreign missions has not stopped within the bounds of the Convention. The missionaries on every field have taken new heart and girded themselves with new enthusiasm and spirit for their great task, at which they no longer feel the old loneliness. The voice of Southern Baptists has gone out into all the world, and men

and women who hold our faith take a new pride in their possession, and have gathered new purpose to give that faith to the world.

As secretary of the Foreign Mission Board, I thank God with my whole heart and spirit for the Campaign and express my great pleasure that the head of one of our great educational institutions led the Campaign reinforced not only by foreign mission and other general forces, but by educational men of the denomination. How intimately joined together in this whole enterprise are the schools and the Foreign Mission Board! The task of the schools is to give us men and women of training grounded in the missionary message, and the task of the Foreign Mission Board is to send these to the waiting mission fields and sustain them there while they preach this truth and exemplify the life which is begotten by it.

THE HOME MISSION BOARD AND THE BAPTIST SEVENTY-FIVE MILLION CAMPAIGN

B. D. Gray, D.D., Corresponding Secretary.

In its annual report to the Southern Baptist Convention in Atlanta, May 14, 1919, the Home Mission Board presented a proposed home mission program for the five-year period just ahead of us, before the Convention projected the \$75,000,000 Campaign. The Executive Committee of the Convention apportioned \$12,000,000 of the \$75,000,000 to home missions, which was about a half million dollars less than the figures proposed by the Home Mission Board in its proposed five-year program.

In response to request of the Campaign Commission, Dr. L. R. Scarborough, general director, for a general survey of home mission needs, the Home Mission Board instructed the corresponding secretary and his co-workers to make the most

complete survey possible for the Campaign Commission. Whilst the time, only two months, was too brief to do all that the exigencies of the work required, we gave ourselves completely to the work and presented an outline of the needs of home missions in the various departments amounting to \$14,194,118. This was over \$2,000,000 in excess of the \$12,000,000 apportioned for home missions, and yet a good portion of the needs we could not include in our survey for lack of time.

The Seventy-five Million Campaign was in line with our thinking. Time and again for years we had personally and officially urged something of the sort in order that we might have the opportunity to express the unity, fellowship and co-operation of Southern Baptists.

The \$12,000,000 for home missions during the five-year period is a large sum compared with what we have been doing, but reasonable in comparison with our ability and small in comparison with the needs of the home mission fields.

Our country must be the base of supplies for Christian conquest throughout the world. Europe, torn by war and well nigh bankrupt, is looking to the United States for financial and commercial assistance. In like manner the rest of the world looks chiefly to America for the missionary forces and resources that are to make Christ regnant throughout the earth.

WHAT HOME MISSIONS WILL GET FROM THE CAMPAIGN

The \$12,000,000, while not enough to meet our needs, will enable the Home Board to enlarge and strengthen its work in every line of its activities with the 4,000 homeless churches, the nearly 10,000,000 Negroes in the South, our mountain schools and missions, our work among the foreigners and Indians, our great evangelistic and enlistment work, and the pressing needs in Cuba.

WHAT HOME MISSIONS GAVE TO THE CAMPAIGN

Home missions put more into the Campaign than it will get out of it. Every official connected with the board, every member of the board, and every missionary and evangelist, was heart and soul for and in the Campaign. The corresponding secretary tendered to Dr. L. R. Scarborough, the general director, the services of himself and his official associates for attendance at the Baptist state conventions, and we could have had a representative at every convention to speak on the Campaign. Our hundreds of missionaries championed it in their fields and mission stations and helped to enlist all the forces in behalf of the Campaign. They evoked thousands upon thousands of dollars for the Campaign, inspired their constituencies with the Baptist spirit, laid deeper the foundations of truth in the minds and hearts of our people and seized the psychological moment to press in a worthy way our denominational interests and institutions.

Our large company of evangelists led hundreds and thousands of boys and girls, young men and young women to Christ, and through their tender hearts turned their thoughts and convictions to the service of the Master, while our enlistment forces followed up the work of the evangelists by enlisting these converts in efficient service.

The success of the Campaign was due chiefly to the state agencies. These agencies in many of the states were largely sustained by the help of the Home Mission Board.

Without the help of the Home Mission Board these state agencies could not have maintained their regular work. Moreover, the help rendered by the Home Mission Board in many of these states made it possible for the states to raise their apportionment of the \$75,000,000 budget. In other words, home missions put into the Campaign a large part of the sinews of war for winning the victory, and besides gave to the denomination an asset of incalculable value in the thou-

sands of others won to Christ and trained for Christian service at home and abroad.

In the \$12,000,000 apportioned to home missions during the five-year period we shall present a great number of churches set on their feet, brought to self-support, equipped with better facilities, supporting all the activities of the denomination and thus constituting a force that will be the hope of our denomenaion in the years that shall follow our five-year Campaign period.

We are confidently hoping that at least 500,000 converts shall be won and trained for the Master's service during the five-year period, and that these in turn will help to more than make good any financial losses sustained during that time.

It is a joy unspeakable to have had a part in this great Campaign which has so signally set Southern Baptists forward as one of the great religious forces of the world.

THE SUNDAY SCHOOL BOARD AND THE CAMPAIGN

I. J. Van Ness, D.D., Secretary.

The Sunday School Board of the Southern Baptist Convention participated in the Seventy-five Million Campaign as a partner with the churches, rather than as a participant in the funds raised. Only one gift was specially designated for us. The part we tried to take was as follows:

1. When the Campaign was being organized we put all our resources at the disposal of the Commission and asked the privilege of sharing in the work to be done.

2. When the Commission was organized we were asked to furnish headquarters in Nashville for the general director, and to act as the financial agent for the Commission. We immediately placed at their disposal such space as we had in our building for the general headquarters, and rented an entire

building which we put at the disposal of the service department. Using our credit in the bank, we financed the headquarters' operations to the extent of \$300,000, all of which sum was later pro rated to the various state organizations. Wherever it was necessary we carried these amounts until it was convenient for the states to pay.

3. Everyone connected with the Sunday School Board's force was instructed to do his utmost to co-operate. This was done cheerfully and effectively.

ORGANIZED YOUNG PEOPLE

4. We undertook to organize the Sunday School and B. Y. P. U. forces, not only for the Campaign itself, but for the work of enlistment preceding. Under our leadership the B. Y. P. U.s became an active Campaign force, and the Sunday schools contributed largely to the funds in Victory Week.

5. During the progress of the Campaign, *Home and Foreign Fields*, our missionary paper, was enlarged and made a Campaign organ.

6. In connection with the state secretaries we prepared a treasurer's outfit with supplies of envelopes, designed for the great mass of our churches, and especially for those which had not introduced a system of church bookkeeping.

7. Believing that the 6,000 young people who on October 26, which was "Calling out the Called" Day, dedicated their lives to Christian service should not be forgotten, our board prepared a special booklet containing five chapters from the book, "Recruits for World Conquests," written by Dr. L. R. Scarborough, which booklet was sent free of charge to all of the above whose names had been given to us. This booklet was accompanied by a letter which served to make it personal.

The Sunday School Board anticipates a great new day of service. As a result of the Campaign our business has largely

increased and will still further increase. This seemingly means that our churches have been quickened to new life and have new needs. We are trying to watch new developments and be prepared to supply what is needed. We count having been close to the heart of the Campaign as a great privilege. We ought as the result of this knowledge to be keenly sensitive to the needs of our people and wise in meeting them.

SOUTHERN BAPTIST WOMEN AND THE CAMPAIGN

Miss Kathleen Mallory, Cor. Secretary, W.M.U.

Many W. M. U. delegates and visitors were present at the memorable meeting of the Southern Baptist Convention when it was decided to launch the Baptist Seventy-five Million Campaign. Most of its officers and several of its state corresponding secretaries attended the July conference in Nashville, at which time the main features of the Campaign were outlined. Mrs. W. J. Neel of Georgia was chosen as W. M. U. director and Mrs. Janie Cree Bose as W. M. U. organizer. Untiringly did they give of their strength of mind and heart and body toward the fullest possible co-operation of all W. M. U. women and young people.

One very interesting feature of Mrs. Neel's work in the Nashville headquarters was the assembling of facts for a map showing the W. M. U. Campaign organization in each state. The ideal of each state union was to have a star on that map for each of the following points: A state W. M. U. director, a state W. M. U. organizer, an associational W. M. U. organizer in each association and a W. M. U. organizer in each church. It was stimulating to see how signal was the victory of many states in this organization contest.

Decided fidelity was also displayed by union workers in securing subscriptions to the denominational periodicals.

which gave the Campaign news. Accustomed to distributing literature, they were greatly used in the circulation of the millions of Campaign leaflets and in the display of its several posters.

WOMEN JOINED IN INTERCESSION

Welcomed indeed by the W. M. U. was September as the month of prayer. Its members were asked to pray for the Campaign each morning at nine and to set aside the closing week of the month as a week for special study in prayer of the various objects to be benefited by the Campaign. Many of them testified that Wednesday of that week was a day of deepened consecration for them as they fasted and prayed almost "without ceasing."

During October "Enlistment for Service" cards were distributed among the W. M. U. organizations, many pastors welcoming them as a definite means of getting volunteers for all phases of the church's work. This was indeed a helpful preparation for "Calling Out the Called" on October 26, when thousands of young women signified their willingness to let God have the right of way in their lives.

One of the six books required in order to receive the union's official mission study seal is "Stewardship and Missions." The constant recommendation of this book, its faithful study by hundreds of women and the distribution of tracts on tithing and free will giving made November a real stewardship month. It was hardly a surprise, therefore, when it was found that the union pledged during Victory Week more than \$18,000,000, more complete reports bringing the total beyond \$22,000,000. While the women of course pledged the large majority of these millions, the young people had a beautiful part. Some idea of the fidelity shown in the redeeming of these pledges is seen from the fact that the total W. M. U. contributions for the quarter ending February 1, 1920, were nearly half a million.

The human elements making possible such a W. M. U. achievement are many, chief among them being a very large and carefully directed organization, many years of faithful missionary study and a devoted love for the missionary and other benevolent causes represented in the Campaign. Nothing could have been finer than the way thousands of its members rallied to the organization standard, studied the Campaign plans and knew no weariness when the message must be carried further on to some group of women in a more remote locality. It may thus be believed that throughout the five years of the Campaign its members will continue to emphasize organization, information, prayer, enlistment and stewardship, that thereby they may help the Kingdom of God, to whom belongeth the victory.

THE CAMPAIGN AND THE RETIRED MINISTER

William Lunsford, D.D., Corresponding Secretary.

The year 1919 will mark an epoch in the history of Southern Baptists. One doesn't have to be a prophet to see this. The Campaign of 1919 means a new day, the dawn of a new era for Southern Baptists. I speak in no uncertain terms. We are engaged in a big business today; we are talking in dollars and cents, because in that way we can easily and conveniently express ourselves.

Back of our talk is a great overmastering idea, the recognition on the part of our churches of their responsibility to the ministry. Just as the attitude in business toward the worker has resulted in a change of industrial conditions and a new provision for the man who has grown old at his task, so the new attitude of our churches toward the wornout ministers will bring new conditions that will affect the present ministry and those who are to come after throughout their entire career.

AN EVOLUTION

Not that so much has already been accomplished, but it means a new beginning and a great purpose to go on and on. The Campaign was not a revolution; it was more than that, it was something better. A revolution often reacts and leaves a situation worse than the one which created it. The Campaign was an evolution, a change in the sentiment of the people from the thought of charity to that of justice and gratitude in dealing with the retired minister.

Whatever softens prejudice, stimulates honor or creates sympathy will strengthen the cause of justice. These old men in their disabling infirmities have uttered no complaint, but their abject poverty and pitiful helplessness have never ceased to appeal to our honor and gratitude.

But things have changed, and we have the inspiring sight of all the churches moving as one body in one direction to right this hoary and deplorable wrong.

MEANING OF THE CAMPAIGN

The recent Campaign should mean:

First, a guaranty of the denomination's equitable treatment of the minister from the beginning of his ministry clear on through to the day of his home-going.

That means in the first place a "comfortable support" (not his salary) throughout his active life. He ought to be paid what he deserves, what his family needs, what the people are able to give. A "comfortable support" would cover everything. He could then lay up a little something which, supplemented by the Relief and Annuity Board when his active days are over, would afford enough for scant comfort at least until the end of his days.

In the second place, a guaranty that when he is retired he will have an annuity, or annual income from some fund for his support. Not that the provision of the recent Cam-

paign will do that, but what it achieved and what it points to—WILL. That is what the Campaign proposed and began. I believe that the one great department of the Southern Baptist work that has suffered for the lack of purpose, co-ordination and leadership is the one which relates to the support of the retired minister. Treated thus, where would our missionary enterprises be? If when we began our foreign mission work, we had grappled in a similar way with the question of the proper care of our wornout preachers and their widows, today no man in the Southern Baptist ministry would be in danger of hearing the snarls of the gaunt wolf of hunger.

A THING TO BE SETTLED

From my outlook, it seems to me that the question of providing for the men who have grown into the infirmities of age must be settled before we can expect God to pour his fullest blessings upon our churches. We cannot stand before a neglected duty, and if we shrink back from it, from providing for taking care of these men, God will turn away from us.

I am not alone in my thinking. A new era has dawned. At last as a denomination we are awake; at last we have authorized leadership and plans definite and adequate. To be sure, we are as yet in the infancy of the new movement, and we are talking like babies, learning to walk, but we are learning, and soon we shall walk and not be weary, run and not faint.

We are now providing annuities and relief stipends for men who have grown old in the ministry. It will take millions for this end, and our laymen ought to underwrite this guaranty by providing a permanent investment sufficient to make our promises absolutely dependable.

This annuity or relief income ought to be absolute for every minister who has behind him an honorable and faith-

ful life, and just as a veteran soldier takes his pension without anybody putting him through an inquisition as to whether he has a few dollars or a shack somewhere, so should the veteran preacher receive a modest support in the form of an income without humiliating questionnaires. What I mean to say is that when he has worn himself out in the ministry he is entitled to this modest income as a matter of right. And nobody has any right to ask him to disclose how much he may have buried in an old stocking or what his little investment is somewhere.

As a denomination we ought to see to it that when a young man enters our ministry he may feel sure that nothing shall cut him out of his modest income in old age and that his support shall be as dependable as the church of God itself.

A NEW DAY FOR BAPTIST SCHOOLS

J. E. Dillard, D.D., Acting Corresponding Secretary of the Education Board.

Several things have conspired to inaugurate a new day in Baptist education. Chiefest among these are the influences of the world war, the establishment of an education board by the Southern Baptist Convention, and the phenomenal success of the Seventy-five Million Campaign.

The war deepened and quickened the conviction that Baptists have long held, namely, that all people should have equal opportunities to secure both elementary and higher education, that there should by no means be a monopoly of education by the state, and that the best and truest education is Christian education, or education that recognizes and gives due attention to the facts and principles of Christianity, under Christian influences and for Christian ends.

Baptists have felt the need of some agency that will enable the denomination as a whole to function more largely

and effectively in the realm of education, that will enable our schools unitedly to function more largely in the work of the denomination, and that will enable the denomination and its schools together to render a larger service to the education and evangelization of the world. In the hope and confidence that an education board would become such an agency and render such a service, the Convention at its 1919 session created such a board, locating it at Birmingham, Alabama.

However, the main difficulty all along has been providing sufficient funds to care for our educational work. Education is expensive business. We had as well quit unless large sums of money can be provided to enable our schools to meet the growing needs of our people and successfully compete with largely endowed private and state institutions. Many of our people were skeptical of our ability to successfully continue the fight, while others questioned the desirability, if not even the feasibility, of maintaining our institutions in a worthy manner.

BAPTISTS TO BACK THEIR SCHOOLS

But things have changed. The Seventy-five Million Campaign promises more than \$20,000,000 for Christian education within the next five years. While this does not provide all the money we need, it does show the temper of our people; it shows what they can do when they are impressed with a great need. And it is sufficient to guarantee the permanence and perpetuity of our educational work. Baptists are in the business to stay.

The money from the Campaign will enable our institutions to pay off all their existing debts, to build many new and much needed buildings, provide better equipment, enlarge their faculties and pay better salaries. To God be the glory!

The new day in Baptist education ought to be and will be characterized by certain improvements; some of these are as follows:

Our schools will not only have higher standards of scholarship, but they will also give more practical courses of study. Our schools must not only give our students information and teach them the great fundamental ideas necessary to culture and success, but they must give such practical training as will enable them to return to their homes able to do the things that need to be done, not only in the commercial world, but in the social world, and especially in the churches and their auxiliary organizations.

The new day in Christian education will see a larger place in the curricula for Bible study and kindred subjects. Already the great universities are beginning to allow credit for Bible work, and the time is probably at hand when a certain amount of Bible study will be recognized for entrance credits in our various schools. This is the way it should be. The influence of such recognition would be to greatly strengthen and help the teaching in our Sunday schools.

GIVE INSTRUCTION IN CHURCH WORK

The new day will see large attention given to the study of organized church work, young people's work, mission study, social work, and evangelism. Formerly when young people spent four years in college they gave little attention to such matters and oftentimes came back home entirely out of touch with the organized church work, and in many cases were lost to their churches. This ought never to be. Our Baptist schools must keep in mind always the welfare of the churches and the needs of Christianity in general, and such organizations should be provided in the schools and such religious training given as will cause these young people to return to their homes with their usefulness greatly increased. Only in this way can there be that sympathetic and helpful relation existing between the churches and the schools that there ought to be.

In the new day there must be great stress laid upon definite Christian service. Not only should there be evangelistic services conducted in all of our schools, but there should be calls for volunteers for definite Christian work, and suitable provision should be made to care for those offering themselves. Some kind of organization must be perfected that will produce the closest co-operation between the churches and the schools. Our churches must not lose touch with their young people, whether they be in denominational schools or in state schools.

It may be that it will be necessary for us to have high school and college visitors who will visit these institutions and look after the interest of our Baptist boys and girls; it may be that we should have in all our state universities student pastors working in conjunction with the local pastors, seeking to conserve Baptist interests in these institutions. Whatever plan may be worked out, one thing is certain: Our people are alive not only to the importance of educating our Baptist boys and girls, but also to the importance of conserving Baptist interests in all institutions of learning.

We must be on our guard against all "wild cat" educational and financial schemes. We must see that our institutions maintain the best standards, that educationally, financially and denominationally they are safe, sane and sound.

We have entered upon a new day for Baptist education and the future is as bright as the promise of God.

LAYMEN'S MISSIONARY MOVEMENT AND THE SEVENTY-FIVE MILLION CAMPAIGN

J. T. Henderson, General Secretary.

It is to be borne in mind that it is not the policy of the Laymen's Missionary Movement to raise funds directly; its work is educational and inspirational. It is an effort on the

part of those laymen who have had a constraining vision to bring the great mass of laymen face to face with their obligation to Christ's Kingdom. It is an appeal to laymen from the standpoint of laymen. To be sure, it seeks to create such interest and install such methods of finance as shall result in much larger offerings to the Lord's work through the usual channels.

In the Seventy-five Million Campaign, the Movement had no fixed financial goal assigned to it, but sought to rally its committees, leaders, and laymen in general, to the most loyal support of the policies announced by the Campaign Commission. The Movement sought to create sentiment for large giving not only by the use of literature and by public addresses, but the members of the executive committee and other leaders fixed a high standard for the masses by their own offerings, and thereby provoked thousands to make unprecedented gifts. Reports have been received from twenty-eight of the members of the general committee, and it is found that they contributed through their churches the aggregate sum of \$444,870, or an average of \$15,888.21 per capita. Such a record was more stimulating than logic.

LAYMEN RENDERED LARGE SERVICE

On the Campaign Commission itself were six of the most effective leaders in the Laymen's Movement. Among these was the chairman of the executive committee, who was also made chairman of the Campaign directors. He left his large business and traveled for weeks, making addresses in Tennessee, Virginia, South Carolina, Georgia and Kentucky. He also wrote a very valuable Campaign tract and made contributions to the denominational press. Other members of the executive committee rendered most valuable Campaign service. The chairman of one state committee made about fifty addresses in three different states. Another layman, a member of a

state committee, was appointed state director and made a brilliant record of achievement.

In all the states of the South, members of committees, associational as well as state, were active and effective as organizers, publicity men, four-minute speakers, and as service men. One successful merchant, a zealous worker in the Laymen's Movement from the beginning, was appointed organizer for his association. He visited every church, all of which went beyond their quotas, and this layman organized a tithing band before Victory Week in every church except one. These are only examples of the work that was done by numerous laymen.

During the entire Campaign, literature was going out in a constant stream from the headquarters, urging the greatest activity and liberality. The tract, "The Laymen and the Big Baptist Job," was sent all over the South, and appeals were made from time to time through the denominational press.

MEN OF CITIES ORGANIZED

In response to the request of the Campaign Commission, the general secretary assisted the men of more than a dozen of the leading Southern cities to organize themselves into Men's Unions. These organizations became very effective in creating sentiment in these centers of wealth and population. Numerous banquets, attended by large companies of strong men, were held under their auspices, and great enthusiasm was aroused.

The general secretary traveled 24,675 miles in the interest of the Campaign, conducted 47 conferences, and made 120 addresses in twelve different states.

The chief contribution this Movement made to the success of the Campaign was perhaps the emphasis placed on Christian stewardship during the past dozen years and the support that came from the multitude of prosperous men who had been led to adopt the tenth.

There was, however, no more significant feature of the great Campaign than its large contribution to the Kingdom in its discovery and enlistment of laymen. The Campaign did more for the laymen than they did for it.

THE CAMPAIGN AND THE SEMINARY FOR THE NEGROES

O. L. Hailey, D.D., Secretary.

For several years the Southern Baptist Convention has had it in its heart to build a seminary for the training of our Negro brethren and the workers among them. The Convention had instructed its Commission to enter at once upon the task, and we had made our plans when the Seventy-five Million Campaign was launched. We asked to be made a part of the great undertaking, and this was heartily done. I had been selected by our Commission as its secretary. This put me into the Campaign in a particular way. I gave largely of my time to attending the general meetings of our Negro brethren. Never have we undertaken anything that has been so gladly approved and enthusiastically hailed, on the part of our colored brethren, as this. It has given them the most positive expression of our sympathy and friendship, and has brought them to a recognition of their great value as a people. The reaction upon them is most wholesome in every way.

The undertaking came not a day too soon. Extraneous influences were being employed among them and appeals were being made to them which constituted a mighty tug at their steadfastness. Their deep devotion to us, their unshaken loyalty to the doctrines and principles of the New Testament, and their native good will all conspire to hold us together. They will gladly share our counsels, and give us their co-operation for the elevation and betterment of their people. And we shall be greatly strengthened by their enthusiastic devotion. We ought, in all earnestness, to lend a strong helping hand to these people, now, while they strive for the right advancement of the race and the world.

XVIII

MESSAGES FROM STATE SECRETARIES

In this and the following chapters the author gives a brief statement from each of the state secretaries concerning the work of the Campaign in his state. They tell the story of God's marvelous grace in the several states composing the Southern Baptist Convention. These men were mighty factors in the accomplishment of the great task.

THE CAMPAIGN IN ALABAMA

W. F. Yarborough, D.D., State Secretary.

1. There are very few in Alabama who went beyond \$10,000 in pledges. So far as reported to headquarters, they are:

Wright & Campbell, Roanoke and Tuskegee.....	\$50,000
Crawford Johnson, Birmingham	12,500
L. B. Cooke, Pell City (land).....	12,500
Mrs. Law Lamar, Selma	10,000
Mrs. C. M. Cloud (deceased) bequest of land...	25,000
J. A. Thompson, Montgomery, bequest.....	10,000
Lewis Johnston, Orville (deceased).....	10,000

2. A few outstanding churches with their pastors:

The first church to organize for the Campaign was the First Church, Jacksonville, the church which was served by the state organizer, Rev. S. H. Bennett, until he resigned to take charge of the state organization.

South Side, Birmingham, J. E. Dillard, pastor, quota \$100,000, pledged \$225,000.

First Birmingham, J. R. Hobbs, pastor, quota \$50,000, pledged \$100,000.

First Montgomery, C. A. Stakely, pastor, quota \$85,000, pledged \$100,000.

Parker Memorial, Anniston, L. M. Latimer, pastor, quota \$85,000, pledged \$104,000.

The above are some of the large churches which exceeded their quotas. Many smaller ones did just as nobly, though were not able to make so large a showing. Among the smaller churches, special mention should be made of Castleberry, Conecuh Association, a once-a-month church, without a pastor, and with a poor record for supporting the general work, had a quota of \$2,000, pledged \$4,386.

Among the associations Birmingham made a notable record. With a quota of \$500,000 this association pledged \$820,000.

The following associations with laymen as organizers made records and deserve special mention: Bullock County, W. C. Ellis, Union Springs; Coosa Valley, L. Cooke, Pell City; Conecuh, W. B. Ivey, Evergreen; North River, T. J. York, Jasper; Randolph, J. C. Wright and J. R. Hollinger, Roanoke; Tuscaloosa, A. L. Lindsley, Tuscaloosa; Union, M. B. Curry, Carrollton; Tuskegee, W. W. Campbell, Tuskegee.

3. Sacrificial gifts. These were many. Space will be taken for only one—Mr. R. J. Johnson, New Market, Ala. The following extract from a letter written by Mrs. G. M. Jones gives an account of his sacrificial offering:

“The enclosed pledge card is a little late, but it comes from a member who was away at time of drive. I will tell you something of his circumstances. First, he is a man 87 years old, a bachelor, without a home; just lives here and there; is almost deaf and can hardly see. His income is a pension of \$82 a year. Out of this he lives and pays his pas-

tor \$6 a year, also contributes to local expenses and special offerings. When advised by some of his friends not to pledge for the Campaign, he was very much worried. He came to me and asked what to do. I would not advise. He said he realized he was getting old and had no one to care for him, but still he wanted to have a part in this Campaign. After he decided what he would do and had me fill out his card for \$12.50 he signed, and it was a joy to see his face beam as he said: 'I'm glad I did that; I wanted to all the time.' I'm sending the fifty cents cash paid, in stamps.'

4. The Seventy-five Million Campaign came to Alabama as a ringing challenge to rally her forces. With an unusually large proportion of unenlisted Baptists and a quota of more than four and one-half times as much per year as had ever been contributed before in one year the state organization realized from the start that it had a titanic task. With the state secretary, W. F. Yarborough, as director, Wm. H. Smith as assistant director; S. H. Bennett, organizer; H. H. Hibbs, director of publicity; J. E. Dillard as commissioner, Mrs. Charles A. Stakely as W. M. U. vice-president and Miss Laura Lee Patrick as W. M. U. director, the forces lined up for victory.

FULL LENGTH COÖPERATION GIVEN

From the first, Alabama's representatives stood by the division of funds among the various causes agreed upon in the first conference at Atlanta. Special claims stood aside for the sake of co-operation. The tides of enthusiasm never ran as high as in some of the states, but by thorough organization, persistent publicity, untiring effort and superb co-operation the campaign was successfully put over and the quota of four million dollars was raised within the Victory period. By the meeting of the Campaign Commission and the Executive Committee in Nashville, Tenn., February 19, 1920, Alabama had subscribed \$4,150,000.

The district associational period beginning in the latter part of August and extending to the early part of November gave the best opportunity to get the meaning and message of the Campaign to our people. The meetings of these bodies were almost uniformly given over to the consideration of the Campaign and the responses given greatly heartened the workers. Too much cannot be said in praise of the pastors, the leading laymen and the loyal women in the associational groups. In many cases paying their own expenses, and almost uniformly without remuneration, those workers left their regular work and went out on Sundays and week days to the people in the churches.

In some quarters we met opposition. The state organizer was in one associational meeting publicly characterized as a hireling of the devil, but his only reply was to open his address with a special prayer for the opposer. Needless to say, opposition under such circumstances was ineffective.

Eighteen hundred and ten churches out of two thousand were reached and organized. Not all of these reported pledges, but it is the purpose of the state organizer, S. H. Bennett, as superintendent of enlistment, to "carry on" till the last church is reached.

One church, composed of Indians, not affiliated with any association, heard of the Campaign, got in touch with some of the workers and begged the privilege of participating in the Campaign. Their duplicate pledge cards are now on file at state headquarters with the first year's quota paid.

The results of the Campaign in our state are not easily tabulated, but we may summarize by saying that with our increased resources we will do the work entrusted to us more effectively than ever before. We have accomplished the best piece of enlistment ever done at the lowest cost; we have discovered who's who in our Baptist ranks; we have witnessed a new demonstration of the workableness of New Testament church polity; we have obtained a new self-consciousness of

our power as a denomination; we have experienced the unifying power of a great task; we have acquired a new sense of our distinctive mission as Baptists. The Campaign has brought us to the sunrise of a new day.

WHAT THE CAMPAIGN MEANT TO ARKANSAS

E. P. Aldredge, D.D., Secretary.

1. The *Baptist Advance* put into 6,000 more homes during the Campaign. There were 19,000 Baptist homes in Arkansas receiving no Baptist paper of any kind or character when the Campaign opened. Into 6,000 of these homes we secured the entrance of the *Baptist Advance*. This alone was worth the price of the Campaign.

2. One hundred and twenty-six churches which never co-operated with our convention in any way were in some measure organized for the Campaign and many of them gave and some of them gave as well as any of our other churches to the great drive. Others of them will give as soon as we can get to them, we having been delayed in this by the mud and water. Our estimate is that 120 churches and at least twelve Land-mark preachers were brought to our cause in the drive.

3. At least one thousand Baptist churches in Arkansas were given a new vision by the presentation through literature and at the hands of our speakers, and can never live the same life again.

4. By reason of having this Campaign on the Baptists were given the Davis Hospital at Pine Bluff, now in successful operation on a paying basis, worth \$125,000, which, from a point of view of dollars and cents, pays for the campaign nearly three times over.

5. When the Campaign began we estimated that there were 150 young men and young women who had felt the call of

God for the ministry or mission work. As best we can get the facts, something like 400 others heard and answered the call of God and dedicated their lives to Him during the Campaign.

A LAYMAN WHOSE VISION WAS ENLARGED

Mr. D. R. Garner of Blytheville, Arkansas, was made captain of Team No. 3 of the First Baptist Church, Blytheville. After hearing about the campaign and helping to perfect the organization, he made up his mind to give \$4,000 to the drive. Then his pastor preached a great sermon on the Campaign and he increased the amount which he would give to \$6,000. A little later he visited Osceola and talked with the pastor, Rev. G. H. Lewis, and agreed to raise his subscription to \$10,000, which he did.

ANOTHER LAYMAN WITH AN ENLARGED VISION

Mr. J. W. Spillman is a railroad engineer, weighing about 240 pounds, 6 feet 2½ inches tall. He was the last man baptized by me before giving up my church to become general secretary. When he first heard of the Campaign he proposed to his wife that they give \$100 each, and he believed this the full measure of their obligation. Later on Dr. L. E. Barton spoke on the Campaign in Immanuel Church, which had no pastor at this time, and Brother Spillman decided that he would be compelled of conscience to give at least \$500 to the Campaign. He and his wife talked it over and prayed over it, and agreed to give it, though he has a wife and six children and is also trying to pay out his home. Then later the state convention met in Immanuel Church and he heard Dr. U. S. Thomas in a great address on the Campaign and, while men who were worth hundreds and thousands of dollars were hesitating and refusing to do their duty, Mr. Spillman and his wife came to the conclusion that they could not do their duty without giving \$1,000 to the Campaign. In addition, he laid

off from his work and spent a whole week, working on one of the teams to bring up his church's quota. Immanuel Church, Little Rock, of which Mr. Spillman is a member, went over the top on Victory Day.

BLIND BOY'S GIFT

A young man who lost his eyesight some few years ago, but who, nevertheless, continues to make his own living and helps his widowed mother, heard of the Campaign and felt moved to be an example to his church. This boy's name is Dale Kirkland. He gave \$500 to the Campaign, \$100 a year, and his example gave such inspiration to his church, which had no pastor at the time, that the church went far over its quota. This instance could be multiplied many times.

A CHURCH DOUBLES ITS QUOTA

The First Baptist Church, Paragould, Ark., had not been getting on very well for a year or two and had done very little for denominational causes until Rev. Ben L. Bridges, a Ouachita College boy, went there as pastor. Things began to change very quickly, but the church still had no adequate vision of its possibilities. They accepted \$15,000 as their quota under the feeling that the task was absolutely impossible. On Victory Day the pastor had himself subscribed a thousand dollars and had lined up fourteen others to subscribe the same amount, and went to the church with the \$15,000 already subscribed, and the rest of the membership added \$15,000 more in one of the greatest meetings ever assembled in Arkansas. The scene was indescribable when the full vision of their possibilities came before them.

CHURCHES WITHOUT PASTORS GO "OVER TOP"

A number of our best churches in Arkansas without pastors went far over their quotas. Among these we mention the

church at Hope, which had a quota of \$35,000, no pastor and a badly divided membership. A wise Campaign leader, Dr. F. M. Masters, went on the ground in the nick of time, gathered the members together and led them in making their subscriptions, which ran a little over \$43,000.

BIGGEST WORK OF CAMPAIGN

The First Church, Pine Bluff, bears a two-fold distinction. It had a quota of \$98,000 and subscribed that amount in 98 minutes, in a service that will never be forgotten for spiritual power. It went over the quota and up to \$101,000. In addition, this church, through two of its most active laymen, was instrumental in securing to the Baptists of Arkansas the gift of the Davis Hospital, a four-story, fire-proof, modern brick hospital building, worth \$125,000. The hospital is now in successful operation on a paying basis under Baptist auspices, and Dr. John H. Moore is the well-beloved leader of this church.

A TRIUMPH OF THE SACRIFICIAL

One of the most remarkable triumphs achieved in Arkansas during the Campaign was that of the First Baptist Church of El Dorado. The county had been asked for a staggering quota of \$160,000. There were no pastors in the county except two or three, and the pastor of the First Church at El Dorado, the county seat of Union County, had had influenza and an operation for appendicitis and was forced to be in bed a large part of the time the campaign was going on. This church is also worshiping in an old barn of a house and has plans for a \$75,000 meeting house which they desperately needed. Under the splendid leadership of Dr. F. M. Masters, the whole county was organized and prepared for the drive. In the meantime the pastor of the El Dorado Church, Dr. T. D. Brown, regained his physical strength and called his church together before God in prayer, with the result that on Victory

Day this church subscribed nearly \$80,000 and joyfully agreed to do without their new meeting house, if necessary, for the next five years. People were converted and called to a higher plane of Christian living, and the day was such as will never be forgotten. The whole county also made its quota.

TWO CHURCHES WHICH SAID IT COULDN'T BE DONE—
BUT DID IT

Two of our great churches at first hesitated to undertake the quota necessary for their counties to go over the top. These churches were the First Church, Arkadelphia, Dr. H. L. Winburn, pastor, and the First Church, Fort Smith, Dr. B. V. Ferguson, pastor. Both pastors had the same experiences in working out the campaign. The First Church, Fort Smith, however, had the special handicap of having contracted for and begun work to build a Sunday School department to their church which cost the church about \$48,000, as I now recall it. They accepted a quota of \$60,000, however, but the pastor so led his people and so organized his work that the church reached the magnificent total of \$81,000 when the drive came off. Nothing like it was ever heard of in Fort Smith. In fact, we have since learned that no two churches in that city have ever accomplished such a feat. In Dr. Winburn's church in Arkadelphia, his great laymen finally gripped their staggering task and started and never stopped until the church, with 743 members, about 520 of them resident members, gave the magnificent sum of over \$90,000 and then, not content, they increased the budget for local expenses and raised their pastor's salary to \$300 per month and a home, and even this was not their chief victory. The prayer service on Victory Day will perhaps go down in history as the greatest prayer meeting ever held in Arkadelphia. Every person who attended that prayer meeting came away with the same conviction—that it was the greatest spiritual meeting they ever witnessed or experienced.

A REMARKABLE VILLAGE CHURCH

The time would fail me to mention the many signal victories of our people, the hundreds of conversions, the many people who came out and dedicated themselves to God, etc. Perhaps the most remarkable record made by any church was that established by the little church at Kingsland. This little church has sixty resident members. They have as their pastor Rev. J. H. Hankins, of Pine Bluff, who has seen overseas service with Uncle Sam's boys as a chaplain. This little church had Mr. J. E. Jones as organizer. This church at first accepted the quota of \$1,200, but finally reduced it to \$750, I am told. On Victory Day, after the pastor preached a great sermon, the organizer asked to say a word. He then told the church that he had been the leader of all the war drives in the city and had put every one of them over the top, and he did not propose to see this great drive fail, and he would therefore give \$1,000 himself. When he said this and sat down the giving began, and in less than thirty minutes this little church, which was a Landmark church up until a few years ago, gave \$6,000.

WASHINGTON BAPTISTS IN THE CAMPAIGN

J. E. Briggs, D.D., Campaign Commissioner.

The position of the Baptist pastors and churches of the District of Columbia during the great Baptist Campaign has been a difficult one. Being on the border line between the Northern and Southern Baptist Conventions, with some churches affiliating with one convention and other churches affiliating with the other convention, and some churches with both conventions, has complicated matters. Then, too, the times of the "drives" in the two conventions were different.

Soon after the Southern Baptist Convention adjourned literature began to pour in and exhortations to organize came

almost daily. The literature from the Northern Convention is just beginning to come in. The field men from the North have only recently been appointed and are now beginning to visit churches and groups of churches in inspirational gatherings. We do not know even yet our apportionment from the Northern Convention, except for the first year.

Knowing that these campaigns were ahead it was decided to recommend to the Columbia Association that from now on we have a united budget and after caring for the needs of the District of Columbia that we divide our contributions equally between the Northern and Southern conventions. The twenty-two churches were asked to take this proposition under advisement and report to the association, which met in November. The matter was reported favorably by practically all the churches. Furthermore, it was decided to press the matter of receiving subscriptions for only one year at a time. However, many individuals have subscribed for five years. At first the united budget was placed at \$61,000; later at \$68,000. But, following an inspirational meeting of all the churches at Calvary and the meeting of the association, hearing Drs. Broughton, Sampey, Gray and McGlothlin and also able speakers from the North, it was decided by the Executive Board that we should not undertake to raise less than \$100,000 for the first year. The apportionment has been made to the churches, and they are taking hold with great enthusiasm. Already Calvary, the First, Fifth, Grace, West Washington and Congress Heights churches have acted. The prospects are that we will go "over the top." It is hoped that we may raise equally as much the following years, and the expectation is that it will be on an ascending scale as the years go by. Figuring on this basis, the Mission Committee advised Nashville that we expect to raise \$500,000 as a minimum during the five years. This will be equally divided between the two conventions, which is 25 per cent above our apportionment from the South.

It is estimated that about one-third of this amount will be used in caring for "The Home for the Aged," "The Baptist Children's Home" and for mission work in Washington and vicinity and that one-third will be sent North and South, respectively. *The fact that our denomination has undertaken something really worth while and the Baptists of Washington have assumed a worthy share has greatly inspired our people. Here we speak of and advertise "The National Baptist One Hundred and Seventy-five Million Campaign." Baptist stock is rising in beautiful Washington.*

THE SEVENTY-FIVE MILLION CAMPAIGN IN FLORIDA

W. A. Hobson, D.D., State Campaign Commissioner.

The Florida peninsula is unique, physically and otherwise. It is 550 miles long, with a mean width of 112 miles. The area of Florida, in square miles, is almost equal to that of her big sister, Georgia, but, while Georgia has a population of four millions, Florida has only one million. In Georgia there are as many Baptists as there are members of all other denominations combined, while Florida has only sixty thousand white Baptists. In Georgia there is a Baptist church to every ten square miles; in Florida there is a Baptist church to every one hundred and twenty-one square miles.

In other states the campaign was organized by associations. In Florida it was necessary to organize by counties, some of our associations covering as many as five counties. The scattered population and undeveloped country was a great drawback. There are entire counties without a Baptist church or a Baptist preacher. Florida is a state in the making, but it is making like magic; it is only a Baptist opportunity so far. States like South Carolina, Georgia and many others of the Southern Baptist Convention have passed the mission stage in their development, but Florida is a mission

field, from Tallahassee to Key West and from the Atlantic to the Gulf. Unless the Home Board comes to the help of Florida Baptists, our state work will suffer by the Seventy-five Million Campaign. We were just beginning to put on a great state campaign, having as our slogan "State Missions and Stetson University," when the Atlanta Campaign was launched. We dropped our plans and joined the other states of the Convention in the Seventy-five Million Campaign, notwithstanding the fact that we were asked to increase our gifts to foreign missions 150 per cent, to home missions 145 per cent, to education 100 per cent and to state missions (the one thing we needed most) only 12 per cent.

The Campaign was launched just as we were entering upon the summer season. Our pastors and our people were leaving for the mountains and other resorts. But the Campaign forces, pulling themselves together, buckled on the harness, went to it with the remnant that was left, and set up the state organization. It was hot and hard, but things went well from the start. The state headquarters at Jacksonville was manned by Dr. W. A. Hobson, state commissioner; Dr. S. B. Rogers, state secretary and Campaign director; Rev. W. W. Willian, state organizer; Rev. F. M. Purser, publicity director; Mrs. H. C. Peelman, W. M. U. organizer, and Dr. J. W. Mitchell, editor of the *Florida Baptist Witness*. In addition to the office force at headquarters, the following district organizers were added: Rev. M. A. Clonts, Rev. O. B. Falls, Dr. C. L. Collins, Mr. W. L. Shaddix. Dr. Rogers, Mrs. Peelman and Rev. W. W. Willian joined forces with the field men in setting up the organization.

Florida's quota was \$1,000,000, which she accepted promptly. She went over the top with an over-subscription of \$373,000. There were no great outstanding subscriptions by individuals or churches. **THE WHOLE STATE DID AN OUTSTANDING THING.** The most optimistic were fearful that Florida would fall down in a summer Campaign in which

she was asked to give more than double the amount she had given for any year before and multiply that by five, all to be done in six months, and four of those six summer months. Of the 679 Florida churches 462 responded and the 217 that did not respond were churches that were not reached.

Florida is continuing the Campaign through her state field men, and we propose to reach and enlist all of the above 217 churches. The same organization will be kept in action. The state is putting on a campaign of evangelism and indoctrination, enlarging its force of secretaries and evangelists and seeking in every way possible to hold the unity and increase the efficiency of the organization which has given vision and victory to Southern Baptists. For the first time in their history, Baptists have discovered themselves; they have become denominationally conscious of their strength and united their forces in a way worthy of their faith.

The one shadow that marred the joy of our victory was the serious illness of Dr. Rogers, which followed immediately upon the close of the Campaign and has not cleared away yet, but he is much improved and will soon be ready for the follow-up program of bigger things for Florida Baptists.

THE CAMPAIGN IN GEORGIA

Arch C. Cree, D.D., Executive Secretary.

The triumphant advance movement, which has thrilled and challenged Southern Baptists, had its inception in the forward-looking program presented by the Education Commission to the Southern Baptist Convention at Hot Springs in May, 1918. In this program it was proposed to raise for educational enlargement and endowment \$3,000,000 per year for five years, a total of \$15,000,000.

Georgia Baptists accepted the challenge of that great program when in the Georgia Baptist Convention at Macon, Ga.,

in December, 1918, they voted unanimously to do their part and more in the campaign for education. But other interests, the Georgia Baptist Orphans' Home, the Georgia Baptist Hospital, etc., stimulated by the movement for education, and by the splendid victories and advance won by Georgia Baptists in all their work that year, proposed in their several reports to the Convention to launch campaigns for enlargement and endowment. A wise leadership persuaded the Convention to unify these enlargement programs in one great united effort. This unified program contemplated an advance of 20 per cent per year for the current support of all causes and the raising of \$2,500,000 in five years for enlargement and endowment—a program that in five years would total \$6,900,000 for all Kingdom causes.

But our Lord had a higher goal and a larger task for Georgia Baptists. In co-operation with the Baptists of the South they were to undertake the greatest task to which any denomination ever set their hands. In the Southern Baptist Convention at Atlanta in May, 1919, when the Baptist Seventy-five Million Campaign was proposed and projected, and in the several Campaign conferences held during the ensuing summer our God pointed the way to higher ground as we took our place and undertook our part in the Baptist Seventy-five Million Campaign.

FOUR STAGES MARKED CAMPAIGN

There were four distinct phases or stages of the campaign in Georgia, and each stage marked a crisis or point of anxiety in the progress of the movement. The first point of anxiety was the initiation—the forming of the central, state and district organizations. These workers had to be men and women with a sacrificial passion for the task. So much depended on this. But after prayerful consideration and consultation with wise leaders over the state suitable workers were found. The

organization was set up as follows: State Campaign director, Arch C. Cree; Campaign organizer, John W. Jenkins; publicity director, Louie D. Newton; W. M. S. director, Mrs. W. J. Neel; W. M. S. organizer, Mrs. Kate C. Wakefield; and fifteen superb district organizers, J. Fred Eden, Jr., M. R. Gaddis, W. F. West, Alex Bealer, Carl A. DeVane, A. J. Smith, W. T. Smalley, W. R. Deal, W. Y. Hunt, Z. M. Leverette, R. L. Bonesteel, S. F. Dowis, S. S. Mathis, John B. Payne and A. B. Couch. To these faithful workers the writer would pay merited tribute of unstinted praise for their fine fellowship and sacrificial service in winning the great victory.

The second point of anxiety was the organization by associations. From the workers' conference held in Atlanta the last of July, the district organizers went forth to their task with the challenge to secure a campaign organizer, W. M. S. organizer and publicity director in every association in the state in twelve days and to bring them to a great two-day Campaign conference or school at Mercer University. They brought them. The workers came, two hundred and fifty strong, devoted and determined. Together by prayer and conference this picked band of choice Baptist spirits climbed the mountain heights of vision and holy purpose and saw by faith the goal crowned with victory. Veterans in the service declared this to be the greatest and most significant meeting of Georgia Baptists ever held. It was electric from start to finish. The tides of enthusiasm and spiritual power ran mountain high and beneath them surged such a deep, strong current of faith and sacrificial purpose as sent every heart home beating fast with the high hope of a mighty and certain victory. From that day those who were charged with the responsibility of leadership had no doubt as to the outcome, so far as the Campaign organization was concerned. Oh, that every Georgia Baptist might have been there!

PEOPLE PREPARED FOR TASK

That exclamation marks the third point of anxiety in the Campaign in Georgia. Our questions were: How would the people take it? Will they catch the vision and have the will? How anxious we were! How meager was our opportunity to gauge the interest of the masses of our people! But the Lord gave us the opportunity. It came in the Truett-Scarborough speaking tour in September, when these two mighty leaders of Southern Baptist life and work came to Georgia for a five-day tour of the state. On the first day, in the morning, Dr. George W. Truett spoke to 3,000 people in the city of Rome and Dr. L. R. Scarborough to 2,500 people in the city of Gainesville, and at night they both had the high privilege of speaking to over 6,000 people in the great convention hall in Atlanta, where the Baptist Seventy-five Million Campaign was first launched. And so the tour continued. Whether these men spoke in a city or in a town, by day or by night, thousands of Georgia Baptists flocked from miles and miles around to hear their messages. Thousands in whose hearts the flames of holy zeal were burning bright came to have those flames fanned into a burning fire of passion for the great task. It is conservatively estimated that 25,000 Georgia Baptists heard these two masterful advocates of the great cause and from that time forth no man doubted as to the part our Georgia Baptist people would play in winning the victory.

The fourth stage was not so much a point of anxiety as it was a point of confident anticipation. Our fears were banished. Our doubts were gone. We looked forward with confidence and assurance to the great drive in Victory Week, November 30–December 7. With a self-sacrificing central force at state headquarters working literally night and day, with a devoted organization in the field reaching out to the farthest church, with a mighty people fully aroused and challenged, we knew we would win. We knew we would fully subscribe

our quota of \$7,500,000. But our Lord had a greater privilege in store for Georgia Baptists, for when the final count was made the reported pledges totaled over TEN MILLION DOLLARS promised to our Lord and His Christ for the ongoing of the Heavenly Kingdom.

Our hearts rejoiced over the great victory, and we were glad. We were lifted up by our success, but we were humbled by our responsibilities, for before us yet lay the path of fulfillment. We had pledged, but we must pay. We had promised, but we must redeem our promises. Our God is the God of fulfillment. He is pleased with promises, but He is satisfied only with fulfillment. So Georgia Baptists must and will fulfill the promises made in the Baptist Seventy-five Million Campaign.

SEVENTY-FIVE MILLION CAMPAIGN IN ILLINOIS

B. F. Rodman, D.D., Secretary.

1. *Organization.*

We met and organized by selecting Dr. H. A. Smoot of Harrisburg as publicity man; Rev. E. W. Reeder of East St. Louis, state and home board evangelist, and Pastor Rev. C. W. Culp of Du Quoin as state organizer.

Then we divided our tereritory into six districts and appointed a director for each district. We also selected the best men for leaders in the local associations, as associational organizers; also one in each association for local publicity man. In some associations those appointed refused to serve and delayed our work in this way.

We also divided the churches in the associations into groups of from six to ten churches, with a director for each group, and thought we were well organized.

2. *Opposition.*

Some associations, and a number of churches in other associations, took action against the Campaign before they had proper information. While a few of these churches changed their decision, many of them absolutely refused to do anything. Therefore, we were handicapped in our efforts in some associations.

Another obstacle that mitigated against our work was an anti-mission spirit which predominates in our territory, because of the seeds of Parkerism, which were sown in our section in an early day and sprouted and grew to large proportions.

Another hindrance was the circulation in our territory of a paper published at Fulton, Kentucky, which calls itself the Landmark Baptist, and opposes organization for the support of the Gospel.

One other hindrance we find is a number of Baptists in our territory who are in sympathy with the Northern Baptists and have refused to contribute to the Campaign on that account. Taking all of these obstacles and hindrances into consideration, our state will do well to reach its quota.

3. *The largest gifts in our state.*

We have but few of these to record. Mr. C. M. Wasson of Harrisburg gave \$30,000. However, \$25,000 of this was designated for the Orphanage, and was given on condition that an equal amount be raised, for that purpose, by the rest of the people within a certain length of time. This condition has been met and the \$25,000 pledged. We have but few men of wealth in our territory. Mr. A. W. Essick of Du Quoin made the next largest gift, \$2,080. Mrs. W. R. Hayes of the same church subscribed \$1,500, the largest gift from any woman in Illinois.

Quite a number of our largest gifts, outside of those mentioned, were made by those receiving a salary, and amount to from \$1,200 to \$1,500.

The largest subscription by any one church in our territory was made by the First Church at Marion, amounting to \$40,000. The next largest was the First Church of Du Quoin, amounting to \$35,000. The First Church at Harrisburg subscribed \$31,000, independent of Mr. Wasson's \$25,000 subscribed to the Orphanage.

The most sacrificial gift of any church in our territory was that of Winstanley Church of East St. Louis. Their apportionment was \$8,500 and they have reported \$15,500. This has been one of our mission churches which had been helped from its beginning until about two years ago. This shows the result of expending state mission money on an important field. The church during the five years will give more than twice as much back to the denomination as was expended on their field.

We have but one association which has reached its quota. That is a small, new one, East St. Louis. Its apportionment was \$22,950, and they have reported \$40,379.98. Other associations say they will yet go over. Nine Mile Association has reported the largest amount subscribed, which is almost \$106,000. The First Church of Du Quoin reports about one-third of this amount.

So, our subscriptions have not been made by wealthy people, but have come, at least largely, from those who made sacrifices to give.

BAPTIST SEVENTY-FIVE MILLION CAMPAIGN IN KENTUCKY

John L. Hill, Director.

The action of the Atlanta Convention met with hearty response throughout Kentucky. The State Board of Missions, in called session, unanimously ratified the action of the Convention and accepted Kentucky's apportionment as suggested by the Executive Committee. The board, under the leadership

of Corresponding Secretary O. E. Bryan, assumed direction of the Campaign in Kentucky and voted to pay the expenses of the Kentucky Campaign out of its general fund. Upon recommendation of Secretary Bryan, John L. Hill, Georgetown, was elected state organizer and director; J. R. Black, Louisville, was chosen as state publicity director, and Mrs. B. G. Rees, Louisville, was elected state W. M. U. organizer. By special request of the board, Dr. M. P. Hunt, manager of the hospital campaign, and Dr. J. G. Bow, financial secretary of the Children's Home, were released for service in the Campaign, and Rev. J. W. Beagle of the state board enlistment force, was transferred to Campaign work. These brethren gave themselves unsparingly and efficiently to the call of the Campaign. From the very beginning Kentucky Baptists committed themselves to the Convention budget, and in all of the Campaign conferences Kentucky's representatives stood for the closest possible conformity to the principle of division of funds as recommended by the Convention.

As the Campaign progressed, its remarkable unifying appeal found expression in constructive measures of great importance to Kentucky Baptists. The state board bought the *Western Recorder* and the *Baptist World*, discontinued the publication of the *Kentucky Mission Monthly*, and assumed the publication of the *Western Recorder* as the state-wide paper of Kentucky Baptists. This achievement, marvelous in possibility, was due largely to the consecrated statesmanship of Secretary Bryan. Many of Kentucky's wisest leaders declared that the Campaign had justified itself in making possible this consolidation. The unification of the educational work was an accomplishment second to none in importance. Kentucky Baptists are now committed to a system of education which is comprehensive, economical, and sane, and which challenges the active support of every Baptist. Under this system Georgetown College, standard four-year college for men and women, is the head; Bethel College and Bethel

Woman's College, for men and women respectively, and Cumberland College, co-educational, are standard junior colleges; Russell Creek Academy and Oneida Institute are vocational high schools. The crowning acts of unification came when the General Association adopted measures by which the Louisville Baptist Orphans' Home was placed in the state budget, and the work of the Ministers' Aid Society was correlated with the Board of Relief and Annuities of the Convention. Now, Kentucky Baptists are unified, harmonious, and are enthusiastically behind the organized work of the denomination. Many of the things mentioned in this paragraph would have been accomplished in time, but it is only right to record that the Campaign made easy the tasks which would have required years for their solution.

The work of mobilization proceeded from the start with a spirit which guaranteed success. Kentucky's busiest and most capable laymen vied with sacrificial pastors and consecrated women in giving unstintedly of time and talent to the successful performance of a task which challenged the religion of every Baptist. The close of January showed returns in the state office totaling \$7,454,387.89 from 1,326 churches in 74 district associations. Three associations (always non-co-operating) declined to have any part in the Campaign and approximately 500 churches are yet to be heard from. Those will be reached as soon as weather conditions permit. Kentucky Baptists thank God for the Campaign and for the victory which He enabled them to win.

THE CAMPAIGN IN LOUISIANA

G. H. Crutcher, D.D., State Secretary.

At this writing, February 24, Louisiana has \$2,997,600 on the Baptist Seventy-five Million Campaign. This does not include any credits whatever, except those paid on the subscrip-

tion cards by individual subscribers. It is the plan of the Campaign committee to reach the \$3,325,000 quota by May 1. Definite arrangements are being made now toward that end. There are scores and scores of churches ready to line up and do what they have the light to see their duty just as soon as the Campaign is presented to them. Unfavorable weather, bad roads, and high water in the lowland sections have all combined to delay us in reaching many of these places.

Never was a movement entered into more enthusiastically and unanimously than this. The support of the campaign has been just as marked in the rural sections as in the towns and cities. The fourth-time preachers have been just as zealous as the full-time preachers in enlisting the membership of their churches. Many competent and willing leaders among the young people and the older ones throughout the state have been discovered through this Campaign. It will not be difficult to organize and shape another campaign, because we have discovered new forces that will be of great assistance.

EVERY INDIVIDUAL ENLISTED

Louisiana has reached the three million mark without having secured any outstanding gifts from individuals or families that exceed \$60,000. The amount of subscriptions at present is due to the fact that among the membership of the churches reached thus far nearly every individual has been enlisted. Scores and scores of gifts that are really sacrificial could be enumerated. One or more such instances stand out in almost every community. School teachers, working for forty to seventy-five dollars a month, in several instances have subscribed as much as \$500 to the Campaign. Several families had saved money with which to buy a home, and, when the Campaign was presented to them, willingly gave this amount and pledged more for the coming years. A number of instances have been made public where a church member

had been saving to buy an automobile for his family, and the appeal of the Campaign caused him to forego this pleasure and put his savings in the Lord's work.

The largest gifts thus far in this state are as follows:

W. H. Managan's family, Westlake.....	\$60,000
Z. R. Lawhon's family, Shreveport.....	25,000
Guy Oaks, Shreveport	20,000
Mr. and Mrs. J. C. Ellis, Shreveport.....	10,000
Mr. and Mrs. L. T. Layne, Shreveport.....	10,000
Dr. N. T. Cutrer, Kentwood.....	10,000
Dr. Sturgess, New Orleans.....	10,000

The information we have at present shows that only three other churches in the entire South have given more than the First Church at Shreveport. And each of these three had one or more outstanding large gifts. This church, in which the largest gift was \$25,000 and the next largest \$20,000, has a cash and subscription credit now of \$315,000. Scores of members under the leadership of Pastor M. E. Dodd gave until it hurt. The secret of the success of the work in this church lies in the fact that the canvassing teams did their work so thoroughly and reached nearly every resident member and many of the non-resident members.

COLLEGE CHURCH RESPONDS NOBLY

The Pineville Baptist Church, in which a great many of the students of Louisiana College, our Baptist college in this state, have their membership, made one of the outstanding gifts in our state. Only a few years ago this church was receiving the greater part of the pastor's salary from the State Board of Missions. It has been growing by leaps and bounds. They have just finished a new building, costing over \$40,000, and a good part of this cost still remains as a debt on the church. In the face of these difficulties Pastor J. D. Franks

and his helpers so well organized the forces, and by this means worked up the interest in the Campaign, that the subscription now stands at \$50,000. There are few churches in the South that have made a better record. Shortly following the Campaign in this church a revival broke out that has resulted in more than 150 new members. There is not a church in the South, perhaps, that in spirit and sacrifice has exceeded this record.

Another outstanding feature of the campaign in Louisiana is the support given it by the faculty and students of Louisiana College, Pineville. The state committee asked them for \$15,000. When the Campaign was over they reported \$34,000. This came from the members of a faculty and student body composed largely, so far as the faculty is concerned, of men and women with no income at all except their meager salaries, and in the student body from boys and girls from the rural sections of the state, many of whom are having to work their way through college. Very likely not a better record of giving, real sacrificial giving, can be found anywhere.

WOMEN CONTRIBUTED ONE-THIRD

Space forbids the mention of numbers of other churches and other schools in the state that have made an outstanding record in the support they are giving the campaign. The roll of honor in Louisiana is a long one. Too much cannot be said in praise of the women, who through their work in the W. M. U. have given about one-third of the amount reported for the entire state. The B. Y. P. U.'s of the state and the Sunday schools have made a noble record. Scores of pastors and laymen have given their time and effort to working at the campaign throughout their sections of the state without a cent of cost to the Campaign management. The district, associational and church organizers throughout the state have rendered the most efficient service in every respect in their respective ca-

pacities. Every member of the campaign organization clear up to the very last church, with very few exceptions, has and is still standing by the Campaign efforts. The success thus far achieved is due to a greater extent than can be estimated to the splendid co-operation of every member of the organized forces in every church. Blessings innumerable have come to every individual in every church, and to every department of our work that have stood for the advancement of the Baptist Seventy-five Million Campaign in Louisiana.

THE CAMPAIGN IN MISSISSIPPI

J. B. Lawrence, D.D., State Secretary.

The Seventy-five Million Campaign went on in Mississippi in great shape. By 10 o'clock Sunday night, November 30, we had received in our office reports sufficient to cover our quota of \$3,500,000, and in spite of the fact that we had only one clear day—the first day of the drive, there being a constant downpour of rain the rest of the week—by December 7 we had subscribed \$4,250,000.

This Campaign has demonstrated several things to us:

First, it has shown the power of co-operation. With only one subscription of \$20,000 and less than twenty subscriptions above \$5,000, we have subscribed more than 21 per cent above our quota. The bulk of the \$4,250,000 subscribed was made in \$1,000 subscriptions.

Second, it has shown to us that Baptist churches, independent and individual as they are, can for the sake of the Kingdom, perfect an organization more efficient, compact and effective than ecclesiasticism can give.

Third, it has been shown that our people have the spirit of co-operation and when a challenging objective is presented they will respond.

Fourth, it has shown to us that the Kingdom of God is a unit and that the interests which we are fostering should each receive due and proportionate consideration in the united efforts of our people. In Mississippi we were prepared for this Campaign. For three years we had worked under a budget system which included an apportionment to the churches of amounts they were expected to raise. Our organization was already practically completed. We had very few adjustments to make. We simply went on with our work in putting on the Campaign.

Fifth, the Campaign has demonstrated to us the desirability of a great denominational program. There is no power so conducive to co-operation and activity as the impact of a South-wide movement. We could never have subscribed \$4,250,000 in Mississippi, however well we might have been organized, however hard we might have worked at the task, without the inspiration which came to us because of our association in a great South-wide undertaking.

Our people are happy in the outcome of the Campaign and are turning now to the task of collecting the pledges with the same enthusiasm manifested in securing them.

THE MILLIONS CAMPAIGN IN MISSOURI

O. L. Wood, Ph.D., General Secretary.

Missouri planned to enter into the Millions Campaign of the Southern Baptist Convention and decided to push the Campaign throughout the state for Victory Week on only one-half of our objective—a million and a half for schools and philanthropic institutions. According to our planning, we expected with the budget system, which is now pretty firmly established in a great many of our churches, that we should be able to gather through the budget for the next five years the

second half of our objective, or the million and a half for missions.

We found on getting into the Campaign that there was a bit of misunderstanding throughout the state as to our objective, and, since some did not seem to understand the difference between the budget and the Victory Week drive, it was a bit difficult to get them to see it clearly, and to enter into the whole Campaign heartily. But when the Southern States began to report one by one a few of the larger gifts the enthu-



O. L. Wood, Ph.D., Secretary.

siasm began to come up. Our brotherhood caught interest in it all and planned to do their part in the whole campaign. There was a bit of misunderstanding in our state as to the whole objective of the Campaign—some not understanding fully, thinking this was a special drive and that after a while for regular interests another would be taken, and it was necessary to constantly, with a campaign of education and explanation, get them to understand our whole objective was involved in the Campaign that we were undertaking and to enter in fully and do our part heartily, so that our whole objective of \$3,000,000 in the five years might be provided for the Lord's work.

COÖPERATION BANISHED DIFFICULTIES

The questions constantly before us were questions of activity and the launching of our organization—the county or-

ganizer and publicity man and W. M. U. woman co-operating. Where they co-operated fully the difficulties were easily met and the counties able to do their task in a splendid way. In other counties where information could not be gotten so readily and easily through the organization the difficulties did not move so rapidly. Then, in the midst of it all, just at the beginning of Victory Week, we had a severe storm in our state that swept it from one side to the other. This hindered somewhat the Campaign during Victory Week, and many of our churches were not able to get started in time. Some of the associations, for lack of information, were not able to get started in time, so the whole Campaign was delayed and a bit drawn out because of the lack of information and the lack of getting thoroughly organized and ready to start as soon as Victory Week began. But the whole Campaign has gone forward and will go forward through Round-up Week, and we hope by that time to have reached the full objective and measure of our effort in the state, and that all of our churches will have had a part in raising our \$3,000,000 for the Victory Campaign.

Some good results growing out of the Campaign are already apparent. One of the first is that we have learned the worth of all the brotherhood working together. We have been emphasizing the associational unit now for a number of years, and the churches have come to understand this a little more definitely, and now with the emphasis in this Campaign on the associational unit co-operating in the whole state and the whole state co-operating with our whole Convention, they have learned a fine lesson in co-operation that will have its leavening effect in all the activities of our churches and our churches' work.

RESOLUTION BRINGS VICTORY

Another good lesson we learned from the Campaign is that we can do a big thing and a difficult thing if we get it in our

minds that it can be done. To think of increasing our objective from the smaller proportion to the larger one of the Campaign was paralyzing to some in the beginning, but the more they thought about it and prayed about it and talked about it the more they were convinced that it was an easy task and ought to be easily and thoroughly done. And so we learned the lesson that the first impression or the first view of a situation may not be the correct view, because in its beginning it may hide the real worth of the objective from us, and in this Campaign such was our lesson, and we learned it well.

Not only that, but we learned likewise that all of the brethren who were in places of leadership were servants and not over-lords, and that they were our beloved, humble and surrendered to the Master, and just suggesting and co-operating with us and helping us in that way to co-operate better with ourselves. Baptists, with their liberty and independence, may sometimes get the idea that our liberty means license to do whatever we please. We have a right to do what we please as long as we please to do that which is right in the sight of God, but if we do not look to the higher objective, then indeed we shall fail to see the worth of the leadership of our brethren who led us in this great Campaign.

Another fine lesson we have learned from the Campaign is that when we have raised the means to do greater things that challenges flesh and blood to be enlisted in the Campaign, and not only do Southern Baptists (and Missouri is a part of that territory) need to raise \$75,000,000, but we need likewise in a corresponding way to get a larger number of our people enlisted for service. The day for the "calling out of the called," October 26, was one of the most blessed days that Missouri Baptists ever had, for on that day, throughout the state, we were praying and planning and pleading with young people to give their lives in service to the Master with a willingness to go wherever He should lead them. We do not have

at hand the full results of that day's activities and eternity only will reveal the number that were fully surrendered on that day to do the Master's will, but we have a record of a large number of them who really and openly surrendered to go wherever the Master should lead, and the result as far as we have it is glorious and blessed. Not only this, but we learned the larger lesson, and that is that the raising of the \$75,000,000 fund means a challenge to every one of our churches to go afield to reach the lost in their own communities and in our wide state and to the ends of the earth. The mere fact of raising money means that we must have men and women to go along with our money to use it for the glory of God.

REVIVALS CROWN EFFORTS

And so we are entering into a new day in our state. Already the blessed result is being heralded abroad that the largest number of revival meetings in our state from east, west, north and south, are being reported, and that hundreds and thousands are turning to our Savior for salvation. We shall continue this Campaign throughout the whole five years and strive to make it the continuous challenge for us not to go back to a small program, and a small effort, put forth in a small way, but that the latitude and longitude of our efforts shall be not only throughout our own state, but as wide as the universe and as high as heaven.

The whole Campaign in its final summing up has brought us all in the humblest manner to thank our heavenly Father for His leadership through the world war, for the part we had in that contest and the glorious victory that was achieved, but beyond all this for the part we have had, and shall have, in the greatest battle of all—the battle for righteousness and against sin. And as we learn this lesson from the achievement of victory and on our knees, we look out to the wide world, and when with heart touching heart and hand touch-

ing hand, we start in the great forward march to carry the message of our Lord the state around, and the world around, the Kingdom of our Master shall come as His will is willed in heaven.

(During the Campaign Dr. Joseph P. Jacobs was state secretary, Dr. Wood having taken up the work in December. It was not possible for Dr. Jacobs to write up the Campaign for Missouri at the time of the writing of this book.—Author.)

XIX

MESSAGES FROM STATE SECRETARIES—(Continued)

BAPTIST SEVENTY-FIVE MILLION CAMPAIGN IN MARYLAND

W. H. Baylor, D.D., Secretary.

The Baptist Seventy-five Million Campaign in Maryland was under the direction of the following officers: State commissioner, Joshua Levering; state director, W. H. Baylor; state organizer, G. Pitt Beers; state publicity director, R. E. F. Aler. The additional members of the committee were: K. A. Handy, Francis A. Davis, F. S. Biggs, Mrs. Oscar G. Levy, Mrs. George Stevens, Mrs. Eugene Levering, Miss Clara M. Woolford and Mrs. W. S. Love. The district organizers were: H. F. Loomis, Cumberland; P. Rowland Wagner, Rockville; A. F. Ballbach, Easton; J. C. Carver, Marion, and J. O. Alderman, Pocomoke. These carried the organization out to the local churches so effectively that every church in the state but twelve was completely organized, and eight of those twelve were partly organized. One member in every eight in the Baptist churches of the state accepted a place in the organization and a share in the responsibility for the Campaign. That this organization was a reality, and was not on paper only, is demonstrated by the fact that by midnight of the first day of the Campaign, November 30, the churches of the state had reported 10 per cent more than the state's quota already subscribed.

The contribution of the state ultimately went 20 per cent above the amount asked for. Of the churches contributing to this success, the following three facts are worthy of note: The first church to report its quota reached and exceeded was Good Hope, in Charles County—a weak, pastorless country church,

which in many respects had seemed almost hopeless. This church exceeded its quota nearly 50 per cent and has already paid in over 80 per cent of its first year's pledge.

The church making the largest contribution to the Campaign was Eutaw Place, Baltimore, which was asked for \$225,000 and finally pledged \$276,678. The church which exceeded its quota by the largest percentage was Riverside, which was asked for \$3,000 and pledged \$11,000, or 266 2-3 per cent in excess of its apportionment. The victory, however, was due not so much to the outstanding achievement of any particular church, but to the whole-hearted co-operation of all of our churches. Every church in the state but one has contributed to the Campaign, and all but seventeen have reached or exceeded their quotas.

FORCES ARE FULLY UNIFIED

The effects of the Campaign are to be seen in many directions. There has been inspired a unity of action which has seldom if ever been achieved before. Many churches have been enlisted in the missionary enterprises of the denomination that in the past have taken little or no part in them. One church has already paid in cash more than it had contributed to all denominational enterprises in the past fourteen years. A great impulse has been given to missionary education. The Campaign itself brought to our people a great fund of information about the missionary work of the denomination, and now that the people are contributing so largely to this work, they will, of course, continue to demand full information as to what their contributions are producing. In many places a tremendous impulse has also been given to the work of the local churches. This is seen in the payment of old debts, the enlargement of buildings, enlarged budgets, which mean increased activities, and increase in pastors' salaries. The Campaign was a success from every point of view. From its own point of view it was a success because it got more than

it asked for. From the point of view of the churches it was a success because it left them stronger and more active than they were before.

THE GREAT CAMPAIGN IN NEW MEXICO

J. W. Bruner, D.D., Secretary.

1. Only one man in the state gave as much as \$10,000 to the Campaign. This was Honorable B. F. Pankey, who is now lieutenant-governor. He also gave freely of his time and influence.

2. It would be impossible to enumerate in brief space the names of pastors and churches who did exceptionally and remarkably well in the Campaign. Heroic leadership and sacrificial giving characterized our people throughout the state.

Texico Church, with a quota of more than \$4,000, oversubscribed her quota within one week from the time it was assigned.

Venus, a small country church, with limited opportunities for development, subscribed \$5,625.

Nara Visa, a small mission church, with a quota of \$250, subscribed \$825.

The new church at Santa Fe, with a membership of forty, subscribed \$14,000.

Tatum Church, with a quota of \$900, subscribed \$1,400.

Aztec Church, with a quota of \$3,000, subscribed \$5,000.

Lovington, with a quota of \$3,000, in drouth-stricken section, gave \$4,800.

Every active pastor in the state, without a single exception, gave himself unreservedly to the Campaign, and all pastors subscribed liberally.

3. Rev. John Hunter of Deming, 72 years old, a beneficiary of the Ministerial Relief Fund, and with an income of \$25 per quarter, subscribed \$250 for himself and \$250 for his blind son.

Rev. P. P. Mellon, pastor of the Negro churches at Raton and East Las Vegas, living on a salary of \$50 per month, subscribed \$500 to the Campaign.

D. W. Stiles of Grant, N. M., 125 miles from an active church, gave \$500.

C. W. Justis, an aged farmer at Jal, N. M., without ready cash, gave a calf, which thrilled the entire association and resulted in several thousand dollars being subscribed by others.

4. The 6,000 Baptists of New Mexico accepted a quota of \$250,000 in the Campaign with fear and trembling. Our forces were badly disorganized and on account of continued drouth many churches were disbanded. The influenza epidemic of 1918 prevented meetings with associations, and the state convention. We were without a leader when the Campaign was announced, but the organization was soon carried into every church of the state. Our people rallied with determined spirit. We united in fervent prayer daily. The fires of evangelism were soon kindled in the hearts of pastors and churches.

NEW RECORD IN CONVERSIONS MADE

We had more conversions and baptisms during the period of the Campaign than in any one year of the denomination in the state. Our people were enlightened on general denominational work, mission fields, the needs of our own state, and the possibilities of Baptists in the state. They were enlisted in every department of church work. Prayer meetings, Sunday schools, W. M. U.s, and B. Y. P. U.s all showed remarkable improvements.

We subscribed \$381,000 in Victory Week. But perhaps the most remarkable outcome of the Campaign was caused from the constant agitation in favor of the Baptist college, which resulted in the Commercial Club of East Las Vegas formally presenting to the executive board of our Convention in its regular session held in Albuquerque, December 17, the

magnificent Montezuma property, consisting of 840 acres of land, a beautiful building of brown stone, with 343 rooms in the main building. It is located $5\frac{1}{2}$ miles from the city of East Las Vegas, in the most inspiring scenery of the mountain canyon, overlooking a beautiful valley. This property is easily valued at \$350,000. The school has been named the Montezuma Baptist College, and will be opened in September, 1920, for the reception of students.

Considering the school property, we have subscribed \$731,000 in the Campaign, with a quota of \$250,000. The confidence of our people has been established. Being privileged to join in a big program, we have claimed the attention of strong men throughout the state. Daily papers have watched with keen interest our progress. We will never again be satisfied with little things. We are now entering a campaign for 3,000 souls to be won to Christ this year, taking as our motto, "Two Win One."

THE CAMPAIGN IN NORTH CAROLINA

W. N. Johnson, D.D., Secretary.

North Carolina Baptists began a special campaign for larger things in December, 1917. At that time the Baptist State Convention, at its session in Durham, began a campaign to raise a million dollars for the endowment and better equipment of the Baptist colleges and high schools of the state. Dr. R. T. Vann and Rev. C. J. Thompson were asked to lead that campaign. In 1918 Brother Thompson resigned his work with the campaign to accept work with Anderson College, South Carolina. On June 1, 1918, Dr. W. R. Cullom of the chair of the Bible, Wake Forest College, became associated with Dr. Vann in the capacity of general manager of the campaign. About six hundred thousand dollars had been raised in cash and pledges when this special campaign was merged, July,

1919, into the more general Campaign, known as the Baptist Seventy-five Million Campaign.

Secretary Walter N. Johnson became state director; Dr. W. R. Cullom, state organizer; Dr. T. W. Chambliss, publicity director; Rev. J. D. Moore, executive secretary; Mrs. W. N. Jones, W. M. U. director; Miss Elizabeth Briggs, associate W. M. U. director, and Miss Bertha Carroll, W. M. U. organizer. The advisory committee of the movement was composed of the above-named people, along with Dr. R. T. Vann, secretary of the Board of Education for North Carolina, and Dr. Livingston Johnson, editor of the *Biblical Recorder*.

At the first general meeting of the South-wide committee in Atlanta, in June, North Carolina's share was agreed on as \$5,500,000. At a meeting of representatives of the several boards of our state conventions, July 9, it was unanimously agreed that North Carolina Baptists would undertake to raise \$6,000,000.

INTERCESSION GIVEN EMPHASIS

The headquarters of the movement were established in the Biblical Recorder Building, Raleigh. An intercessional conference was held in Meredith College, Raleigh, August 9-11, when between 300 and 400 of the leading Baptist men and women of the state came together for prayer, counsel and inspiration. During the week of August 31-September 7 more than forty of these intercessional conferences were held in various parts of the state. Verily the movement tried to link itself with the mind and purpose of the eternal God from the very outset.

The state was organized by associations and churches. There was a director and a W. M. U. director appointed in each association. It was their privilege to appoint as many special helpers in their respective associations as a given situation might call for. It was also their duty to see to it that a director and a W. M. U. director should be appointed in each

church in their respective associations. The church and the W. M. U. director were to appoint as many teams and other helpers as the situation might demand in each local church. It became a sort of divine passion with our headquarters to carry to the Baptist people of the state three things through this organization: (1) Information, (2) inspiration, (3) training. With what measure of success these ends were accomplished may be seen from the results. Ten training centers were established over the state, and all our special workers were urged to attend one of these centers for three days of special training. Those centers were located at Elizabeth City, Wilmington, Greenville, Raleigh, Winston-Salem, Salisbury, Shelby, Boone, Asheville and Bryson City. They continued for three days in each week for four successive weeks in the same place and under the supervision and guidance of the same leaders. With the exception of a nominal honorarium given to those who worked in these training centers for four successive weeks, the whole Campaign was carried on without cost to the denomination further than the actual expenses of those doing the work. Of course, this statement does not apply to those giving their whole time to the Campaign from beginning to end. It is safe to say that this generation has not seen so much voluntary work given to any cause outside the war-work campaigns.

And what a thrill of joy it brought to our people! The magnitude of the undertaking at once challenged the attention of our people from mountain to seashore. Hundreds and thousands who had been more or less indifferent for years were quickened into life as Christians and as Baptists. So enthusiastic and so universal was the response that those failing to fall in line with it must have felt very lonely. Nor were there any really large gifts when measured in bulk. When measured from the standpoint of sacrifice, however, our state can show a host of men, women and children who will take their places along with the foremost ones from any section of the

land. So far as we know about, \$25,000 was the largest amount given by any one man among us. Very few gave as much as \$10,000, and a large number gave \$5,000 or more. The temptation is strong to name many pastors, laymen and elect women who wrought so faithfully and persistently in the face of many and almost insuperable difficulties, but their name is legion, and the limits of space forbid the carrying out of the promptings of the heart. Their deeds are golden, and they themselves are far more precious than rubies.

RESULTS CROWNED LABORS

When Victory Week came and the associational directors began to report, it became increasingly evident that our labor had not been in vain. One after another, they shouted to us over the phone the phrase, "Over the top." The Gaston (an association organized during the Campaign) was the first to report through its indefatigable director, Rev. W. C. Barrett. It was asked for \$150,000, but has reported \$290,440. Practically every association in the state has gone far beyond its allotment. Some of our people thought six million dollars a gigantic task for us. Today the figures in the central office in Raleigh stand \$7,287,012.

So far as one may judge by the spontaneous expressions that come bubbling out of the hearts of our people, the Campaign has left in its train a few things that can never be taken from us. These are: (1) A vision of the work of God's Kingdom as the biggest and most fundamental thing that can engage the attention of any life; (2) a conviction that Jesus of Nazareth, who lives and reigns forever, is the only hope of a lost and ruined world; (3) a disposition and even a longing desire to tell the story of God's love in Christ to the people of our own land and to the nations of the earth until all shall have heard of and come to rejoice in Jesus as a personal Savior and as undisputed Lord of all; (4) a feeling of spe-

cial gratitude to God for such signal and unmistakable manifestations of Himself to His people as we have witnessed in this Campaign and are still experiencing in our hearts.

THE SEVENTY-FIVE MILLION CAMPAIGN IN OKLAHOMA

F. M. McConnell, D.D., Corresponding Secretary.

Conditions in Oklahoma are different from any other state in the Southern Baptist Convention. Oklahoma has been a state only eleven years. Our people came from all points of the compass and brought their plans, notions and prejudices with them. In a new state everything has to be done at once; farms improved, equipped and paid for, school houses constructed, towns built, roads made, church houses erected, every improvement made which transforms a wilderness into an orderly, prosperous commonwealth.

Those of us who knew conditions here knew that success could be achieved only by the best organization possible and the most direct and stimulating publicity. The task was taken very seriously by our leading men. Fortunately for us, Rev. W. W. Chancellor, of McAlester, had recently been elected superintendent of enlistment. He is well known and a very influential man among us. He was chosen state organizer, and Rev. C. P. Stealey, the remarkably capable editor of the *Baptist Messenger*, was chosen publicity director. We were fortunate, also, in having four general missionaries, who are honored and loved by our people everywhere. They are Rev. C. H. Carleton, Rev. Daniel Curb, Rev. Charles M. Curb and Rev. J. M. Wiley. All of them have been in Oklahoma since long before it became a state, and are trusted leaders.

Conferences were had in strategic centers, the names of all the preachers and leading laymen in all the churches were secured, the most careful selections were made for the associational and church organizations. Early in the Campaign

thousands of carefully written letters were sent to our men and women in all the churches, and they were informed concerning the task and what success would mean to our institutions and to Baptist principles throughout the world.

No two men ever performed their tasks more diligently, loyally, or, as it seems to this writer, with more wisdom than did W. W. Chancellor and C. P. Stealey. The state was thoroughly organized. The least church and the largest church were given the same careful attention. The state was sown down with the most telling literature, the secular press was used to carry stories of the campaign. Our stenographers and helpers, everybody, caught the spirit and enthusiasm.

Miss Pearl Todd, corresponding secretary of our Oklahoma women's organization, labored with unremitting energy and rare wisdom. The women were enthused everywhere by her letters, messages and addresses.

SMALL GIVERS ENLISTED

We all knew that our only hope was in getting a multitude of small givers enlisted. Imperative local needs in many places called for the utmost that large givers could be induced to do. Our people in Oklahoma are building good, expensive meeting houses and our business men must bear such burdens out of all proportion to their numbers and ability. There was hardly a large church in the state not heavily loaded down with debt for its meeting house.

The apportionment committee asked all the churches for thirty-seven times as much as they gave to both foreign and home missions the year before. The organization went afield. Our state apportionment was \$2,500,000. Our slogan was "Not over first, but farthest." The subscriptions are now \$3,100,000, and they will be \$3,500,000 when all the returns are in.

Only a few men have given large amounts. Jackson Barnett, an Indian, subscribed \$200,000. James F. Robinson of

Miami subscribed \$23,000. C. C. Hatchett of Durant and T. A. Edmonds of Waurika, \$5,000 each. There are other large subscribers whose cards have not been received.

The Campaign has produced far-reaching effects for good in many ways. No state has been benefited more than ours. We are compacted together. We have learned how to co-operate in a large, effective way. Already revivals are breaking out, and we confidently expect to baptize thousands of people this year.

THE CAMPAIGN IN SOUTH CAROLINA

W. T. Derieux, D.D., and Charles A. Jones, D.D., Secretaries.

The Seventy-five Million Campaign was begun in South Carolina and as nearly as possible completed on schedule time. This was due to several causes:

1. Our pastors were well nigh a unit in their convictions that this program was divinely inspired and therefore was a divine obligation and could and would succeed. With such a conviction, they entered with great enthusiasm and faith upon this holy task.

2. We were fortunate in securing our state organizer and publicity director. Dr. W. J. McGlothlin was chosen as organizer and brought to his task a clear head, a stout and courageous heart, an indomitable will and rich experience. Under his leadership and direction our state very soon became a great training camp, in which workers were inspired and prepared for Victory Week. Our publicity director, Rev. T. J. Watts, a great believer in artistic and efficient advertising, brought skill and enthusiasm to his important task and quickly commandeered the press of the state to make known the plans and purposes of this Campaign to all of our people.

3. These brethren soon conceived the idea of putting *The Baptist Courier*, our state denominational paper, into every

Baptist home in South Carolina and by a concerted action of our pastors and all other workers, we discovered about forty thousand Baptist homes within our bounds, into which *The Courier* went for four months. Thus, nearly the whole of our Baptist constituency saw week by week the purpose and progress of this great Campaign.

4. The directors of the Campaign were also fortunate in selecting our associational organizers and publicity directors. Hardly a man in our thirty-eight associations failed to respond to the call of service, and so splendidly did they toil and succeed that nearly every association went far beyond the apportionment set, until not only the \$5,500,000 allotted to South Carolina as its part of the \$75,000,000 was subscribed, but when all credits were allowed our state pledged nearly \$7,500,000.

5. The above results were made possible by the faithful toil of our organizers and publicity directors, both of state and associations and churches, because, coupled with their efforts, were the excellent organization and the untiring and sacrificial efforts of our wonderfully efficient W. M. U. of South Carolina. When all figures are in and every dollar is counted we will be sure to find that our women gave far beyond the amounts apportioned them.

6. After all is said with reference to the work of our organizers and publicity directors, the great cause of success is due to the heroic giving of the great masses of our people. Unfortunately, or fortunately, as we may view it, we have only two or three millionaire Baptists in South Carolina. To these this cause, surprisingly, had no appeal; and not very many rich among us, hence no great gifts as to amounts are recorded in our aggregate. Possibly \$25,000 was the largest individual gift recorded in the state. So far as we know, only two such gifts were made.

We in South Carolina feel certain that we lead all of our sister states in our efforts in this momentous and inspiring Campaign.

THE SEVENTY-FIVE MILLION CAMPAIGN IN TENNESSEE

J. W. Gillon, D.D., Secretary.

It is impossible to tell the story of this Campaign in a few words. Only a very few features can be mentioned.

FIRST THE LEADERS

J. W. Gillon, D.D., corresponding secretary of the Executive Board of the Tennessee Baptist Convention, was general director and publicity man. Owing to the geographical divisions of the state, it seemed wise to employ a strong man for each of the three divisions of the state to co-operate with the secretary and general director.

The brethren employed were Rev. J. H. Sharp of Knoxville, who led in the eastern division; Rev. W. J. Stewart of Nashville, who led in the middle division, and Rev. R. A. Lansdell of Jackson, who led in the western division. Each of these brethren did remarkably faithful and efficient work.

THE ASSOCIATIONAL LEADERS

These men deserve special mention, for to them must be credited a large part of our success. For the East Tennessee Division we had the following list of associational organizers:

1. Watauga Association, C. H. Cosby, with \$48,000 raised.
2. Holston Association, O. E. Sams, D.D., \$130,000 raised.
3. Mulberry Gap Association, Rev. Clifton Green, \$8,000 raised.
4. Holston Valley Association, Rev. John R. Chiles, \$26,000 raised.
5. East Tennessee Association, J. R. Stokeley, \$26,000 raised.
6. Nolachucky Association, Rev. R. N. DeVault, \$122,000 raised.

7. Jefferson County Association, J. N. Irwin, \$34,000 raised.
8. Midland Association, J. W. Cowden, \$7,000 raised.
9. Clinton Association, S. H. Johnstone, \$20,000 raised.
10. Cumberland Gap Association, J. A. Lockhart, \$12,000 raised.
11. Campbell County Association, P. C. Perkins, \$15,000 raised.
12. Sevier County Association, N. W. McDaniel, \$48,000 raised.
13. Chilhowee Association, T. L. Nichols, \$115,000 raised.
14. Providence Association, A. B. Johnson, \$7,000 raised.
15. Sweetwater Association, M. G. Lamar, \$100,000 raised.
16. Eastanallee Association, W. H. Rymer, \$16,000 raised.
17. Hiawassee Association (two churches), Charles Ewing, \$5,000 raised.

The best thing done in East Tennessee.

18. Ocoee Association, E. H. Ralston, \$320,000 raised.
This is considered one of the greatest victories in Tennessee.
19. Tennessee Valley Association, T. M. Byron, \$8,000 raised.
20. Big Emory Association, E. T. McKinney, \$38,000 raised.
Just as Brother McKinney finished his work, he was called to his reward.
21. New River Association, \$1,500 raised.
22. Grainger County Association, Weil Acuff, \$6,000 raised.
23. Knox County Association, Rev. S. G. Wells, \$620,000 raised.

MIDDLE TENNESSEE ASSOCIATIONAL ORGANIZERS

<i>Association.</i>	<i>Organizer.</i>	<i>Address.</i>
Bledsoe	Rev. C. H. Bailey.....	Gallatin
Concord	Hon. A. L. Todd.....	Murfreesboro
Cumberland	Mr. George Fort.....	Clarksville
Duck River	Rev. Sam P. White.....	Shelbyville
Ebenezer	Rev. J. H. Barber.....	Columbia

Indian Creek	Rev. J. N. Irwin.....	Waynesboro
Judson	Mr. Robert Clements.....	Dickson
Lawrence County ...	Judge Robt. B. Williams..	Lawrenceburg
Nashville	Mr. H. B. Alexander.....	Nashville
New Salem	Rev. W. E. Wauford.....	Watertown
Riverside.....	{ Rev. H. F. Burns.....	Monterey
	{ Rev. N. S. Jackson.....	Livingston
Robertson County...	Prof. W. S. Woodward.....	Orlinda
Salem.....	Rev. Charles E. Scott.....	Smithville
Sequatchie Valley...	Rev. J. B. Alexander.....	Dunlap
Union.....	Rev. W. G. Keyt.....	Spencer
William Carey.....	Rev. Roy Chandler.....	Fayetteville

These all did the finest kind of work and deserved success.

Churches in Middle Tennessee that deserve special mention:

Concord Association—Murfreesboro church gave \$51,336.40, notwithstanding they are building a \$100,000 meeting house; Powell's Chapel church, a small country church, gave \$6,241.50.

Cumberland Association—Big Rock, a country church, gave \$11,730.50; Clarksville church gave \$57,614.50.

Nashville Association, with twenty-six churches, totaled \$451,469.87, the largest associational contributor in Middle Tennessee. Belmont, possibly the smallest suburban church in the city, contributed \$11,689.90.

New Salem Association—Shop Springs, a small country church, gave \$14,805.

Riverside Association—Monterey church gave \$3,824.50.

Robertson County Association—Springfield church gave \$56,433.50; Orlinda gave \$41,161.60; Hopewell, a country church, gave \$12,390.50; Pleasant Hill, another country church, gave \$11,723; Robertson County Association, as a whole, twenty-one churches, contributed \$205,812.50.

Salem Association—Salem church gave \$8,256.75; Greenville church gave \$10,039; Woodbury church contributed \$4,474.25.

Sequatchie Valley Association—Antioch, a little country church, gave \$2,700 and sent cash amounting to \$549; South Pittsburg gave \$8,750; Sequatchie Valley Association, as a whole, gave \$19,743.50.

Union Association—Doyle church, where a mountain school is located, gave \$2,468; Union Association gave \$6,183.80.

William Carey Association—Fayetteville church gave \$14,712.92; the association as a whole gave \$47,857.60.

Organizers for associations, with results of their effort in West Tennessee, through January 27, 1920:

<i>Name of Association.</i>	<i>Accepted Apportionment.</i>	<i>Amount Raised.</i>
Central	\$ 285,000	\$ 310,093.78
Weakley County	35,000	28,957.88
Western District	150,000	141,826.00
Little Hatchie	43,000	47,749.36
Big Hatchie	150,000	160,021.02
Unity	50,000	43,868.20
Beech River	35,000	24,735.64
Friendship	75,000	68,989.00
Shelby County	316,000	1,022,956.81
Stewart County	5,000	727.00
Southwestern District	—	3,872.00
Beulah	125,000	100,310.20
Total	\$1,269,000	\$1,953,222.89

Total accepted apportionment 1,269,000.00

Excess over apportionment\$ 684,222.89

In West Tennessee the most notable gifts are those made by the following churches:

1. Dyer Church, in Central Association, asked to give \$3,000, gave \$6,063.50.
2. Humboldt, in Central Association, asked to give \$35,000, gave \$47,000.
3. First Church, Jackson, in Central Association, asked to give \$70,000, gave \$83,475.
4. First Church, Memphis, asked to raise \$63,000, gave \$90,430.
5. Central Church, Memphis, asked to raise \$60,000, gave \$672,000—\$72,000 undesignated and \$600,000 designated.
6. Temple Church, Memphis, asked to give \$13,000, gave \$22,000.
7. La Belle Church, Memphis, asked to give \$15,735, gave \$20,500.
8. Seventh Church, Memphis, asked to give \$9,400, gave \$13,000.
9. Bellevue Church, Memphis, asked to give \$44,000, gave \$52,000.

Others deserve special mention, but all cannot be mentioned for want of space.

10. Elon Church, in Friendship Association, was asked for \$575, and gave \$2,000.
11. Bath Springs Church, in Beach River Association, was asked for nothing, but gave \$200.
12. Ripley Church, in Big Hatchie, asked to give \$30,000, gave \$40,652.

Every church that raised its quota deserves mention and praise, but it is not possible to give them in this article.

This must be said for Tennessee Baptists: Their quota set by the Southern Baptist Convention committee was \$4,000,000. They raised \$5,000,000 and more.

Owing to special designations, the general program does not get its full quota.

But Tennessee Baptists have not been surpassed by any sister state when all the conditions are considered.

THE CAMPAIGN IN TEXAS

F. S. Groner, D.D., Secretary.

Never can Texas Baptists forget the memorable and triumphant Campaign in this state. The spirit of heroism, sacrifice and dauntless determination prevailed everywhere. Never were soldiers in battle more bent on victory than were our invincible legions in the big Seventy-five Million drive. That we must win at all hazards and at any sacrifice was the sense and the thought of our people.

Three things explain our success. First, a superb and almost perfect organization. In organizing for the Campaign we followed literally the plan outlined by General Director Dr. L. R. Scarborough. We avoided making exceptions, but tracked it in its entirety.

Second, our people had the conviction that the movement was of God, and we called mightily upon Him for help and guidance. By faith we beheld the pillar of cloud that led to victory and to sure success. Jehovah went before us and the God of Israel was our rearguard. Our people felt that the hour of destiny had struck for our cause, and His presence and His Spirit heartened us in the hour of battle and led us out into the tablelands of rich fruition.

The third thing that contributed to our great victory was the relentless and resistless zeal of our people. A holy zeal possessed them and bore them on. A zeal that could not be

stayed, pent up for a while, but when once let loose was hurricane-like in its onward sweep. It was contagious; it spread like a holy epidemic until 350,000 redeemed people were under its spell and were swept forward by its torrents.

MANY DIFFICULTIES OVERCOME

There were many hindrances and many difficulties. Our Baptist legions, determined to win, were not to be baffled. They forded swollen streams, braved the driving storm, climbed the mountain heights; when Fords stuck up, ponies were commandeered, and when ponies gave out the riders turned pedestrian and went on their way with hearts regardless of difficulties and souls bent on victory. Such courage was not even surpassed by our American sons at the Argonne Forest as they drove back the invading foe, or by the crusaders as Peter the Hermit led them in their quest of the Holy Land.

We wonder if the time has not really come to add another chapter to the Acts of the Apostles in order to record the achievements of these doers of great deeds, and to add a post-script to the eleventh chapter of Hebrews in order to enroll their names on the scroll of the brave and the true.

The by-products of the Campaign in Texas deserve special mention, and fully justify all our efforts and all that the Campaign cost. I will conclude this article by quoting from the report of the State Executive Board to the Baptist General Convention at Houston, December 11-15.

“Among the by-products, we would mention:

“*The widespread enlistment of our people in religious activities.* Thousands of our brethren and sisters in this state who have never done any serious religious work in connection with the churches where their membership is have been aroused to take an interest in the present big program and are enlisted for future work and service as never before.

Thousands more of our people, notably our young people, have surrendered for special religious work, either to preach the Gospel, to become missionaries, Bible women, evangelistic singers, Sunday school specialists, or serve in some other line of Christian endeavor.

“Another very important phase of enlistment accomplished in this campaign is the resuscitation of dormant and what was thought to be in hundreds of instances dead or extinct churches. These churches have everywhere been aroused from a veritable Van Winkle slumber to become awake, alive, and potent for good in their communities and happy in the consciousness that they have risen from the dead. Their members rejoice again that the old altars of worship are restored, the altar fires rekindled and the songs of Zion are heard as of yore. This situation is literally true in hundreds upon hundreds of cases in Texas, whether it be the deserted downtown city church, the neglected town or village church, or the much-sung little brown church in the vale. Everywhere there is to be found an awakened interest and a new zest in the local church, and these places are to be as never before real Bethels where God shall meet His people and bless them with showers of heavenly blessings and save their children with His everlasting salvation.”

Another by-product of the Campaign is the *increased circulation of our denominational papers*. Within the space of about thirty days the circulation of the *Baptist Standard* was increased from 16,000 to more than 38,000. What is true of the *Baptist Standard* is true, though perhaps of a less degree, of our other Baptist papers in Texas.

A third by-product of the Campaign is the lesson of *Stewardship* that has been more widely taught and more widely practiced than ever before.

It is safe to say that what we consider the by-products of the Campaign more than justify the Campaign expense account, which really should be reckoned as an investment. All

that we expended in carrying through the Campaign was well worth while, even if there had been no money-raising object in view.

SACRIFICIAL GIFTS

1. A widow, 74 years of age, who washes lace curtains for a living, and who resides at McKinney, Texas, subscribed \$275.

2. One widow, at Fort Worth, Texas, gave her diamond engagement ring, which Secretary Groner sold for \$1,000, and put the \$1,000 in the Campaign.

3. An elderly lady, of Stamford, Texas, without financial means, gave her watch, which was a present from her husband before they married. Secretary Groner sold the watch for \$250, and put the money in the Campaign.

4. A mother, in Fort Worth, Texas, gave a beautiful golden brooch.

CASES OF HEROIC GIVING

1. Central Baptist Church, Jacksonville, Texas, with a quota of \$30,000. The church burned down the first Sunday of Victory Week. That night the membership met at the pastor's home and subscribed their quota of \$30,000 and subscribed an additional \$30,000 to erect a new building.

2. Corpus Christi Association, with a quota of \$110,000, was devastated by a terrible Gulf storm, scores of lives were lost and millions of dollars worth of property destroyed, and the crops ruined. When the association met, the headquarters office at Dallas wired them reducing their quota one-half. They wired back that they would accept no reduction, but raise their entire quota of \$110,000.

3. The First Baptist Church, Fort Davis, with a quota of \$10,000, subscribed \$30,000 plus.

4. Seminary Hill Baptist Church, Fort Worth, Texas, with a quota of \$30,000, subscribed \$55,550.

5. First Baptist Church, Llano, quota of \$15,000, subscribed \$62,000.

6. Seventh and James Street Church, Waco, with a quota of \$25,000, subscribed \$42,000.

7. First Baptist Church, Sherman, with a quota of \$60,000, subscribed \$90,000.

8. West Paris Church, with a quota of \$10,000, subscribed \$16,114, and made their drive Sunday before Victory Week.

9. First Baptist Church, Waco, with a quota of \$200,000, oversubscribed their quota in a Sunday morning service, November 23, one week before the time set for a simultaneous drive.

10. Pala Dura Association, with a quota of \$125,000, subscribed \$183,000.

11. First Church, Dallas, with a quota of \$300,000, subscribed \$606,000.

12. Baptist Church, Harlingen, with a quota of \$12,000, subscribed \$28,286.

13. Special mention should be made of Mr. J. L. Chapman, formerly of Farmersville, who now lives at McKinney. Brother Chapman is a layman, but it was due largely to his untiring efforts as organizer for Collin County Association that \$450,000 was raised in that county.

Many, many other cases as heroic and sacrificial as these could be mentioned if space would allow.

THE CAMPAIGN IN VIRGINIA

Joseph T. Watts, D.D., Publicity Director.

The Baptists of Virginia reported in 1919 1,132 churches, with an enrollment of 180,997. They were apportioned in the Campaign \$7,000,000. There was realized in cash and pledges \$8,294,488. The total amount raised for benevolence during the year which closed October 31, 1918, was \$344,-

270.11, so that by dividing the amount pledged by five it will be seen that a little more than four and one-half times as much has been secured per year as was given in 1918.

There was no large, outstanding gift; in fact, there were few gifts as large as \$10,000, and the two largest gifts were \$60,000 each.

The way in which the churches are taking care of their pledges seems to assure the collection of the great bulk of the subscriptions, and it is hoped the shrinkage, naturally to be expected, will be fully offset by new and enlarged subscriptions.

The honor roll of churches which reached their quotas by the appointed time, and published in the state organ, shows that 700 went over the top. Only nine out of twenty-nine associations failed to reach their goal, and since the honor roll was published two of those have reached their quotas.

The largest apportionment was that given to the First Church, Richmond, \$400,000, the largest sum ever apportioned to any church for benevolences, and it was exceeded by more than \$90,000. The Dover Association, asked for \$1,423,952.67, reported in cash and pledges \$1,760,716.82. Other associations where large city churches did great things were the Peninsula, Portsmouth, Roanoke, Petersburg, Strawberry and Valley. The largest amount raised in a strictly rural association was \$424,350.89, reported from the Blackwater Association, where the quota was \$313,929.54.

The largest subscription from a really small church was \$6,643, reported from Happy Creek Church, in the Shenandoah Association. That church has only twenty-seven members, and exceeded its apportionment by \$5,453.

ENLISTMENT WAS GREATEST VICTORY

Great as was the financial achievement of Virginia Baptists, no one acquainted with the conduct of the Campaign would claim that as the greatest part of the victory. The en-

listment of the churches in the enterprises of the Kingdom, the spirit of evangelism which was inspired, the determination to make the churches more efficient, and the renewed interest in the great truths which the denomination has, throughout its history, stood for, exceeded by far the liberal sum which was subscribed.

The work of the women can never be forgotten. Agreeing to undertake the raising of one-fifth of the quota, they are actually credited with raising one-third of the total subscription, and while doing that magnificent work they have stirred the state with an educational propaganda the like of which was never known before in these parts.

The onward movement program, just now beginning, will be fully participated in by Virginia Baptists, and not only will many more churches win a place on the honor roll, but it is confidently expected thousands will give themselves to Christ and be added to the church rolls during the next few months.

There are no indications of any unfavorable reaction from the enthusiasm engendered by the Campaign, but rather prospects everywhere of a mighty grappling with the business of the Kingdom, to the end that Baptists may meet their full responsibility of giving the Gospel to the whole world.

(Virginia sustained a great loss during the Campaign in the death of their much-loved State Secretary, Mr. William Ellyson, among whose last deeds was a noble gift to the Campaign.—Author.)

XX

THE TASK AHEAD, OR A WORTHY BAPTIST
FORWARD PROGRAM

Only one of the phases of the five-year program has been worked out and accomplished. It has been sought throughout the entire period of this part of the program to make the impression that it was a five-year movement and not simply the raising of \$75,000,000 in cash and pledges. The fact is, the most difficult part of the Campaign is yet ahead. It was easy for the accomplishment of a great task to marshal the strength and arouse the imagination and stimulate the enthusiasm of a great people. Many people were caught in the tide, the current of an onswEEPing, mighty spirit. No more spectacular, but a far more difficult and tedious business will be the large part of the task of the remaining years of the Campaign. The Campaign Commission appointed by the Convention will propose to the next Convention the continuance of the vital objectives of the Campaign—incessantly, persistently and aggressively.

The following are some of the things absolutely needful to be pressed if the Campaign is rounded out and brought to a gratifying completion:

1. The completion of the task of securing subscriptions from every Southern Baptist. On account of persistent rains and bad weather, resulting in impassible roads and delayed means of transportation, thousands of Baptist churches, especially in the small towns and rural districts, were unable to reach their membership, even up to the first of January, 1920. The same causes operated in many churches against reaching the entire membership of these churches, though a considerable part of the membership was reached in the Campaign. It is estimated that by January 1, 1920, 25 per cent

of the churches in many states, and a larger or smaller per cent in other states, had not been reached at all, and that only in a very few churches had all the membership been reached for a Campaign subscription. The needful and pressing task upon all of our leadership is to press the battle to these unreached Baptists until all of them are reached. If this is enthusiastically done, there is no doubt but that the Campaign figures will stand around or above \$100,000,000 by the May Convention. There are difficulties in accomplishing this remaining part of the undertaking, but it is hoped that it will be done with characteristic Baptist enthusiasm.

WILL ENLIST AND TRAIN MASSES

2. The work of enlisting more of our membership, training them in the work, instructing them in the pressing needs of the widening Kingdom of God, and teaching them the Word of God—the basis for all Baptist progress. This work, tedious and difficult, should be pressed day by day, week by week, with the high purpose of the full enlistment of all our people in the enthusiastic work of the Kingdom of God. They should be indoctrinated in the fundamentals of the New Testament truth and in the policies and programs of Baptists. They should be carried through courses of study in missions and organized into personal workers' bands and soul-winning groups.

The matter of stewardship, with all of its meaningful ramifications in the life of the Kingdom of God, should be put pressingly upon the conscience of all of our members, until the Gospel standards of giving have been attained by the rich and poor alike, and a wide spirit of abounding liberality shall characterize the people everywhere. The Sunday schools should be built up to the limit of their constituency, with all the class organizations and modern methods of teaching and organization. The young people should be enlisted and trained in church activity. The doctrine of life service, em-

phasizing the call of God and of self-denying surrender to His will, should find large place in the program just ahead.

3. Through this means of enlistment and instruction special care should be given to the rich and the growing rich among our membership. Only a small number of them gave proportionately during the drive. Many of them within the five years will have grown much wealthier and their accumulations will have greatly multiplied and increased. A program to call out and draw out these who are able to do large things should be cautiously and carefully arranged throughout the entire denomination. With the proper inspiring and mobilization of the forces now at hand, millions of money now unconsecrated and unenlisted in the Kingdom enterprises can be turned over to Jesus Christ for the promotion of His Kingdom. Our churches and our denomination generally owe an obligation unspeakable to our brethren and sisters who have been given of God the ability to make money and the health and strength to preserve it. A wise denominational policy will enlist the full sympathy and enlarged co-operancy of these men and women in a greatly enhanced denominational program. What wisdom we need in this meaningful and far-reaching part of the task ahead!

PROTECT CHURCHES AND COLLEGES

4. Another part of the five-year movement will be to guard and protect our churches and our colleges from the growth of the seeds and plants of poison, seeking to destroy the life of these organizations and institutions. This effort of destruction has an inside and an outside approach and field of operation. We need to guard these institutions from the decay that will come from a lifeless intellectualism. Religious institutions get their great vitality from the spirit and power of Christianity, rather than from scholarship and the fields of intellectual strength. It is not meant by this statement to minimize nor discount the highest sort of reverent scholar-

ship—far from it—but to emphasize the importance of keeping our spirituality up with and even beyond our intellectuality.

Another danger that lurks at the source of life in our churches is the growth of worldliness and compromise in the social life, discounting the purity and holiness of our religion and the consecrated testimony of the truest Gospel types, and bringing in the virus of sinful disease at the life sources of our churches. A mighty call to holiness of character and separation from worldliness, a consecration to the highest standards of Christian conduct, should be sent out all the lines of our denominational life.

Another dangerous tendency, seen especially in our educational institutions, is the desire to meet the demands and match the standards of state education to the neglect of efficiency in our young people for their work in the churches. Our whole educational program needs to be made out looking to the demands and the needs of our churches supporting and patronizing these schools. It is the great task of Baptist education to turn back to Baptist churches trained, consecrated, equipped men and women in the pew, as well as preachers in the pulpit.

PRESERVE DENOMINATIONAL INTEGRITY

Another strong demand of the program ahead in this matter of guarding our churches lies in the attacks of alien, unrelated, unidentified movements from without, for the most part fostered and promoted by men who have little or no regard for the integrity, history, and future growth of Baptist churches and the truth for which they must loyally stand, and have stood through centuries of persecution. There should not be allowed in any Baptist church or any Baptist school or other institution owned and controlled by Baptists any movement or organization which in its ultimate and final purpose is destructive of Baptist principles and policies. Our churches and

other institutions should hold no allegiance and give no co-operation to any movement, howsoever plausible or practical or humanitarian, which if embodied in Baptist life will destroy the foundations of Baptist progress, embarrass Baptist truth or compromise Baptist conviction.

At the same time we should be cautioned against the wrong spirit in the defense of our principles. Fellowship is a glorious thing; and everywhere in the New Testament it finds the blessing and approval of the Divine Spirit. But fellowship is not all, nor is efficiency all, nor is economy all, in the Kingdom of God. Truth, conviction of truth and loyalty to truth are far dearer heritages and boons than are any of these other things. So, we should guard our churches and schools and other institutions in our forward-looking program. It should be the purpose of this program to grow and strengthen denominational solidarity, making its foundations broad and rock-ribbed and loyal to the fundamentals of the truth of Jesus Christ. This should all be done in a great spirit of brotherliness and fellowship with all our fellow Christians everywhere. The chance for Baptists of the South to function tremendously in the rebuilding of this war-torn and sin-ruined world lies in their denominational integrity, loyalty to conviction, the strength and power of their home-base, the unity of their forces, and the strength of their leadership. God's provision in His Word entitles them to this strength and power and guarantees to them the opportunity to function in His Kingdom along these lines. We should not impair or embarrass our future service by aligning ourselves with anything that would reduce our strength or limit our power.

THE FORWARD-LOOKING PROGRAM

Certainly the task ahead for Southern Baptists is greater, more meaningful and resultful than the task already accomplished. It has in it the issues of years of planning for the

enlargement of all the work of Christ's Kingdom, meeting the new conditions, responsibilities and opportunities put on us by the victories already won. In every way we face a new era. No preacher, no church, no secretary, no board, can act as before. This Campaign and the world conditions have enlarged, changed, intensified, made over all of our plans and programs. The fundamental doctrines of sin, grace, the Gospel, Christ, eternal destiny, have not changed; but, as adaptable men and churches, we must find God's way of applying the whole Gospel to the new conditions about us. It is up to Southern Baptists to make a world demonstration, not only in the freedom, but also in the working efficiency of democracy functioning in religion, in the mighty missionary and Kingdom-building application of the Gospel to the needs of men everywhere. We have merely begun in a more intensive and a more completely organized, co-operative way, our work of unifying, mobilizing, organizing, informing, instructing, enlisting, and marshaling our forces for the forward working of Christ's Kingdom. Victory Week has ended nothing, really. It only marks an intensive period of seeking donations in cash and pledges. Our program as mentioned above must have great, stirring, enthusiastic and wisely-wrought-out plans for the future. I would mention some of the essential characteristics which should mark the mammoth undertaking facing Baptists in this new era program:

MORE AGGRESSIVENESS DEMANDED

1. It should be sanely and persistently *aggressive* in spirit and method. The allied armies never won in the great war as long as they kept their men in the trenches and on the defensive. Marshall Foch hit the Germans, hip and thigh, in face and knee, all along the line from Alsace to Belgium, and thus forced them to surrender. Baptists must now, as never before, in every church, pulpit, school, board, on every home

and foreign field, adopt a great open-field, forward, aggressive method. One of God's biggest commands in revelation and providence is, "*Go forward!*" This is a great fundamental of world conquest everywhere in His revealed will. Christ set this standard for His churches and gave this promise of their conquest when He said: "The gates of hell shall not prevail against it."

2. It should be *constructively defensive*. We have not universally won the truth on any principle or truth we stand for in God's Word. Everywhere that Baptists have lost the militant spirit of loyalty to New Testament truth and yielded to compromising, they have been swallowed up and have lost their witness to the truth. If our forward program is not generally true to New Testament standards and does not ring out with unmistakable loyalty to the Lordship of Christ and His clearly revealed will and plan, we will entirely fail. We *must be immovably loyal in orthodoxy, genuinely brotherly in spirit and aggressively militant and constructive in program*. We must lay deep and build strong foundations and erect on these a well constructed denominational house, if we wish to send forth a conquering force around the world.

3. The program should be *intensively and extensively denominational*; and we should adopt a wide-reaching program for the enlightenment of our people. A publicity program, involving wise plans and large expenditure of money, should be put on. New efforts at the creation, publication and distribution of Baptist literature, in books, in pamphlets, in tracts, in the secular press, in the religious press, should be made. We should send the mighty currents of a denominational strength, enlightening, appealing to the hearts of our people and the peoples around us in every direction. Such a program is needed in our denominational life as will grow great scholars, orthodox, reverent and profound, commanding in their influence among the world's thinkers. The plan to greatly strengthen, equip and endow our educational insti-

tutions should be enlarged. Wherever they are needed, other Baptist schools should be established, in growing centers of population in the wide development and growth of the different sections of our states heretofore unprovided with these institutions. This program should provide for a large movement in the direction of benevolence. Baptist hospitals, orphanages, social service centers, homes and asylums for the afflicted, professional and vocational schools should be provided for. Why should we not function more in medical, dental and pharmaceutical education; why not more in the law and in fields of vocational education? In our program we should function in every strong line of life.

4. Our program should be kept within the *bounds of the Scripture and the revealed will of God*. In other words, it should have a *strong doctrinal basis*. This movement for indoctrination should be carried into the homes and domestic life of all our people. It is regretted that the indoctrination of the children of Baptist homes in this age is more generally neglected than in generations past. This indoctrination *should* go on in the Sunday schools and in our young *people's organizations*. The pulpit and the pew should ring *with the doctrines approved by the Holy Spirit in God's revealed will*. In all of our educational institutions, in our home and foreign mission fields, we should lay emphasis upon our distinctive fundamentals and principles. In a "Thus saith the Lord" lies the hope of Baptists. We have had two friends through all the centuries—the Word of God and the God of the Word. And, as long as Baptists stand four-square for the Word of God, they can count on the power and blessings of the God of the Word.

BAPTIST HOPE LIES IN EVANGELISM

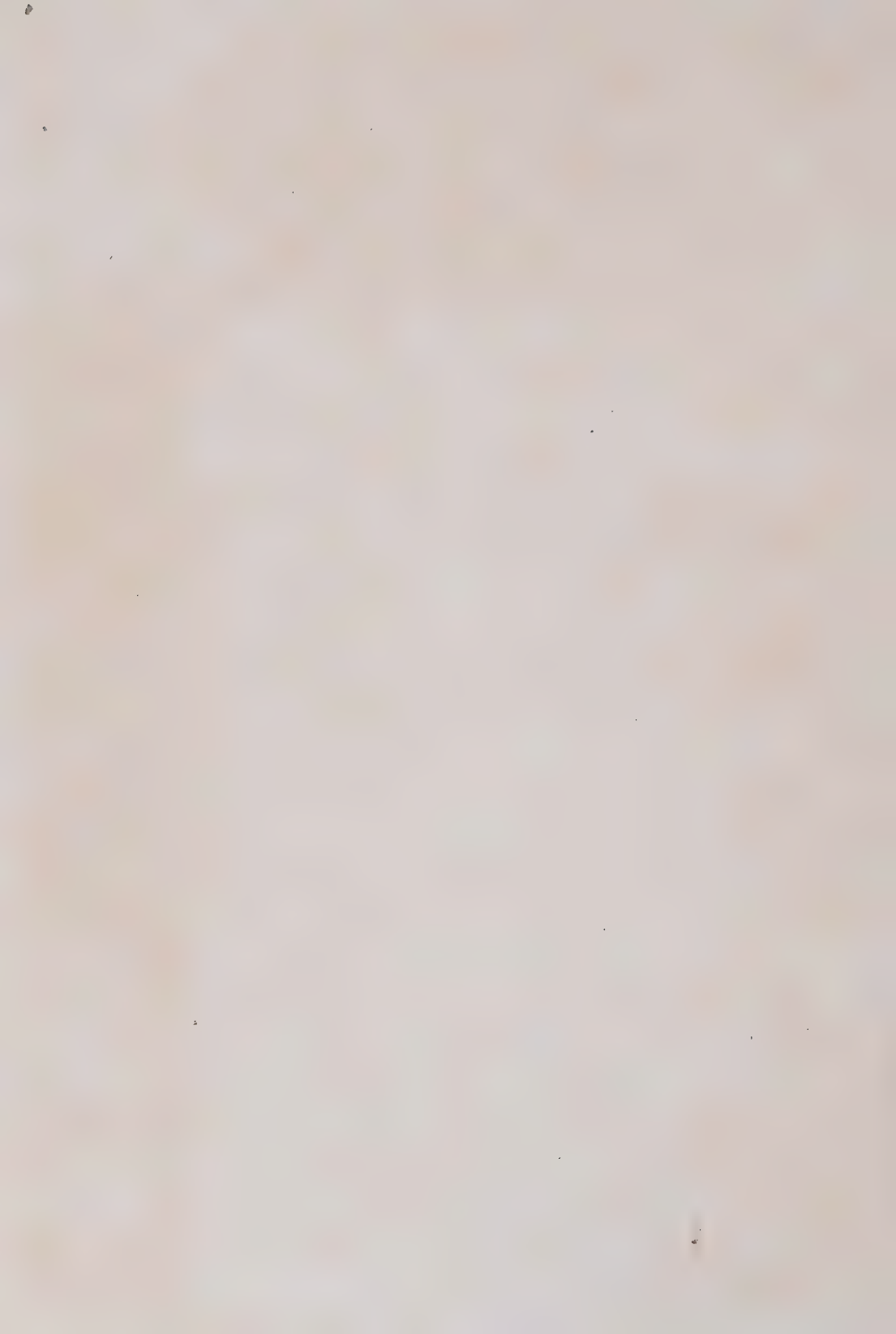
5. This program should be projected and set forward in the most *glorious spirit of evangelism*. Soul-winning in harmony with the New Testament methods and power constitutes

one of the hopes of Baptists. We must never drift from Heaven's program for Christ, "The Son of Man came to seek and to save that which was lost." We should persuasively crowd the lost in city and country, in the homeland and on every foreign soil, with the saving Gospel of Christ. We will die, or worse, if we lose our evangelistic note and spirit. This great year of the winning of our financial objective, and every year of the five-year Campaign, and on, should be marked by a South-wide soulful effort in every church and through every agency of the denomination to win souls and put over a mighty victory in evangelistic conquest. Our pastors, the Campaign organizers, publicity directors, four-minute speakers, the church canvassing teams, should be set on fire and sent afield for lost men. Such intercession for souls as we have never had for money should go on, up and out, South-wide. The mighty, impelling power of the whole Divine movement in the New Testament is headed for the redemption of men. Precept, promises and prophecy all look in that direction. Christ's churches, His cross, His revealed truth, His endueing Spirit, all the forces at Heaven's command, have been foreordained and set forth to carry out His commission, as He commanded us to go the world through in discipling, teaching, baptizing, lifting, training and building men in the Kingdom of God. Upon obedience to this command from our crucified and risen Lord, Southern Baptists, as not before in the history of Christianity, should face outward and upward, beholding the whitening fields of harvest immediately around us in all our homeland, nearby fields and throughout the whole world, and make a world-encompassing program and turn full-length and with unbroken co-operancy the whole denominational strength to the carrying out of this program to the uttermost ends of the earth.

With the return of Secretary Love and his commission from surveying the war-wrecked fields of Europe and the Near East, a new voice will be heard, and truly the old Mace-

donian cry will reverberate in our souls for Southern Baptists to enter Europe and the Near East as a vital agency for regeneration and reconstruction. With Asia, Africa and South America aching with ignorance and dying with sin, and war-weakened Europe, bloodless and enfeebled, walking on millions of crutches, crying to us for help, surely Southern Baptists will go in to rebuild the home-base in order that it may send stronger armies to help, larger sums of money for consecrated Gospel purposes, and better equipped leaders in all the lines of salvation's supplies to these needy and calling fields. Standing tip-toe upon the heights of victory, seeing the world anew, with gratitude to God for His blessings, God help us to go forward to greater victories and wider accomplishments for the glory of Jesus Christ. With the crown of this triumphant victory pressed upon the head of Jesus, let us get ready to enlarge His crown through a world-encompassing Kingdom built upon the foundations of the Gospel of the Son of God.





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